

Top Amateurs Here for 18th O'Donnell Tourney

FINGERS CROSSED

	Max.	Min.
Saturday, March 14	77	43
Sunday, March 15	80	41
Monday, March 16	84	44
Tuesday, March 17	82	44

The Desert Sun

TWENTY-SIXTH YEAR

and PALM SPRINGS NEWS

Published
Mondays and Thursdays
174 N. Palm Canyon Drive
Phone 2249

Sec. 35.4 P. L. & R.
U. S. POSTAGE
1c. PAID
Palm Springs, Calif.
Permit No. 7

VOL. XXVI. NO. 49

Twenty Pages

Palm Springs, California, Thursday, March 19, 1953

Single Copy 10c



LAST MINUTE ROUND-UP — Checking throughout the Village for the final few persons who were missed in the special census conducted here are Field Interrogators Ann Kelly and Dan Kennedy, front seat, and Joyce MacHaffie. Villagers who believe they were missed are also asked to send in the required information to U.S. Census Bureau, City Offices, Palm Springs, by midnight, tonight.

Census Deadline Set for Tonight by Enumerators

Villagers have until tonight to be included in the special census now being conducted. Mrs. Catherine Gaston, supervisor, announced today.

Anyone who believes that he was missed in the count is asked to supply the following information: Name, relationship to household head, sex, color or race, age at last birthday.

Census enumerators are making their final check of the Village today, investigating every possible place they might have missed, Mrs. Gaston said.

The new census figure will be made known in the near future.

Premiere

Sister Kenny and Chest to be Aided

A private screening of a world premiere of a Paramount Film Production will be held Wednesday evening, March 25, at the Plaza theatre, for the benefit of the Palm Springs Community Chest and Sister Kenny Foundation.

Sponsor of the event is Zaddie Bunker, chairman of the Riverside county Sister Kenny Foundation.

Stars of screen, radio and television will be in attendance. Mrs. Bunker said.

Proceeds realized will be used by the Sister Kenny Foundation to train a technician for Riverside county hospital, and by the Community Chest to aid in its annual fund drive.

William Smith, Community Chest president, reported that the contributions to date are \$21,787.81, with more than \$15,000 still to be raised.

This Side of The Sun

By Phat

NEVER A DULL MOMENT

Of all there is to see and do this weekend in Palm Springs! Top golfers, baseball that's not all, There's sport cars that have wings.

Looks like a big week for the Village. . . Monday, income tax day, Tuesday, St. Patrick's, Monday through Sunday, golf, Tuesday and Sunday, baseball, Saturday and Sunday sports cars races.

IN A WAY, most of the events of the week are related. . . Tuesday they were wearing OFF the green. . . But what puzzles me is where they got all of the green. . . After Monday, income tax day, most people were complaining they had no long green left. . . There was an emergency at the police station this week. . . Police rescued a five-month-old baby left in a parked locked car. . . Took the infant to the police station where Mary Swan and Rene Ordway took over. . . Soon Sgt. Dale Thompson was back at the parked car. . . ANY spare day

See THIS SIDE, Page 5a

10-POINT PROGRAM SET FOR C. OF C. CAMPAIGN

Board of directors of the Palm Springs Chamber of Commerce decided today to develop and carry out the Palm Springs "Build for Tomorrow" program according to ten "Basic Purposes and Principles." It was announced by Frank Prince, president. The ten points are:

1. Further intensify the vigorous civic spirit of Palm Springs, encourage a still stronger attitude of community cooperation, and stimulate an increased sense of individual responsibility.
2. OBTAIN and incorporate in the program the ideas and suggestions of the citizens as to Palm Springs' needs for the development of: (a) A further expansion of this community's entire program of business promotion and the attraction of visitors to Palm Springs; (b) Increased business volume for Palm Springs, so that all businesses, the professions, employees and all other citizens will be benefited; (c) Improved transportation facilities as required from time to time by our growth and development; (d) Continued progress in civic, educational and cultural fields.
3. Make the Chamber a still stronger agency of leadership and enterprise through which these objectives can be fostered by the citizens for the benefit of all.
4. WORK CLOSELY with public officials and other organizations in serving the community.
5. Discover and develop additional and representative leadership, and provide sufficient membership and budget strength to carry on this program year after year.
6. Provide the necessary funds to construct an adequate Palm Springs Visitors' Center and Chamber of Commerce building.
7. Emphasize the fact that the investment of time, effort and money in the Chamber of Commerce is a profitable investment—not a "gift" or "donation."
8. HOLD MEETINGS periodically, further strengthen the committee system, and keep the members informed of Chamber activities through the press, radio, bulletins, and the annual report.
9. Maintain the Chamber's well-defined character as a non-partisan, non-sectarian, and unselfish organization rendering many services benefiting all citizens.
10. Impress upon the business and professional men and women their important role, through the Chamber of Commerce, of business and civic leadership in our present national struggle to save our competitive economic system and our American way of life.

LOOK FOR SELL-OUT AT ANNUAL POLICE BENEFIT

(Photo on Page 6-B)

Fourth annual Policeman's Ball March 28 looks like a sellout, John Herrera, president of the sponsoring Palm Springs Police Officers association, reported today.

Tickets are going fast, he said, with all indications being that it will be one of the biggest and best shows ever presented in the Village.

Dancing will start at 8 p.m., in the high school gymnasium with the world-famous orchestra of Ted Fio Rito providing the music.

THE SHOW featuring top performers of stage, screen and radio will start at 9 p.m. followed by dancing until 1 a.m.

George Jessel will be master of ceremonies at the gala event. Other stars who have indicated

\$350 Raised at Breakfast Launching Little Leagues

More than \$350 was raised Saturday morning at the breakfast for the Little League, Jimmy Morton reported today.

Additional funds are needed, he said, to ensure that the Little League program will be successful again this season. He asked that contributions be sent to him, the League president, Al Weingarten, or The Desert Sun.

THREE HUNDRED PERSONS also featured an auction of autographed baseballs and golf balls. Ralph Kiner, star Pittsburgh outfielder, and the Seattle Rainier players autographed the baseballs, and Jack Benny autographed the golf balls.

Kiner himself bought one of the Seattle autographed base-

Woman Injured in Skiing Accident

Miss Virginia McLeary was taken by Wifeless and Son ambulance to her home in Cathedral City Saturday morning after being brought here by ambulance-airplane from Sun Valley where she suffered a fractured ankle in a skiing accident.

they will attend are Jack Smith, Dinah Shore, George Montgomery, Harpo Marx, J. Carroll Naish, Phil Regan and the Ritz Brothers.

Sgt. Howard Poe and Officer W. L. Jessup are leading in the contest for selling the most tickets, Herrera reported. Winner of the contest will receive a special 38 Commando pistol.

TICKETS MAY be secured from any police officer or at the department office, and on March 26, 27, and 28 at a downtown booth.

Proceeds from the event will benefit the department's loan fund, health and accident fund, police library, projects for the prevention of juvenile delinquency, and the police pistol range.

balls and Torchy Torrance, vice president of the Rainiers, reciprocated by buying one autographed by Kiner.

Morton, who was the auctioneer, said that \$200 was raised by the auction and \$150 by the breakfast.

GEORGE BEEBE was chairman of the breakfast. Paul Summers was master of ceremonies, and Weingarten explained the need for the program.

"This type of enthusiasm and cooperation as shown at the breakfast by the people of Palm Springs demonstrates that Little League baseball will be successful this year," Morton said.

El Mirador Hotel has offered to sponsor a team this year, providing all supplies and uniforms.

43 Seek Police Chief Job Here

U. S. Amateur Champion in Tourney Here

Jack Westland
Flies Here for
O'Donnell Play

Most brilliant field in the 18-year history of the tournament—137 golfers from throughout the country—will start play Friday in the 54-hole Palm Springs Invitational Golf Championship tournament at O'Donnell Golf course.

Play at the course has been under way for three days, with Classes One and Two in Class A taking the spotlight Monday, Tuesday and Wednesday, and the Senior Event scheduled for today.

THE FIELD of champion golfers gives the impression of the National Amateur west of the Rockies, according to George Howard, professional and starter at O'Donnell's, who added that it looks like an almost dead-end heat and a handicapper's delight.

All golfers have handicaps of five and under, he explained.

Top favorite in the meet is Dr. Frank "Bud" Taylor of the Red Hill Country Club of Upland, twice winner of the event in 1932 and 1935.

THE BALANCE of the championship entry list includes many prominent names of the sporting world.

Main attention of the gallery during the meet will probably center on the foursome which includes four former winners on the meet: Dr. Taylor, Harry Glavin of Broadmoor, Seattle; Johnny Dawson of Thunderbird, and Bruce McCormick of Lakeside, Hollywood. Top time for the foursome is 11:30 a. m., each day.

OTHER TOP entries are: Gail Cave, winner of the 1952 Senior Event; Frank Borzage, Jack Canacoy, Irving Cooper, Bill Colm, Bob Cardinal, Johnny Gray, Orrin H. Davidson, Johnny Elliott, Jim Ferrie, Bob Fahy, Bud Holscher, Ralph M. Hall, Guy E. Hanson.

Tommy Jacobs, Ed E. Lowery, Gene Littler, General Hilaro C. Moncada, Jack Munger, Jack Noorman, Dr. Bill Oneal, L. Laughlin Oneal, Jimmy Pierce, Dave Stanley, Bobby Ross Jr., Bobby Rosburg, Hugh Sill, Charles Teel (1951 winner), Johnny Weissmuller Sr., Buddy York.

Nelson Cullenward, Cy Carter, Mike Ferentz, Carl Hanman (former winner), George Lane, Forrest Tucker, Sandy Watson.

ONE OF THE TOP features of the tournament will be the participation of Jack Westland, 1952 USGA National Amateur champion. He won the title last August over the Seattle Golf Club's course after more than 25 years of effort, and is the oldest man ever to hold the title.

Westland is scheduled to tee off at 11 a. m. Friday in a four-some with Bob Rosburg, Jim Ferrie and Gene Littler.

Eighty-two different country clubs throughout the country are represented with one or more entries. By cities, they are:

SOUTHERN CALIFORNIA — Los Angeles, Glendale, Upland, San Gabriel, Montebello, Santa Monica, Long Beach, La Habra, Bakersfield, Hawthorne, Inglewood, West Los Angeles, Palos Verdes Estates, Cathedral City.

Indio, Holtville, Fresno, Laguna Beach, Culver City, North Hollywood, Hollywood, Pasadena, Santa Barbara, Montecito, San Diego, Burbank, Saticoy, Ojai, San Fernando, Van Nuys, Palm Springs, Santa Ana, Riverside, San Bernardino, Pomona.

See TOP, Page 6a

SPRING TO ARRIVE AT 2 P. M. FRIDAY

Tomorrow at 2:01 p. m. (PST) comes the Vernal Equinox.

In other words—it's Spring. The days and nights will be of equal length for a while until the sun moves farther north and the days extend. Spring will be with us until June 21 at 9 a. m. (PST), the longest day of the year.



DISCUSS REALTY FUTURE—Pictured in informal discussion following the dinner meeting of the Realty Board at El Mirador Hotel Monday evening are (l. to r.) William McQuerry, field secretary of the California Real Estate Association; John Munholland, honorary past president of CREA; Frank MacBride, Jr., Sacramento, state president, and George Gannon, president of the local board.

\$10,000 in Jewels Taken from Room of Greer Garson

Jewelry valued at between \$8000 and \$10,000, owned by Greer Garson, was taken from her room at a local hotel between 8:30 p. m. and midnight, Saturday.

Miss Garson and her husband, E. E. Fogelson, were absent from the room between those hours, and didn't discover the theft until Sunday afternoon when she was going to place jewelry she had worn that evening in a cosmetic case.

SGT. DURMAN ORDWAY, who investigated the theft, reported that the entry was made by unlocking the door or through the bathroom window. The bathroom window was found open, and the screen off.

Miss Garson told police that she had placed the cosmetic case in a closet when she left the room.

OTHER VALUABLE ITEMS, including guns and cash left in the room, were not disturbed.

Items taken included: Rhinestone earrings, sapphire diamond, ruby cocktail ring, diamond studded watch, sapphire and diamond earrings, diamond clip earrings, turquoise and silver necklace.

Two Births Listed at Desert Hospital

Two births recorded at Desert Hospital Wednesday. A boy, weighing seven pounds 11 ounces, to Mr. and Mrs. Robert C. Higgins, 11 Palomino road, on March 16, and a boy, weighing eight pounds eight ounces, to Mr. and Mrs. Donald L. Dubois, 314 North Palm Canyon drive, on March 17.

Crippled Airplane Brought Down Safely at Local Field

(Photo on Page 7a)

A C-47 airplane, operating with only one engine and in danger of failure at any moment, was brought to a safe landing at Palm Springs Airport Wednesday morning, while emergency equipment surrounded the field.

Eight men were aboard the AirResearch Aviation Service company plane, piloted by Capt. Jack Gardiner of Los Angeles. Paul Gettinger was co-pilot.

TROUBLE DEVELOPED as the plane leveled off for its flight after taking off from Los Angeles International Airport, Capt. Gardiner reported.

Both instrument panels were completely shut off as the vacuum pumps stopped operating. The port engine started spreading oil, and Capt. Gardiner, afraid of fire, feathered it out.

Relanding at Los Angeles was out, Capt. Gardiner said, because it was foggy and the instruments in the plane were not working. Fog was found at every other airport along the route until Palm Springs.

THE PILOT RADIOED ahead to the Village airport, appraising them of the situation, and asking that emergency equipment be at the field. Because the vacuum pumps were out, no oil was being pumped through the engine in operation. Fire equipment, police cars and an ambulance responded to the appeal.

AirResearch is a division of the Garrett corporation of Los Angeles. J. C. Garrett, company president, is a frequent visitor here.

REALTY ACTIVITY NOW ON UPTREND IN WEST

Real estate activity in eastern states has been on an uptrend since last fall and the movement is sweeping westward, conforming to the usual economic cycle, local realtors were told Monday evening by Frank MacBride, Jr., Sacramento, president of the California Real Estate association.

The Palm Springs Realty board honored MacBride at a dinner meeting at El Mirador hotel.

AUTHORITY for the statement, MacBride said, was "an economic roundtable" of realtors from all sections of the country who met recently in Washington, D. C., in connection with the annual inaugural meeting of the National Association of Real Estate Boards.

"Land suitable for subdivision purposes is in especial demand throughout the country," the state president reported. "Here in California, demand has increased by more than 50 per cent as measured by subdivision filings in recent months as compared with the same period a year ago."

TERMINING THE PRESENT real estate market as neither a buyer's or seller's market, MacBride said that while buyers are plentiful, they also are selective. At the national meeting, he said, this market was described as a "salesman's market."

This selectivity among buyers is bringing increasing demands from realtors for educational and technical services, MacBride said, in announcing that the state association will sponsor an extensive series of educational and sales conferences throughout the state during 1953.

AN OBJECTIVE for 1953 will be "increased service to the public" which will take the form of educational seminars open to prospective home buyers, more information about the technical aspects of home ownership, more cooperation among realtors, and

Choice of New Official Set for Late in April

Applications for
Position Brisk
Just Before Close

Forty-three applications for the position of police chief were received by the Monday night deadline, City Manager Russell Rink reported.

Applications include top-ranking men from departments in Canada, Virginia, Washington, D. C., Connecticut, Florida, Michigan, as well as western states.

MANY WELL QUALIFIED men have applied, including several who have attended the National Police academy, Rink said.

The flood of last-minute applications was due to the notice appearing in the International Chiefs of Police bulletin, the city manager explained.

A WRITTEN TEST prepared from state civil service material will be given approximately five outstanding candidates by the end of March. Rink said, with personal interviews scheduled later for the leading applicants.

Selection of a new chief of police to succeed August G. Kettmann is not planned until the last part of April.

Four local officers are included in the list of 43 applicants: Capt. Ores. Johnson, who is serving as acting chief; Sgt. Jim Maynard, Sgt. Durman Ordway and Officer Robert White.

The PUBLISHER'S Corner

GREETINGS GOLFERS . . . welcome to the new Winter Golf Capital of the Nation! From more than four-score golf and country clubs throughout the land you have gathered to participate in Palm Springs 18th annual amateur championship --- on one of the sportiest courses in the nation --- and we are mighty glad to have you come and enjoy our sunshine and the hospitality of the friendly fathers of O'Donnell. We bid you greeting on behalf of beloved President "Dad" French, tournament chief Ben Shearer, O'Donnell Pro George Howard and all the rest of the gang at O'Donnell, our one and only golf course for so many years. We hope that you and your families will cherish for many years fond memories of your golfing sojourn in Palm Springs in 1953 as many of you have in former years.

We hope, also, that you will carry back with you the word that Palm Springs is fast becoming the nation's Winter Golf Capitol. It takes a lot of land, courage and resources to build a golf course as golfers well know. To build one on the desert is an even bigger order. Yet within the short space of three years men who love the desert and the ancient game have built two new, 18-hole golf courses hard by Palm Springs. Desert wastes have been transformed into fairways and greens that spell winter golf perfection.

With the building of Thunderbird and Tamarisk, the Palm Springs area has forged ahead rapidly to a prominent place among the major winter golf areas of this country. Hundreds now enjoy golfing here in almost perpetual sunshine during fall and winter months. These facilities have become the greatest asset of this fast-growing resort empire. More than four hundred are here this week to participate in the tournament at O'Donnell, with their families and friends will number almost a thousand visitors. Our courses have been played this year by many of the greatest names in golf and several more big tournaments are yet to come.

Thunderbird keeps interest in the sport at a high pitch here by opening their Third Annual Pro-Amateur Invitational tournament next Monday. This event will attract a new throng of golfers and last all week. The top pros of Southern California will compete. The well known amateur Johnny Dawson is president at Thunderbird and Jimmy Hines (who writes a golf column in The Sun) is pro. Next on the Thunderbird calendar is a Trans-Mississippi tournament April 7 to 13, followed by other special events all the way thru May.

At newly completed Tamarisk, where Ben Hogan is the pro, the Women's Open National will be staged on April 14 and 15. Top women pros will be here to participate and all the proceeds will go to charity, club president M. O. Anderson has announced. This event will be followed closely by Tamarisk's \$5000 pro-amateur tournament in which practically all of the pros of the Pacific Coast are expected to participate.

It all adds up to a lot of golf, a lot of visitors to Palm Springs --- and a lot of publicity throughout the country. Through this medium we will reach a large group whom we would like to know more about Palm Springs and the excellent golf facilities we now have here. And we are only just beginning. More and even bigger tournaments are in store for next year --- and the years ahead.

Salary Hike for County Employees Voted by Board

County supervisors Monday ordered an increase of \$10 a month for all county employees earning not more than \$400 a month. The increases will go to all but sixty of approximately 1100 employees. They will go into effect on July 1.

The supervisors also voted to give additional "seniority" increases to those who have worked 10 years for the county and even greater increases to those who have worked 15 years. For some 15-year employees the increase will be as much as \$50 a month each.

The supervisors estimated the increase will cost about \$110,000 a year.

The vote was three to two. The dissenters were Sherman Lewis and Irwin Hayden, who indicated they felt the increase was not generous enough. Last week they proposed a five per cent increase plus the seniority increase. The five per cent increase would have meant more than \$10 a month for most employees.

Reports Loss of \$7500 Bracelet

Loss of an emerald and diamond bracelet valued at \$7500 was reported to police by Mrs. Peggy Lester of Rancho Mirage. The loss occurred while she was in Palm Springs on March 10.

The bracelet contained 10 emerald cut diamonds and 272 other diamonds.

EARL C. STREBE THEATRES Phone 5393-4384

PLAZA

NOW PLAYING

BURT LANCASTER - SHIRLEY BOOTH

FROM THE SENSATIONAL STAGE PLAY!

Come Back Little Sheba

with TERRY MOORE

STARTS SUNDAY

DELIGHTFULLY BOLD! DELICATELY TOLD!

REX LILLI Harrison-Palmer

THE FOUR POSTER

Screen Play by ALAN SCOTT - Based on the Play by JON DE WARTOG - Music composed and directed by DANIEL THOMAS - Associate Producer ALAN SCOTT - Directed by IRVING REIS

VILLAGE

NOW PLAYING

"Destination Gobi"

Richard Widmark and Don Taylor in Technicolor

Saturday Kiddie Show "Hills of Home"

Plus Serial - Cartoons

STARTS SUNDAY "ALL ASHORE"

Mickey Rooney - Dick Haynes - and -

"Prince of Pirates"

with John Derek Both in Technicolor

BOX OFFICE HOURS

PLAZA Weekdays 5:45 P. M. Saturday 4:00 P. M. Sundays & Holidays 1:30 P. M.

VILLAGE Weekdays 5:45 P. M. Saturday 4:00 P. M. Sundays & Holidays 1:30 P. M.



(Desert Sun Photo) M.F.K.—Pictured at the opening of the new M.F.K. Oasis Drug store in the Oasis building is the owner Milton F. Kreis. The beautiful, modern store is one of several throughout the country owned by Mr. Kreis.

Joe Burton Trio Now at Bali Bali

The Royal Palms hotel management announced today that the Joe Burton Trio is appearing nightly in the famed Bali Bali room. The trio, who entertain from atop the bar, are widely known for their radio, TV and screen work. An Opportunity

Contest will be held every night for a month after which time the lucky amateur will make a recording with Joe Burton. As if the prize weren't important enough, the contest will be held during the nightly radio broadcast between 11:30 and midnight.

Starts Sunday

"IT'S BEDTIME, DARLING..."

From Broadway's heartwarming success about successful marriage!

REX LILLI Harrison-Palmer

THE FOUR POSTER

Screen Play by ALAN SCOTT - Based on the Play by JON DE WARTOG - Music composed and directed by DANIEL THOMAS - Associate Producer ALAN SCOTT - Directed by IRVING REIS

PLAZA THEATRE

15 Minutes out of Palm Springs — On the Sunny Side of the Valley

HIDDEN SPRINGS RANCH

A Development by Charles Doyle

Creator and Original Owner of Smoke Tree Ranch

\$9500 Down 2 1/2 Acres

For a full 2 1/2 acre site: 300 x 307, road, electricity, phone, water, natural gas, swimming pool and club privileges.

FULL PRICE, \$9500.00

FACTS

- Within the Palm Springs High School District — buses
- 2 1/2 miles to Thousand Palms Grammar School and stores
- Most wind protected area in suburban Palm Springs
- Complete freedom from flood dangers from winter snows
- Every city utility including natural gas — Texas Big Inch
- 10 cent telephone toll to Palm Springs — living economy
- Television on all seven channels
- Soundly financed, debt free development—safe investment
- Riding stables adjacent — unfenced riders' paradise
- 1 1/2 hours more sunshine — on wide open desert
- 99 year leases with option to buy — Build, buy later

Information Request

Hidden Springs Ranch Thousand Palms, Calif. Attention: Mr. Doyle

Please send me information concerning property on Hidden Springs Ranch. I understand I am under no obligation and that no salesman will call on me.

Name _____

Address _____

City _____

State _____ Phone _____

Information and Photos in Palm Springs at the Muriel Fulton Realty Office Oasis Building 125 So. Palm Canyon Drive

Court to Hear Lawrance Plea Early in April

California supreme court is scheduled to hear the appeal of John Chauncey Lawrance from a first degree murder conviction during the week of April 6, it was announced Wednesday.

First brief in the case was filed yesterday by Attorney William Shaw of Riverside. In it he claimed insufficient evidence to warrant the verdict and automatic death sentence.

Lawrance was convicted of killing his 16-year-old niece, Kathryn Knodel on a lonely Cherry Valley road and abandoning her body on East Ramon road, a few miles from Palm Springs.

He claimed the death was an accident.

Lawrance is now in San Quentin penitentiary pending the appeal.

To Michigan Winfield Lines Leave for East

Mr. and Mrs. Winfield Line will leave today, Thursday, on a trip to Michigan, where they will confer with H. Earl Hoover, Desert Museum patron, concerning Museum activities and visit Mrs. Line's sister, Mrs. Kay Song. Mr. Line is Museum president.

Mrs. Song, a noted concert pianist, and her four children, all versatile musicians, will accompany the Lines on their return to Palm Springs in about three weeks, and plan to present several concerts here.

The Desert Sun and PALM SPRINGS NEWS

The Desert Sun—Established 1927
Palm Springs News—Established 1935
CONSOLIDATED DEC. 1, 1952

Vol. XXVI, Thurs., March 16, 1955, No. 49

Published every Monday and Thursday of the year—at Palm Springs, California, by Palm Springs Publishing Co., 174 N. Palm Canyon Dr. (The Center)—Palm Springs, Calif. PHONE 2249

OLIVER B. JAYNES Editor and Publisher
WARD J. RISVOLD General Manager

R. F. Graettinger—Exec. Editor
William Rashall—Promotion Mgr.

Entered at the post office at Palm Springs, Calif., August 5, 1927, under the Act of Congress of March 3, 1879.

10c per copy; \$6.00 per year by mail in Riverside County; \$7.00 per year by mail elsewhere in U. S. Foreign postage extra.

Palm Springs Publishing Co. will not be responsible for unsolicited manuscripts or photos left with or mailed to The Desert Sun or Palm Springs News.

MEMBER—
California Newspaper Publishers Ass'n
National Editorial Association
Palm Springs Chamber of Commerce

Address all communications to:
PALM SPRINGS PUBLISHING CO.
P.O. BOX 190
PALM SPRINGS, CALIFORNIA



(Anderson photo) AT HOWARD MANOR—Entertaining nightly at Howard Manor is Bobby Lane and his trio. Other entertainment fare at popular Howard Manor includes Maxine Richards, singer, and Matt Dennis, master pianist.

Disappointing Showing Made at Blood Bank Visit to City

Only seven donors contributed blood at the monthly visit of the San Bernardino-Riverside two-county Blood Bank Monday, "a very disappointing turnout," Desert Hospital Administrator Robert Henwood reported.

Quota for the visit was 25 pints of blood.

"The small turnout the last two times will make it necessary to increase the quota to almost double 25 next month," Henwood said.

"People by their reluctance to donate blood, are showing that they have little concern for their own welfare or that of a friend who may at any time need blood," he continued.

Under the Blood Bank program, member hospitals are eligible to draw from the blood bank headquarters when needed, but are required to make monthly contributions to the bank.

Henwood invited previous donors who have built up a credit in the blood bank to contribute again.

Dr. William Elliott is in charge of the local blood bank program, and Mrs. Newton Hotchkiss is in charge of registration and refreshments for donors.

Wetback Nabbed

A Mexican "wetback" was taken into custody by Officer Ed Gutmann at 8:15 a. m. Monday, and released to Border Patrol officers in the afternoon. On his person officers found \$10.10 in American currency and two pesos.

Want to RECORD YOUR VOICE

Or make recordings from other records?

WE'LL DO IT FOR YOU

Specials in Musical Instruments

Spanish Guitars \$25 and \$35

Radios . . . Musical Toys . . . Rhythm Instruments

Latin American and American Records

THE MUSIC BOX

At the Farmers Market

"SMARTEST ADDRESS ON THE AMERICAN DESERT"

ONLY 3 HOURS from L.A.

12 MILES BEYOND PALM SPRINGS — on Highway 111, Shadow Mountain Estates at Palm Desert are midway between Palm Springs and the fabulous Date Gardens.

If you haven't seen these beautiful View Homesites, overlooking the picturesque desert valley, you have a real thrill in store.

Yes, the trend is to

SHADOW MOUNTAIN ESTATES

California's Most Beautiful and Fastest Growing Desert Residential Development!

Before you buy any place on the desert — — — COMPARE! — and you, too, will decide to locate in

Shadow Mountain Estates

Beautiful Wide Frontage VIEW HOMESITES FROM \$1095 EASY TERMS

Why be Satisfied with Less than the Best?

Wm. KARL LOWE & ASSOCIATES

Exclusive Sales Agents for SHADOW MOUNTAIN ESTATES

When entering Palm Desert follow the BIG Yellow signs to Sales Headquarters on Highway 111 in center of Palm Desert.

— or stop in at Sales Office in Shadow Mountain Club.

SALES HEADQUARTERS

Toy Library

Now Open Every Saturday Morning

The Junior Welfare Toy Library on the grounds of the Frances S. Stevens school is open every Saturday morning from 10 to 11:30 and has an inviting variety of toys to loan to boys and girls of many ages. The Junior Welfare members are kept busy dressing dolls, mending and painting toys and arranging attractive displays for the children who come in to pick out their toys to borrow.

Jennie Staley is chairman of the group, Barbara Rosin, vice chairman, Merry K. McGaley, secretary, and Carol Saindon, treasurer. The other members are Mary Lynn Orkney, Janice Sakofsky, Gail Bergquist, Carolyn Reich, Rosalind Slaten, Shirley Kaplan and Cedra Clark.

MASSEY DATE & GIFT SHOP

328 N. Palm Canyon Drive Phone 5792

Don't Forget The Folks Back Home Do Your Easter Mailing Now

Specializing in Custom Gift Packing of Dates and Date Confections

Wonder Palms HOTEL and GUEST RANCH

All Dining Facilities and Bar Open to the Public

Truly an adventure in good eating Luncheon on the Patio Dinner in Blue Room

Under Personal Supervision CHARLES CHARLSTON PHONE 8-4111

Highway 111 Near Cathedral City Phone 8-4232

SUNAIR DRIVE-IN Theatre

NOW PLAYING

"Never Wave at a Wac" "Rocky Mountain"
Rosalind Russell-Marie Wilson Errol Flynn-Patrice Wymore

SUNDAY - MONDAY MARCH 22-23

"The Stars Are Singing" "Angel Face"
ROSEMARY CLOONEY ROBERT MITCHUM
LAURITZ MELCHOIR in Technicolor JEAN SIMMONS

TUESDAY - WEDNESDAY - THURSDAY MARCH 24-25-26

"The Star" "Leave Her To Heaven"
BETTE DAVIS GENE TIERNEY
STERLING HAYDEN CORNELL WILDE

Adults Admission, 65c Kids Free



CO-CHAIRMAN—Ray Corliss (left) and Red Kenyon co-chaired the successful Kiwanis club peanut sale Tuesday, which raised \$675 for the club's "underprivileged children's fund."

Kiwanis Club Peanut Sale for Children Great Success

Villagers and visitors contributed \$675 during the Kiwanis club's fund raising drive Tuesday for its "underprivileged children's fund." President Ray Corliss, and Ed Kenyon, co-chairmen of the drive, expressed their appreciation to all merchants who contributed peanuts, and to Kiwanians who participated in the drive.

Saddle & Sirloin presents The Show of Shows!



Still Breaking Records of Attendance Nitely DOODLES AND SKEETER

Comedy Stars of 2 Continents

Roar with Laughter AND LISTEN WITH DELIGHT TO

ANNE MORRE

versatile new singing and piano star

By Far . . . the Best Show in Town

Saddle & Sirloin

317 N. Palm Canyon Dr.

Phone 9069

Silk Stocking Fashion Show Slated at El Mirador Sunday

Chalk up another first for El Mirador! The first Silk Stocking show poolside will be held at El Mirador Saturday afternoon, from 2:30 to 4 p. m. It was originally planned to telecast the show in the first telecast ever to originate from Palm Springs. However, the telecast has been canceled and will be made at a later date, probably during Desert Circus week, with scenes to be shot at all the leading Palm Springs clubs, as well as El Mirador. The Silk Stocking show will be staged by Willy's of Hollywood, originators of the Golden Calf award given each year to the girl with the most beautiful legs. Selected for the 1953 award is screen star Virginia Mayo.

The shapely legs of beautiful girls from the UCLA school of modeling will display the stockings, which will be worn with clothes from the Lillian Agar shop. The latest and most unique creations of the hosiery trade, including Willy's gold mesh and silver mesh, and decorated stockings will be shown. On Sunday newsreel cameras will film the culmination of the Golden Calf award beside the El Mirador pool. **CLASSIFIED ADS READ SUN**

3a—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, March 19, 1953

At San Diego Camp
According to letters received by the Leo Bakers (of the Cantina) their son Donald is getting the usual routine at Boot Camp in San Diego, which he entered on March 10. Donald's twin sister Joan, who is attending USC, will be home for Easter vacation.

Palm Springs Only Exclusive

Prescription Pharmacy
Hospital Supplies, Wheel Chairs, Crutches,
Hospital Beds, Invalid Walkers, Oxygen,
etc. for rent or sale.

COMPLETE LINE OF TOILETRIES

PROFESSIONAL PHARMACY

1081 N. PALM CANYON DRIVE Phone 9080-2741

SAFEWAY

Stock-up NOW
SAVE MONEY



CRISCO 3-lb. 75¢
Pure vegetable shortening. (1-lb. can, 27c.)

BEANS VAN CAMP'S 30-oz. 19¢
With pork and tomato sauce. (16-oz. can, 10c.)

SOUP 2 10 1/2-oz. 19¢
Campbell's Tomato. For quick meals.

CHUNK TUNA Star Kist 6 1/2-oz. can 27¢ Torpedo 6-oz. can 23¢
Green label.

Take home Suzanna
PANCAKE MIX
enjoy SUZANNAS—only Pancakes in the world with "Old West Recipe" flavor!
40-ounce package 27¢ 3 1/2-lb. bag 35¢
(20-ounce package, 12c.)

DARK KARO SYRUP
Blue Label. For use in cooking. 1 1/2-lb. bottle 19¢

SWEET POTATOES
Trappey's brand. High quality. 21-oz. can 25¢

PARADE SUDS
For all washing. 19-oz. pkg. 23¢ 39-oz. pkg. 45¢

Frozen Foods
Bel-air brand. Finest quality.
Lima Beans 10-oz. pkg. 17¢
Strawberries 12-oz. pkg. 29¢
Concentrated Orange Juice 6-oz. cans 27¢ 12-oz. can 25¢

Coffee Values
Airway 1-lb. bag 69¢
(2-lb. bag, 1.36.)
Nob Hill 1-lb. bag 74¢
(2-lb. bag, 1.46.)
Nescafe 2-oz. jar 55¢
(6-oz. jar, 1.59.)
We redeem Nescafe coupons.

CHUCK ROAST
Cut from shoulder of U. S. Choice government graded beef, aged to peak of tenderness and flavor.
7-Bone cut (Round bone, lb. 49¢) lb. 43¢

GROUND BEEF VIKING PACK lb. 39¢
Tops in flavor. Made fresh daily from selected beef.

BOILING BEEF PLATE MEAT lb. 10¢
Cut from U. S. Choice Gov't graded beef. Special!

CORNEB BEEF BONELESS BRISKET lb. 53¢
U. S. Gov't graded Choice. Serve hot or cold.

WIENERS SOMERSET SKINLESS 1-lb. pkg. 49¢
No. 1 quality. Tender, juicy. Packed in Cello.

SAVE 10¢ on Betty Crocker CAKE MIXES WITH COUPON ON SPECIAL CARTON OF EGGS

BETTY CROCKER CAKE MIX 20-oz. pkg. 36¢
White, Yellow, Devil's Food or Honey Spice.
(Betty Crocker Ginger Cake Mix, 14 1/2-oz. pkg., 27c.)

FRESH EGGS
Inspected and cartoned. Look for the "Betty Crocker, Save 10¢" coupon on the front of each carton.
Cream O' the Crop dozen 65¢
Large size, Grade AA quality.
Breakfast Gems dozen 61¢
Large size, Grade A quality.
Oak Glen dozen 59¢
Large size, Grade A quality.

LUCERNE FRESH MILK
Homogenized. Pasteurized, Grade A. Vitamin D added.
quart carton 22 1/2¢ half gallon 45¢
Lucerne prices effective in local milk marketing area only.

More March Food Values
Egg Noodles Gold Medal 1-lb. pkg. 35¢
French Dressing Med. or wide 6-oz. bottle 25¢
Rik Rak Cleanser 14-oz. can 23¢



ORANGES
Sweet, juicy, medium size California Navels. Excellent to peel, eat out of hand. Fine to slice for salads, too. Special value!
SPECIAL LOW PRICE AT SAFEWAY lb. 4¢

GRAPEFRUIT COACHELLA VALLEY lb. 6¢
Large size, sweet, juicy, full-flavored.

TOMATOES FIRM RIFE 2 pkg. 29¢
Just right for slicing. Packed in cello.

HEAD LETTUCE lb. 7¢
Crisp, clean, solid heads. For salads, sandwiches.

FRESH CARROTS lb. 7¢
Crisp, tender, flavorful. Tops have been removed.

Values in Beef
Beef Liver Sliced or in piece lb. 69¢
Beef Hearts Excellent to bake lb. 29¢
Beef Tongue Delicious boiled lb. 39¢

Sea Food Values
Fillet of Cod Captain's Choice lb. 35¢
Sole Fillet Captain's Choice lb. 49¢

Curtsy BAKERY SPECIAL
"OVEN TO YOU"

FRESH ORANGE-ICED ANGEL FOOD CAKE Regular 58¢ SPECIAL 49¢
"Heavenly" is the word for Curtsy "home ingredient" Cakes.

Skylark Breads
Baked fresh daily. Sliced.
Slender Way Bread standard loaf 22¢
Raisin Nut Bread standard loaf 22¢

PRICES EFFECTIVE THURS., FRI., SAT., MARCH 19, 20, 21, 1953, AT SAFEWAY STORE IN PALM SPRINGS
Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

SAFEWAY

Visit the 38th NATIONAL ORANGE SHOW
March 19-29
SAN BERNARDINO

Sun Classifieds Bring Quick Results

350 So. Palm Canyon Drive . . .

Air Conditioned

STORE HOURS: Mon. thru Sat. 9 a.m. to 8 p. m. Sunday 9 a. m. to 6 p. m.



GORGEOUS LILI—Declared by fashion experts as one of the best dressed women off the stage Miss Lili St. Cyr is declared to be the best undressed lady on the stage. She returns, starting tomorrow, for her third seasonal engagement in the Starlite Room of the Chi Chi. Sharing honors with her will be the great banjoist, Eddie Peabody, and comedian and impersonator, Joe Cappo.

Palm Desert Sunbeams

By EDITH EDDY WARD

One of the gayest parties of the season was hosted by Mae and Stan Olson the night before they left for Minneapolis last week. It started with a cocktail party in the lounge of Shadow Mountain club and wound up closing the club about 2 a. m. after a sumptuous dinner with champagne 'n' everything! The guests were practically all from Minneapolis (someone said it was a good place to be "from" this time of year) with a few locals thrown in. They were Grace and Dick Hanousek, Flo and Alden Coffin, Alice and Clem Duffey, Eve and Bill Molin. The local guests were Isobel and Don Cameron, Margaret (Bunny) Ward and yours truly. Next day the same gang saw the Olsons off on the Golden State Limited.

As Summer approaches on the desert each year, I feel more and more sorry for the people who have to go home and cannot stay to enjoy what we residents consider the most beautiful weather of the year. From now on, the evenings are as balmy and delightful as anything the so-called paradises of the South Seas has to offer. Perfect for dragging out that barbecue set and cooking those steaks, spareribs, hamburgers and "what have you" in the great outdoors. So many easterners have the impression that it is just unbearable on the desert in the summertime. Have you ever spent a Summer in New York or Washington? After my visit there last Summer, I'll take the desert anytime! At least we are prepared for it here—swimming pools, air conditioning and everybody dressed in shorts and play clothes all through the day and evening. The air is filled with the scent of oleanders and gardenias which bloom profuse-



(Anderson Photo)
"OPEN GATE"—Among the several hundred people attending the Chase "Open Gate" party at their new home, the Old Bell Ranch near 1000 Palms, were the ones pictured in this group. Reading from left, Mrs. Tony Burke, Mr. Burke, Mrs. Eugene Theriault, Mrs. Anita Haskel Jones, Basil Brewer, Mrs. Lorraine Hills and Judge Theiaeu.

Open Gate Party Staged at Bell Ranch

Villagers, ranchers, friends and neighbors flocked to the Old Bell Ranch near Thousand Palms Friday afternoon and evening, when the Thurston Chases held an "Open Gate" party in their new home.

Over 300 flocked through the gates, gathered in the big patio, and inspected the beautiful ranch house. It was a family party, and some went swimming in the pool, and the children enjoyed riding on the burro, Popcorn. Later in the evening, the guests gathered about the informal buffet tables and, still later, joined in spontaneous singing.

Mr. Chase flew in from the East for the party, and Miss Marlon Huntington and Mrs. Earl Henderson assisted Mrs. Chase with the hostess duties. The visitors were very interested in viewing the plans for the reconstruction of some of the buildings, which is expected to be completed in time for the opening next Fall of the Chase School of Thousand Palms, a boarding school for young boys.

Herman Reich to Head Rotarians

Herman Reich, owner of Village Market, has been elected president of the Rotary Club for 1953-54, with installation to be held in May. He succeeds Jacques Crommelin.

Other officers named were Dr. Arthur Hoff, first vice president; Robert McKenzie, second vice president; Joe Gamble, third vice president, and Don Miller, secretary-treasurer.

Miller and Col. Clinton Fox were elected new directors. Other directors of the club are Bob Bennett, Crommelin, Gamble, Dr. Hoff, McKenzie, Reich and O. A. Torgerson.

home and celebrated the occasion by entertaining Mr. and Mrs. Adrian Schwilk at the Shadow Mountain club Monday night. Mr. Schwilk is the architect and builder of the Poolside Homes. Chef Milani, whose TV show on KTTV is becoming very popular, spotted Otto and Audrey Allgoewer doing the Tahitian Hula just for fun at the club and has invited them to appear on his show. All of their Palm Desert friends will be watching for it. Mr. and Mrs. Frank B. Metzendorf and daughter, Pat, have been house guests of the Tom Browns for the past three weeks.

Dr. Lechner Tells Rotarians of Real Communistic Threat

"If American freedom is to withstand the tremendous impact from abroad and at home, it will be because the facts dealing with world problems and internal threats to that freedom are placed squarely before the American people," said Dr. John R. Lechner, executive director of the Americanism Educational League in addressing members of Palm Springs Rotary club yesterday.

Dr. Lechner is one of the nation's outstanding experts on subversive philosophy and techniques, and has kept local civic groups informed concerning internal security matters for nearly two decades, having missed only once in that period in speaking before Palm Springs organizations. Many old-timers will remember his startling announcement early in 1941 that the Japanese were planning a surprise attack on Pearl Harbor.

"GOOD AMERICANISM means a realistic appraisal of the global communist menace, and a practical sense of responsibility to the free nations," said Dr. Lechner. "The American people, never having tasted the bitter fruits of foreign attack, are too easily swept off their feet by wishful thinking. They must be made to realize that the communist dictatorship can never be satisfied with peaceful relations with the free world, that promises to that effect are designed to throw us off guard. Every dictum of the communist conspiracy is universal. Anything less than universal belief in the efficacy of that rigid, inhuman dictatorship, if peace is maintained, it will be a miracle, not a plan."

"The American people must be made to realize the awful fact that during the last three decades under communist rule, more than 30 million lives have been liquidated by the Red gangsters, and additional millions have been doomed to a life of slavery and early death by exposure and starvation in Siberia. The communist conspiracy has no morality, no conscience. This fact alone should make every American willing and eager to enlist in civilian defense, and to assist in projects which will strengthen our internal defenses. We have fallen far short of defense requirements to save our own lives. In the Los Angeles area, nearly 500,000 volunteers are needed to prevent a hopeless panic and wholesale slaughter in case of an attack."

"TRUE AMERICANISM is based on intelligent and unswerving loyalty to our American institutions and ideals. In this hour of national crisis, there can be no excuse for disloyalty. Our brave boys do not hide behind the Fifth Amendment when they are asked to serve in the armed forces! These boys deserve the unqualified devotion of all Americans to the cause for

which they are fighting. Any minister of the Gospel who defends communism has betrayed his God. Any professor or teacher who does the same, betrays the youth under him, and the nation which gives us freedom in education. Academic freedom does not excuse treason. These traitors would not live 10 days inside Russia."

"Americanism means alertness to abuses on the right as well as on the left. For example, there is a proposed Constitutional Amendment in the California Senate today which would retard the progress in inter-racial relations ten years, known as No. 21, the Gerald K. Smith bill. Measures like these give the local communists an abundance of ammunition for their sinister propaganda."

Two Join Staff of Miller Office

Frank W. Miller, realtor, announced today that Mrs. Mildred Potter and George Spotts have become associated with his Sun Realty company.

Donald Nicholson has been associated with Miller for the past several years.

Mrs. Potter is well known throughout the Village, while Spotts is a newcomer here, having formerly owned his own realty office in Pasadena.

Past Presidents of Lions Honored

Past Presidents of Palm Springs Lions club will be honored at this noon's meeting of the club at the Tennis club with George Oliver as chairman for the day.

All but two will be present for the occasion. Al Gardiner is now in Saudi Arabia and Roy Colegate will have to be in Riverside and forced to miss the event.

First president of the club, Ray Cree, will be there.

Vandals Break Club Windows

Breaking of 15 windows at the Boy's Club, 1000 Andreas road, was reported to police Sunday by Frank Partridge, executive director. The windows were broken with rocks and portions of concrete bricks, investigating officers reported.

Jaycee President Says His Organization Not in Politics

The Palm Springs Junior Chamber of Commerce is strictly a non-partisan, non-political organization, President Bill Foster re-emphasized today.

"As such," Foster continued, "they do not endorse any candidate for office or recommend the dismissal of any public official."

IT HAS BEEN NOTED, the Jaycee president said, that some individuals have inadvertently connected the Junior Chamber

with the proposed dismissal or recall of City Manager Russell Rink.

"This is not a fact," Foster stated.

He explained that individual members of the club may be interested in the project, but emphasized that if they are, they are acting as individuals only.

IN LINE with the Jaycee creed which is observed by Junior Chambers of Commerce through-

4a—The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953

out the world. Foster listed the following projects now being undertaken by the local club:

Desert Circus, Youth Activities (baseball clinic and teen-age driving test), Transcontinental Air Race (terminating in Palm Springs), Civic Improvements, Convention Procurement, Baseball Boosters, Americanism, Courtesy Booth.

The Jaycees are also ready to take on any other worthwhile project, Foster reported.

10 DAYS ONLY...FROM MARCH 18 TO MIDNIGHT MARCH 28...

Firestone

SMASHES TIRE PRICES

Famous Long-Wearing
Firestone CHAMPION TIRES
Reduced . . . Reg. 14.60



Reg. Price 16.95 SIZE 6.70-15 SALE PRICE 13.95 WITH YOUR OLD TIRE IF RECAPPABLE

NO CHARGE
FOR MOUNTING YOUR NEW FIRESTONE TIRES
Big Trade-In Allowance On Other Sizes Including White Sidewalls

NO NEED TO COMPROMISE WITH SAFETY . . . ONLY FIRESTONE GIVES YOU THESE FEATURES AT THIS LOW PRICE . . .

• **GREATER BLOWOUT PROTECTION . . .** New Exclusive Super Gum-Dipping Eliminates Internal Heat.

• **LONGER MILEAGE . . .** Plus-Mileage Cold Rubber Wears and Wears.

• **GREATER NON-SKID SAFETY . . .** Wider, Flatter Tread With Thousands of Sharp-edged Angles Gives Greater Protection Against Skidding.

YOUR OLD TIRES WILL COVER THE DOWN PAYMENT
Get a set of 4 for as little as \$2.75 a week!!

HAROLD'S UNION SERVICE
301 N. Palm Canyon Drive

RED WATSON'S TEXACO SERVICE
670 S. Palm Canyon Drive

DESERT INN GARAGE
193 N. Palm Canyon Drive

CHUCK BURESH & SONS
SHELL SERVICE
633 S. Palm Canyon Drive

FLOYD BIGLEY'S UNION SERVICE
1100 S. Palm Canyon Drive

SPENCE RAUBER SHELL SERVICE
900 N. Palm Canyon Drive

● **GREATEST VARIETY SHOW IN TOWN!**

CHI CHI Starlite Room

Lili St. Cyr

Best Dressed — Undressed Lady of the Stage

EDDIE PEABODY
Renowned Banjoist

JOE CAPPO
Impersonator and Comedian

Friday, March 20th thru April 2nd

LES PARKER'S Orchestra

DURWOOD at the Piano

For Reservations: Phone 5133 or 7391 — FREE PARKING



NEW OWNER—This is an aerial view of the Glenn Austin home, Canyon place, which has been sold to William R. Whittaker of Los Angeles. One of the Village's loveliest homes it reportedly sold for \$160,000.

National Orange Show Opens at Gate City Today

Dedicated to California's multi-million dollar citrus industry, the thirty-eighth annual National Orange Show will be opened officially at 10 a.m. Thursday, March 19 for a run of 11 days.

Over the citrus classic will reign 17-year-old Donella Dooley, who was named California's Orange Queen to represent the exposition and the vast citrus industry.

She will be crowned officially at 8 p.m. the opening night in the Ralph W. Swing auditorium, possibly by Governor Earl Warren. Entertainment the opening night will be furnished by Russ Morgan and his orchestra and four other supporting acts.

Hundreds of thousands of oranges have been used by exhibitors to create feature exhibits following out this year's show theme, "Happy Holidays." Twenty cities and organizations throughout California have entered feature exhibits. Orange growers also have used hundreds of thousands of oranges to build their exhibitions in competition for nearly \$35,000 in awards.

TV, radio, stage and film stars will be offered twice daily in the Swing auditorium, at 2 p.m. and 8 p.m. Other entertainment includes huge auto show, an enlarged 4-H Junior Fair, and orange packing plant, art exhibit, flower show, hobby show, a giant midway and a circus.

More than 350,000 persons are expected to jam through the turnstiles to visit the citrus classic.

Miss Finchy is Injured in Fall

Miss Katherine Finchy suffered a fractured ankle Saturday afternoon in a fall at her home at 1189 Tamarisk road, and was taken by Wielek and Son ambulance to Desert Hospital.

Her attending physicians reported that she was "doing very well" and would return home within a few days.

Police Irked

Five-Month Old Baby Left in Car

Palm Springs police, hardened to many things, became personally angry with a Portland couple Monday afternoon when they found a five-month-old baby locked in a parked car on East Amado road.

The baby was brought to the police station, where he was cared for by Mary Swan and Rene Ordway, and the car was impounded.

When the parents arrived, they were given a lecture, and issued a citation for leaving the baby locked in the car.

Officers reported that the baby had been left in the car for about an hour.

Summer Jobs

Yellowstone Official Here

Richard H. Buck, assistant manager of the hotel division of the Yellowstone Park company, will be at the Free Employment office of the Palm Springs Employers' association, 224 North Indian avenue, on Monday, March 23, to interview prospective employees for Summer seasonal work at the park.

Col. Clinton E. Fox, manager of the Employers' association, reports that this employee procurement visit is in furtherance of the policy of the association to provide Summer work for the reliable and efficient Palm Springs employees.

5a—The Desert Sun and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, March 19, 1953

From Page One—MORE ABOUT THIS SIDE

pers here?" . . . Disaster had reared its ugly head.

POLICE had another emergency on their hands early Sunday morning . . . The management of a local hotel called . . . Seemed there was a guest who wanted to swim . . . at 3:15 a.m., yet . . . And that wasn't all . . . In the nude, it had to be . . . The manager just couldn't seem to persuade him, warning him that the early mornings in March are cold, even in Palm Springs . . . Police were able to talk him into returning to his room—and staying there . . . Warren Linville announced at Sunday's ball game, said: "School children will be admitted free." . . . Soon he amended that . . . "School children of the sixth grade and over . . . The others are supposed to be in school." . . . I liked that "supposed."

EL MIRADOR's big Irish shindig on St. Patrick's day in the evening had Warner Brothers all in a dither . . . El Mirador imported four midgets to dress as leprechauns . . . For that big party . . . Warner Brothers had been using the little people in a Randy Scott picture . . . But they did not have them under contract . . . So on St. Patrick's Day in the morning they were midgetless . . . In the afternoon, too . . . And in the evening . . . So they had to shoot around them . . . Such language!

SUNDAY started out as such a beautiful day . . . Lazy early morning and then to the office to clean up my desk for the coming week while Mrs. G. went to church to see what she could do, if any, for my salvation . . . In the afternoon I trustingly went to the baseball game . . . So far, it was a perfect day . . . But when I came home! . . . My clothes closet had been ransacked . . . Neatly packed in a box was that favored old Panama, practically new . . . Some one with a big head . . . Size 7 1/2, is going to get a very lucky hat at the annual St. Paul's church rummage sale Saturday . . . I wore that hat when Happy Issue took the Gold Cup . . . and on numerous other pleasant occasions . . . Of course, there were times when I lost my shirt—but I kept the hat . . . And that's not all . . . These comfortable old slacks that made me look like I was about to jump—or sit down—were in the box . . . And three of my loudest and best neckties . . . I pointed out to Mrs. G. that even if I didn't wear a hat or necktie very often, they were nice items to have around the house.

THIS OFFICE is just filled with peanut shucks . . . When Red Kenyon and Ray Corliss came here during the Kiwanis peanut drive for underprivileged children, they made a 100 per cent sales sweep . . . And most of the members of the staff came into the news room to shuck their purchases in my waste basket, always the fullest in the shop . . . That wasn't so bad . . . But to sit on them, step on them, pick shucks out of the typewriter . . . Oh, shucks!

It has just come to my notice that in her substitute piece for this on March 13, Mrs. G. said that spelling Don's last name "was a breeze" after having to spell mine for years . . . But, yeahhh . . . She got it wrong . . . It's Klotzbuecher not

Sale of Village Showplace Sets Realty Speed Record

Sale and transfer of title to a Palm Springs home, reportedly at \$160,000, established a record for speed in realty transactions here this week, according to Muriel E. Fulton, local realtor.

Miss Fulton reported the sale of the Glenn Austin home, 460 Canyon place, to William R. Whittaker, president of the William R. Whittaker company, Los Angeles, two hours after he inspected the house. Within 48 hours he received title to the property.

The sale is reported to mark the largest dollar value in a private home transaction this year, Austin personally supervised construction of the home two years ago.

In a recent issue of the home section of a Los Angeles newspaper, the Austin home was pictured as one of the most glamorous in the desert area.

The Whittakers plan to make Palm Springs their winter residence continuing the trend on the part of top executives to dwell on the desert.

Commenting on this trend, Miss Fulton, for many years a local realtor, said: "These executives are seeking a place for relaxation, not too far from their place of business and yet, not too near."

Additional Clerk for Local Court Voted After Dispute

County supervisors Monday voted to add another clerk to the staff of Judge E. E. Theriault in Palm Springs judicial court—but the salary question is still in the air.

And harsh words flew at the meeting after the decision.

Three supervisors, Homer Varner, Roman Warren and William Jones voted to give Judge Theriault the authority to hire another clerk, making two on the staff. Supervisors Sherman Lewis and Irwin Hayden opposed the plan. They said other courts were doing the same amount of work with one clerk.

Then it was necessary to vote on an appropriation of \$150 to pay the cost of the new clerk for the remainder of the fiscal year.

Lewis and Hayden voted against the appropriation, pointing out that it takes four votes to make such a transfer.

Supervisor Varner termed their action "vindictive voting."

This drew a blast from Lewis who said: "It's not vindictive voting at all. It's just an attempt to stop this pork-barrelling between districts."

First Exhibit by Stamp Club Set for Next Week

First annual stamp exhibit by the Palm Springs Stamp club will be held next week, March 23 through 29, with a display in the windows of the Weingarten and Hough Insurance office in the Plaza.

Prizes will be awarded to those youngsters whose displays show neatness, originality, completeness, effort, and good condition of stamps.

This will be the first exhibit of its kind ever held in the Village. The local club was organized five months ago, and there are now 40 members, 33 youngsters and seven adults.

The exhibit will include three divisions: Topicals, Classified United States Commemoratives, and Specialties. Prizes will be awarded only to Junior high school students or younger, with one award going to a high school student. Adult members of the club will also display their specialties.

The club meets at the Frances Stevens school cafeteria every first and third Wednesday evenings from 7 to 8:30 p. m. All interested persons, youngsters or adults are invited to attend. Information regarding the club may be obtained by calling Florence Philip 2723, or Don Miller, 2788.

the "e" before the "u" as she had it.

WELL, Spring is almost here . . . At 2:01 p. m., PST, tomorrow . . . So Happy Spring to you and just keep on feeling full of it . . . Spring, that is.

Interest Growing in Luring Sands Park Home Sites

Interest on the part of home-seekers in the new Luring Sands Park development showed a marked increase this week, according to George Gannon, head of the Gannon Realty company and exclusive agents for the project.

The homes consist of 1400 square feet, three bedrooms and two baths with every modern new building device included such as sliding glass windows, vented air-conditioning and thermostatically controlled forced heat, plus other refinements. They are creating interest because of the low down payment required.

Financing was arranged in cooperation with his firm, Jack Meiselman and Bill Smith, head of the Coachella Valley Savings and Loan.

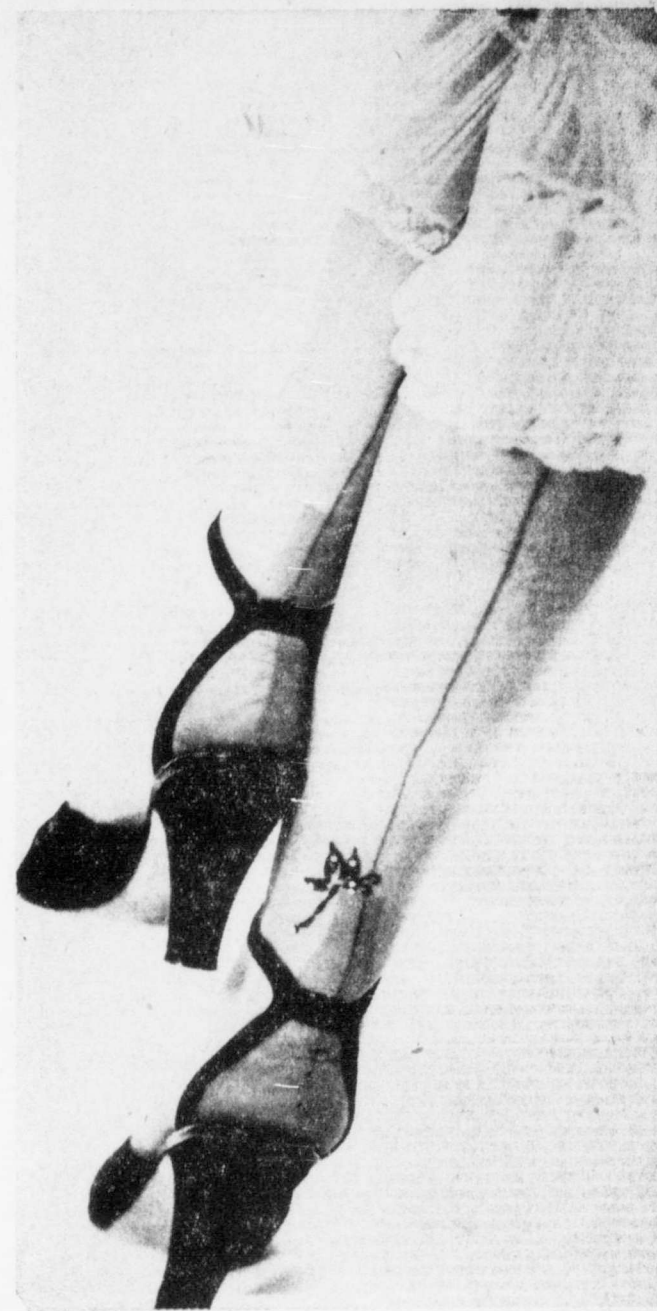


Chassis lubrication is an important part of keeping your car protected against the ravages of desert weather. Let our experts do the job. Quick service! Moderate Prices! Drive in today.

MARTY'S
Richfield Service
495 S. Palm Canyon Drive
Phone 5761

Silk Stocking FASHION SHOW

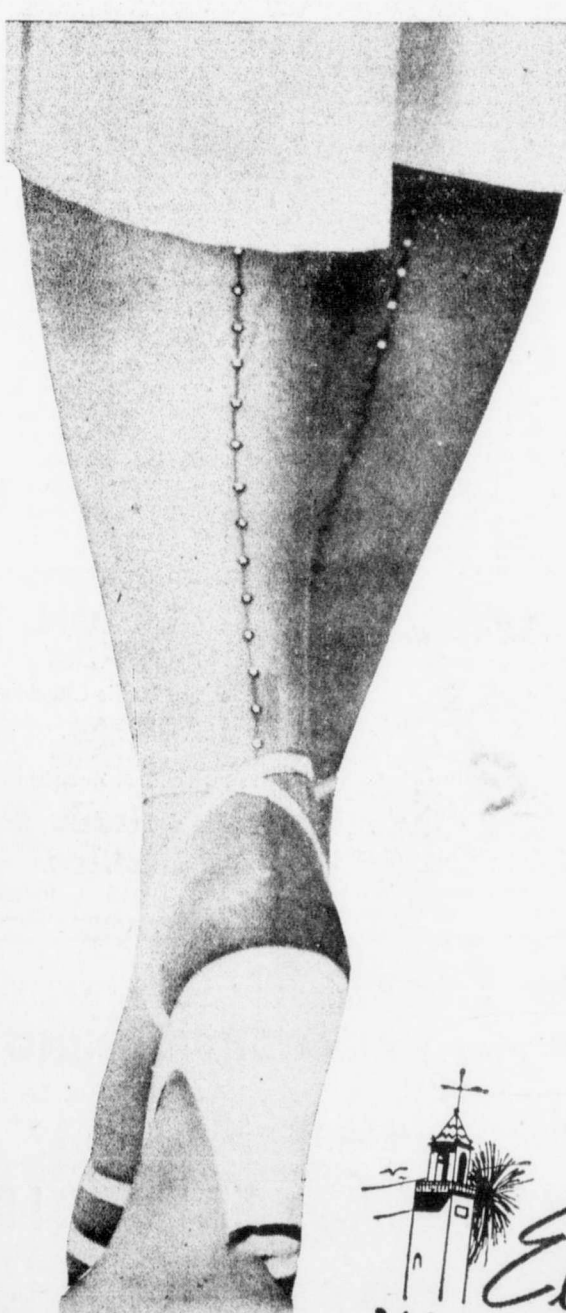
Curvaceous feminine legs beautifully stocked by Willy's of Hollywood . . . foremost designer of firsts in stockings for milady and originator of the "Golden Calf Award" each year, will display his wares. Lillian Agar's fashions will complete the attire of the models to be displayed pool-side at El Mirador.



A First for Palm Springs!

The Silk Stocking show will make a first for Palm Springs. Willy's of Hollywood has arranged with the University of California, Los Angeles branch, to use the beautiful coeds attending the School of Modeling to display his stockings to their best advantage.

NO ADMISSION CHARGE



in the South Pacific Room

Enjoy authentic Cantonese food at sensible prices while enjoying the delightful music of George Kainapau and his Island Serenaders.

in the Supper Club

Beautiful Gwen Bari, beautiful to look at and equally as good when listening to her piano and songs.

in the El Mirador Room

Cuisine that is out of this world and dancing to the music of Bill Bardo and his band. A must while in Palm Springs.



© 2004 Pearson Education, Inc. All rights reserved. Printed in the United States of America. This publication is protected by copyright. Any unauthorized reproduction or distribution, in any form or by any means, without written permission from Pearson Education, Inc., is prohibited. All trademarks are the property of their respective owners.

Indians Win Two Meets But Lose on Total Points

Palm Springs won the A and Cee divisions in a dual track meet with Beaumont Friday afternoon, but Beaumont won the meet by compiling a larger margin in the Bee division than the Indians had in their two wins.

Coch Sam Micelli's A squad won 50 to 43, and his Cees took a 38½ to 37½ win, but the Cougars countered by winning the Bee meet 51 to 39, to take a 131½ to 127½ margin.

John Laster was high point man for the Indians, taking three events in the A division: 100-yard, 220-yard, broad jump, 100-yard and 220-yard dashes and the broad jump, and John Egbert, Bill Manger and Keith in winning the relay.

The Cee relay team narrowly missed tying the school record, being only five-tenths of a second off.

100-YARD DASH—Won by Laster (PS), 15.8; runner-up, Egbert (PS), 16.2; third, Manger (PS), 16.5; fourth, Keith (PS), 16.8.

220-YARD DASH—Won by Laster (PS), 33.5; runner-up, Egbert (PS), 34.2; third, Manger (PS), 34.8; fourth, Keith (PS), 35.5.

BROAD JUMP—Won by Laster (PS), 19.5; runner-up, Egbert (PS), 18.8; third, Manger (PS), 18.2; fourth, Keith (PS), 17.5.

100-YARD AND 220-YARD DASHES—Won by Laster (PS), 50; runner-up, Egbert (PS), 48; third, Manger (PS), 46; fourth, Keith (PS), 44.

BROAD JUMP AND 220-YARD DASHES—Won by Laster (PS), 75; runner-up, Egbert (PS), 72; third, Manger (PS), 70; fourth, Keith (PS), 68.

RELAY—Won by Laster (PS), 1:15.8; runner-up, Egbert (PS), 1:16.5; third, Manger (PS), 1:17.2; fourth, Keith (PS), 1:18.0.

12 from League on Market Five

Twelve players of the City Recreation League will form the Village Market entry in the annual SCMAF cage tournament March 20-21-22 and 27 and 28 at Culver City.

The team, captained by Bob Seigel, includes Vic Braden, Don Hensen, Ray Roberts, Max Milton, Wilfred Lucas, D. D. Hines, Clay Wilbur, Keith Smith, Chuck Buresh, Red Haynes and Don McKinney.

Herman Reich, owner of Village Market, is sponsoring the team's appearance.

The Palm Springs entry will play its first game Saturday night.

April 26 Set as Chino Ride Date

Local equestrian groups today had received invitations for the annual Chino ranch ride scheduled for Sunday, April 26. Chino Ranch Ride association sponsors the event.

Arrangements are being made to entertain 2000 horsemen from throughout the West with a fiesta-style barbecue and horse-riding events, patterned after the famous celebrations of early California ranches.

Slight Damage Done by Blaze in Auto

Damage estimated at \$20 was caused to the upholstery in Jim Maynard's station wagon, when a cigarette ignited it Saturday afternoon. Firemen from Station No. 1 reported.

Firemen reported that the cigarette had dropped on the upholstery in the back seat of the vehicle.

Village Market, Royal Aces Meet Tonight for City Title

Village Market and Royal Aces will meet at 8 p. m., tonight, Thursday, for the championship of the City Recreation League Playoffs.

Royal Aces entered the finals Tuesday night by edging Mhoon and Mhoon 33 to 29, in one of the lowest scoring games of the season. Village Market had previously earned its berth by defeating Cravy's.

MHOON AND MHOON took a 7 to 3 lead at the end of the first quarter, but the Royal Aces quieted came back in second period play to take its winning margin, 15 to 12.

The two teams each scored nine points in the third quarter, and the winners increased their lead by one more point in the fourth.

Vic Scott was high scorer for the winners with 11 points, while Chuck Buresh took game honors with 12.

IN AN EXHIBITION tilt Tuesday night, 29 Palms city team defeated Village Market 59 to 37. The game became a rout in the second quarter, when 29 Palms, after holding a 15 to 12 first period lead, made it 35 to 20 at halftime.

Polo Attracting Weekly Throngs at Palm Desert

Weekly polo matches Saturday and Sunday afternoons, at the Shadow Mountain club polo field in Palm Desert, continue to lure throngs.

Quite an innovation was the match between Hemen and San Bernardino's women's teams. The young ladies put on an exciting show that did the fair sex proud.

The intense interest in the sport was made more evident when Collier's magazine assigned top-flight color photographer, John Florea, to cover the matches to be incorporated in an article on sports and resorts in the eleven Western States.

Don Howden, genial captain of the Shadow Mountain polo team, candidly admits that interest in the sport, in the desert area, is far beyond his expectations.

At present, Howden is organizing a team made up of Palm Springs residents and Indian enthusiasts and will book matches on weekends to come in addition to regular games already scheduled.

State Sales Tax Law Advocated by City League

Representative of more than 200 California cities at a meeting sponsored by the League of California Cities voted Thursday in favor of an amendment to a law presented to the state legislature dealing with state sales tax.

Under the law with the amendment, the state would continue to receive its same three cents, cities would receive one cent on sales within its incorporated area, and counties would receive one cent for sales in all unincorporated areas.

City Manager Russell Rink and City Treasurer R. W. Peterson represented Palm Springs at the meeting.

The law in its present form would give cities three-fourths of a cent, and counties one-fourth of a cent on sales within city areas.

This would mean an annual loss of approximately \$35,000 to Palm Springs, Rink said.

READ SUN CLASSIFIED ADS

Sox Trim Suds in Batting Bee by 10-2 Score

Vern Kindstatter, one of Seattle's top pitchers, made his first appearance of the season Tuesday at Polo Grounds as the Rainiers met Chicago White Sox Bees—and it was rather disastrous.

The Sox combed him for eight hits and six runs and went on to win, 10 to 2.

One of the largest crowds of the season turned out to see the game which left Seattle with a 4-4 record for the Spring training season with one game to go.

Chicago ab h o a Seattle ab h o a
Nicholas 3b 4 1 2 3 Tobin, cf 5 1 1 5
Epstein, ss 4 1 3 1 Fernandez, 2b 4 1 1 5
Boyd, lf 4 3 4 0 Thomas, 3b 4 1 1 2
Wright, cf 4 3 3 0 Judnich, lf 4 2 1 0
Wilson, p 2 0 0 0 Schmees, rf 2 0 1 2
Stewart, rf 5 2 4 0 Maddern, lf 2 0 1 0
Dente, 2b 5 1 2 0 Lundberg, c 2 0 1 1
Shuey, c 2 0 0 0 Garbowski, p 2 0 0 2
Pierce, p-w 1 0 0 1 Kiefer, p-l 0 0 0 2
Hudson, p 2 0 0 0 Harrison 1 0 0 0
Total 45 15 24 5 Total 33 6 27 15

Harrison fanned for Kindstatter in 3rd. Brunswick fanned for Coggins in 9th.

SCORE BY INNINGS
Chicago (AL) 000 000 220-10
Seattle 000 000 110-2
E-Nicholas, Wright, 2; Thomas, LOB—Coggins, 2; Seattle, 3B-Boyd, 3B; Boyd, 3B-Boyd, Wright, 3B-art, 3B; Pierce, 1; Hudson, 2; Lovrich, 7; BB off 1; 2; Hudson, 2; Lovrich, 2; Lovrich, 2; RBT-Boyd, 4; Wilson, Dente, 2; Stewart, 2; Lovrich, Wright, Schmees, DP—Pierce, 2; Epposito to Boyd; Nicholas to Dente; Fernandez to Garbowski to Boyd; Coggins—Carls and Taylor. Time—21, 20m.

Chamber Hears from President on Strike Plea

Palm Springs Chamber of Commerce this week received an answer to its request to President Dwight D. Eisenhower, asking him to intervene in the current strike of production employees of California Electric Power company.

Bernard M. Shanley, acting special counsel to the President, reported that the message had been given to him by the President, and he had transmitted the information to interested branches of the executive department.

The strike of 4350 members of the International Brotherhood of Electrical Workers, AFL, against Cal Electric and Edison Power company started March 10.

Club Hears Data on Elks Lodge

An excellent attendance was reported at the Friday night meeting of the Antlers club, when Robert Mohrbacker, past district deputy of the Central district, told members of requirements to form an Elks lodge.

Plans were started to have officials of nearby lodges attend meetings and continue this discussion.

Meetings are held every Friday evening at the Wars Memorial hall, starting at 8 p. m. Free beer and hot dogs are provided.

Vic Vet says

POST-KOREA VETERANS HAVE ONLY 120 DAYS FROM THE DATE OF THEIR DISCHARGE TO APPLY FOR THE NEW GI INSURANCE AVAILABLE TO THEM



Brown Rally in 9th Edges Suds by 6 to 5 Score

St. Louis Browns made it two out of three from the Seattle Rainiers at the Polo Grounds Sunday when they took the rubber game of the series, 6 to 5. They won it in the first half of the ninth with a two-run outburst. Seattle was leading 5 to 4 at the time.

With two on, Frank Keller hit a long double to left field which broke up the game.

The Browns had taken the lead in the second with a three-run sortie when Al Widmar had difficulty in locating the plate and was touched for a double.

The Suds kept neering away and finally took the lead in the last of the eighth. They muffed one chance when Walt Judnich hit a long triple in the seventh but was perched out at the plate in a disputed decision trying to score after a long fly to right.

The box score:
St. Louis (A) ab h o a Seattle ab h o a
Hansen, ss 5 2 2 3 Chorlton, lf 4 2 2 0
Goldberry, lf 4 1 1 1
Kessick, 3b 3 1 0 0 Thomas, 3b 4 1 2 1
Dyeck, 3b 3 0 0 1 Judnich, lf 5 3 1 1 0
Goldberry, lf 2 0 0 0
Rosenburg, rf 4 0 5 1 Schmees, rf 1 0 3 0
Martine, 1 5 0 0 Lander, c 5 1 0 1
Berry, 2b 2 1 3 4 Davies, 3 1 1 3
Habenicht, 2 2 0 0 Widmar, p 2 0 0 1
Wilson, p-w 2 0 0 2 Davis, p-l 6 0 0 0
Elliott, 3b 2 1 0 1 Mendenhall, 2 0 1 0
Martine, p 0 0 0 0
Total 35 9 2 13 Total 34 11 27 7

SCORE BY INNINGS
E-Hansen, LOB—St. Louis, 9; Seattle, 11. SO by Habenicht, 2; Widmar, 4; Davies, 1; BB of Habenicht, 1; Wilson, 21; Widmar, 2; Davis, 2; BB—Mendenhall, Chorlton, Hansen, Keller, 3B—Judnich, 3B—Davis, 3B—Torrey, RBT—Berry, Habenicht, Goldberry, Judnich, Martine, Torrey, Chorlton, Keller, 2, DP—Hansen to Berry to Goldberry, Berry to Hansen to Goldberry, Rosenberg to Martine, Umpires—Carls and Kiner.

U. S. Amateur Champ Enters Local Play

Jack Westland, National Amateur Champion, will be one of the favorites in the 1953 eighteenth annual Palm Springs Invitational Golf Championship.

Westland, golfing friend of President Dwight D. Eisenhower, invited the chief executive to participate in the Palm Springs tourney, and the President declined with regret due to pressure of business.

The Washington golfer, who represents his state in Congress, won the USGA title last August over the Seattle Golf Club's course after 25 years of effort.

This is the first time the Village tourney has ever been honored with an entry from a National Amateur champion.

Two Parties Will Honor Golf Guests

All contestants and guests in the eighteenth annual Palm Springs Golf Championship will be honored tomorrow evening, March 20, from 6:30 to 8 p. m., at a cocktail party at Howard Manor, hosted by Mr. and Mrs. Bob Howard.

More than 300 golfers and their families attended a cocktail party Sunday evening at LaPaz hotel, hosted by Charles Resnik.

Seattle to Close Training Season Here on Sunday

Seattle Rainiers close their Spring training season at Palm Springs Polo Grounds next Sunday when they meet the Portland Beavers here at 2 p. m.

The Spring training season here has been one of the best. Emil Sica, president, and R. C. (Torchy) Torrance, vice president, said.

Round-About

Telephone Calls Save Man's Life

L. C. "Bud" Kincaid, 706 and 708 Broadway, Cathedral City, is alive today due to a triangular telephone rescue Sunday which started after he had called a friend in North Hollywood and informed her that he was going to commit suicide.

Palm Springs police immediately received a call from his friend, and notified Sheriff's Deputies Ray Youngberg and Edward Palmer in Cathedral City.

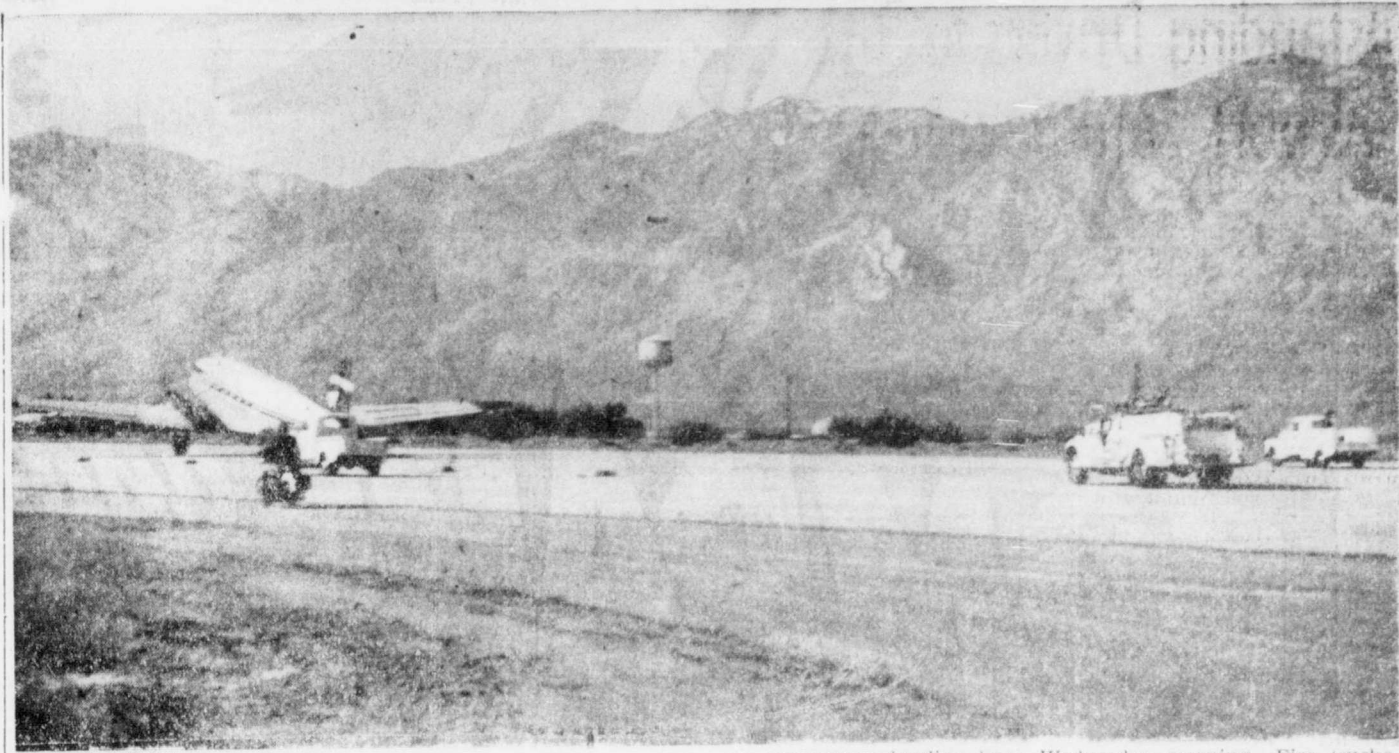
Thirty minutes later Kincaid was en route to Desert Hospital via Wiefels and Son ambulance, where a stomach pump was used to extract the sleeping pills he had taken.

WESTINGHOUSE APPLIANCES

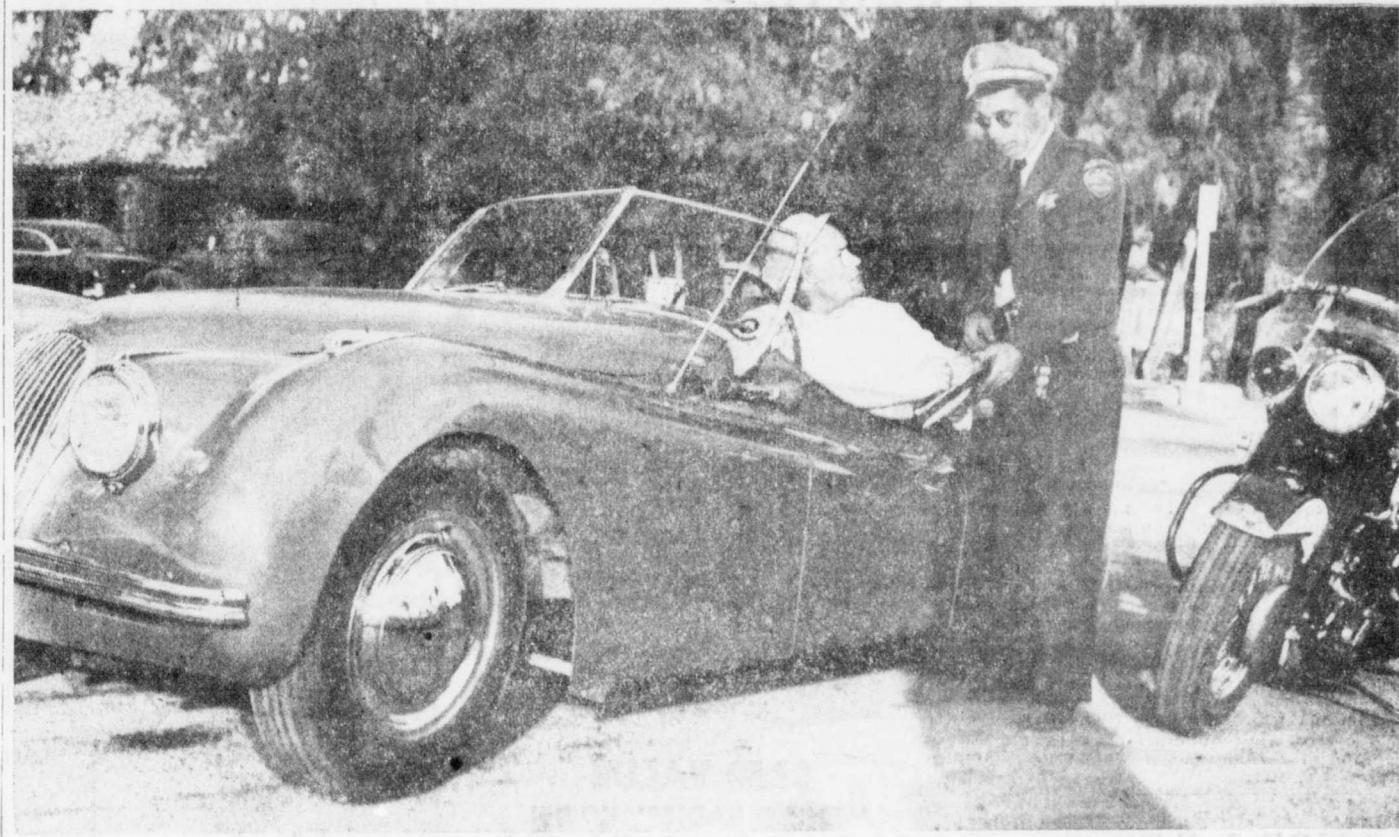
REFRIGERATORS
DISHWASHERS
LAUNDROMATS
FREEZERS
DISPOSALS
RANGES
DRYERS

SALES & SERVICE
BANK OF AMERICA
FINANCING

Hammer ELECTRIC
306 N. Indian Ave. Phone 2688



TAKE EVERY PRECAUTION—Palm Springs fire and police departments took every precaution when the C-47 plane made an emergency landing here Wednesday morning. Fire trucks and police followed the plane as it traveled down the runway to a stop. Standing by was an ambulance.



SHOULD BE ON THE RACE TRACK—Bud Lewis, driving his Jaguar, is being told by officer E. E. Johnson to enter the Sports Car Races here this weekend if he wants to speed. Lewis, with Officer Johnson being in a generous mood, was given his choice of tickets, traffic or a duck to the Policeman's Ball Saturday night, March 28, at the high school gymnasium.

Pottery Making to be Subject of Lecture Sunday

Richard Petterson will bring his clay and wheel and demonstrate the art of pottery making next Sunday night, March 22, 8 p. m., at the Frances Stevens School, 538 North Palm Canyon.

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS
Hearing aid users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard-to-find" sources. Visit our Hearing Aid department at your first opportunity. See our "AUDIOPHONE" Hearing Aids, too. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS

PROFESSIONAL PHARMACY
Phones 9090 - 2741
1081 No. Palm Canyon Dr.

Electrical Appliances

BREZIN'S
366 No. Palm Canyon Drive
Opposite Telephone Co.
Phone 6015
Radio — TV Electronics

Two Parties Will Honor Golf Guests

All contestants and guests in the eighteenth annual Palm Springs Golf Championship will be honored tomorrow evening, March 20, from 6:30 to 8 p. m., at a cocktail party at Howard Manor, hosted by Mr. and Mrs. Bob Howard.

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS
Hearing aid users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard-to-find" sources. Visit our Hearing Aid department at your first opportunity. See our "AUDIOPHONE" Hearing Aids, too. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS

PROFESSIONAL PHARMACY
Phones 9090 - 2741
1081 No. Palm Canyon Dr.

Electrical Appliances

BREZIN'S
366 No. Palm Canyon Drive
Opposite Telephone Co.
Phone 6015
Radio — TV Electronics

Two Parties Will Honor Golf Guests

All contestants and guests in the eighteenth annual Palm Springs Golf Championship will be honored tomorrow evening, March 20, from 6:30 to 8 p. m., at a cocktail party at Howard Manor, hosted by Mr. and Mrs. Bob Howard.

HEARING AID BATTERIES

FOR ALL MAKES OF HEARING AIDS
Hearing aid users will be pleased to learn that we now carry a complete line of Hearing Aid Batteries. It is no longer necessary to obtain batteries from "hard-to-find" sources. Visit our Hearing Aid department at your first opportunity. See our "AUDIOPHONE" Hearing Aids, too. WE ARE HAPPY TO OFFER THIS COMPLETE BATTERY SERVICE FOR THE CONVENIENCE OF HEARING AID USERS

PROFESSIONAL PHARMACY
Phones 9090 - 2741
1081 No. Palm Canyon Dr.

Electrical Appliances

BREZIN'S
366 No. Palm Canyon Drive
Opposite Telephone Co.
Phone 6015
Radio — TV Electronics

drive. He will also bring examples of his craft which have won him the position of director of arts and crafts division of the Los Angeles County Fair, past president of the American Ceramic Society, head of the craft division of the Los Angeles County Museum, president of the Southern California Ceramic society and head of the ceramic department of Scripps college.

This will be the third of a series of four weekly art programs arranged by Miss Christina Lilian of the Painters' Guild and sponsored by the Desert Art Center.

The public is admitted free of charge through the co-operation of the adult education program under Chester Sproule, principal. Mrs. Monte Warshawer and

Mrs. Monte Herbert will be the hostesses for the evening assisted by Miss Margaret Davidson from the Guild and Miss Hortense Mandenberg, art teacher at the high school.

7c—The Desert Sun and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953

A. G. (Call me Gus) KETTMAN

INVITES YOU TO

See it now!

The new American car with the European look

1953 STUDEBAKER

BRAND NEW CHAMPION!

BRAND NEW COMMANDER V-8!

A joy to drive!

Thrills galore!

PALM SPRINGS MOTORS

1078 North Palm Canyon Drive

Phone 2424

When You Hear The Fire Siren Blow

DO YOU THINK OF THE VALUE OF YOUR HOME AND CONTENTS?

Is Your Fire Insurance Adequate?

SAMPSON-CURTIS, INC.

"Palm Springs Oldest Insurance Agency"

756 N. Palm Canyon Dr. Phone 2719

Thrifty

CUT RATE DRUG STORES

360 South
Palm Canyon Dr.

PALM SPRINGS, CALIF.
STORE HOURS:— Daily 8:30 A.M. to 10:00 P.M.
Friday and Saturday 8:30 A.M. to 11:00 P.M.
Sunday 9:00 A.M. to 9 P.M.

COMPARE and SAVE

REG. 13c
Pocket Size
Kentucky Club
TOBACCO
3 for
25¢
• 14c SAVING!

PETER PAN
CHLOROPHYLL
SOAP
• BY COLGATE
3 for **25¢**
An exciting new "beauty bar"
or effective complexion care.

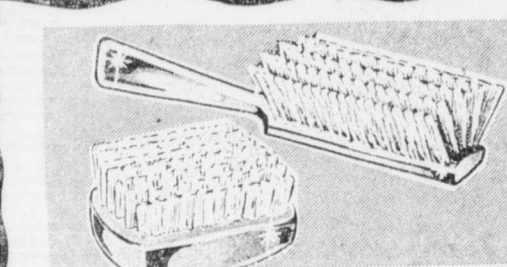
REG. 43c
COLGATE
Chlorophyll
Tooth paste
• 88c Value!
2 for
59¢
Stock up...
and save now!

59c Betty Woods
Hand Cream
Plus 26c Ova-Nite
GLOVES
85c Value.
Both for
Only **57¢**

\$5.49 Value
IMPORTED
ENGLISH
CHAMOIS
30x34" Size
\$3.88
Finest quality,
oil tanned, soft
and pliable, at a
\$1.61 saving!

**POTTERY
CASSEROLE**
Individual French Style
49¢
4 for \$1.89

FOUNTAIN GRILL
Seasoned Just Right
SPECIAL TAMALES
with real Chili Con Carn
and
SPANISH
BEANS
We know they're good
we make our own!
50¢



\$3.50 VALUE
MEN'S & LADIES' NYLON
HAIR BRUSHES
Colorful Lucite Handles
7-row flared and super-flared,
5-row professional style, men's
Catalin military brushes. Glean-
ing beauties... at terrific
Thrifty savings!
97¢

ASSORTED
PLUSH
**Easter
TOYS**
Soft, cuddly
adorable, in
choice of colors,
styles!
97¢
Others to \$2.98

HEADQUARTERS FOR
EASTER BASKETS
GET YOURS AT
THRIFTY'S
BUDGET PRICES!
39¢ to \$2.99

Save on a Thrifty Favorite!
REGULAR 49c
SUGAR COATED
ALMONDS
Full
Pound **39¢**

REGULAR \$1.98
Nationally Advertised
**TUCK-AWAY
PLASTIC
PILLOWS**
Easy to in-
flate, versa-
tile in use!
69¢

50c VALUE
**PHOTO
FRAMES**
4 Inch Size
Colorful plastic
with goldtone
inside border!
39¢

Another Terrific
Thrifty Presentation
Values to \$2.00
**WHITE
PORCELAIN
COSTUME
JEWELRY**
• Necklaces! • Chokers! • Bibs!
• Ropes! • Matching Earrings!
Frosty-cool accent for now and summer! Im-
maculate white porcelain gold-toned set-
tings, sparkled with
diamond-bright
rhinestones. My-
riads of styles in-
cluding matinee
and opera
lengths. Match
a set for
yourself, for
an Easter
gift!

88¢

\$3.50 VALUE
"Journey-Aid"
**TRAVEL
SYRINGE**
2-QT. SIZE
High quality trans-
lucent gum rubber,
complete with at-
tachments, plaid
case.
\$1.98

Compact Sport
Glasses!
REG. \$1.95
2-POWER
BINOCULARS
Thrifty Saving Price!
Optically ground lenses, fine
construction for accurate focus-
ing. Adds pleasure to any sport-
ing event, motor trips.
\$1.49

**LADIES'
HIGH FASHIONED
SUN GLASSES**
• 4 Base Optically Ground & Polished Lenses
• 7-Barrel Optical Screw Hinge
• Laminated Optical Frame
• Designed-Matched Case
Elegantly fashioned by master-crafts-
men for discriminating wearers! Smart
glamour frames... over \$5.00 saving
at Thrifty!
\$2.49

HEMMED
PRINTED
TEA
TOWELS
17x36 Inch Size
10 for 99¢

REG. 97c
PURE SILK
SCARFS
33x26 Inch Size
59¢
New for Easter!
Copies of ex-
clusive
originals
... with dainty
hand-rolled hems.

\$1.00 VALUE
MEN'S CLIP-ON
BOW TIES
Fashion's newest
fancy for men!
Smart, cool... in
dozens of hand-
some colors, pat-
terns!
55¢
2 FOR \$1.00

REG. 4.99
**METAL
OUTDOOR
TABLES**
• Stands 26" High
• Red or Green Tops
Where can you beat this
for value! Sturdy tubular
frame, 30" table top...
perfect for patio, barbecue
or lawn!
\$3.99

\$1.95 VALUE
MUSCOGEE
**BLAZER
BEACH
TOWELS**
Giant 36x70 inch
size... excel-
lent quality,
colorfast!
\$1.69

REG. 49c
SUPER WHITE
**PILLOW
CASES**
42x36
Inch
Size
3 for **\$1.00**

**CANNON
Window Pane
TOWELS**
20x40" Size
Wonderful Can-
non quality, fast
colors!
49¢

**CANNON
WASH
CLOTHS**
2 for **15¢**

50c VALUE
STUART HALL
Assorted
NOTES
4 boxes **\$1.00**

Freshly Made — Limit 1
Citrate of Magnesia **9¢**
Full Pint — Limit 1
29c Mineral Oil **19¢**
U.S.P. 5-Grain Tablets — Limit 1 Bottle
100 Aspirins **9¢**
Scot, 1000 Sheet Roll — Limit 4
Toilet Tissue **9¢**
Thrifty 100-ft. Roll, Cutter Edge Box
19c Wax Paper 2 for **27¢**
Reynolds — Limit 2 Rolls
33c Aluminum Foil **19¢**
Pound Box
Moth Balls or Flakes **23¢**
Cello Package
10 Ass't. Combs **24¢**

LIQUOR SPECIALS
OLD CORKIE
**KENTUCKY STRAIGHT
BOURBON** **3.29**
Fifth Gallon
4 year old whiskies aged in
charred oak barrels to ex-
ceptional smooth, rich flavor.

Mill Creek
BOTTLED
IN BOND
**Straight
WHISKEY**
FIFTH GALLON
\$3.29
A superb 100-proof
Bourbon, Thrifty
priced!

A Master
Mixer!
Harkoff
80 Proof
VODKA
FIFTH GALLON
\$2.77
Mixes perfectly
with Ginger Beer,
Vodka Mix, Lemon
or Lime.

**ACME
BOCK BEER**
12-Ounce Cans
Bock Beer time is here! En-
joy this zesty, refreshing
beer while you can. Stock
up now!
Case of 24 **\$3.99** Quarts 36c

**Flor de Manuel Fernandez
HAVANA BLUNTS**
TIN OF 25
Blended with Havana, double
Claro wrapper, hand rolled. Cool-
smoking cigars at a Thrifty-
low budget price!
93¢

REG. 25c
**LITTLE GOLDEN
BOOKS**
• Choice of 10 New Titles
• Big 128 Page Books!
4 for **69¢** 19c Each

\$1.98 VALUE
Boys'
Double Knee
**Blue
Jeans**
Sizes 4 to 12
\$1.49
Zipper fly, cop-
per-riveted at
strain points, 4
pockets.

REG. \$1.98
"BELL HOP"
**ALARM
CLOCK**
Guaranteed Movement
\$1.69
40-hour
wind, top
shut-off.
Ivory plas-
tic case.

REG. \$1.29
GLOBE
**VACUUM
BOTTLE**
Pint Size
79¢
Thrifty saves you
50c on an excellent
quality vacuum
with aluminum
cup-top!

IRISH LINEN **Coin Purse 29¢** CANON MESH-KNIT **9¢ Dish Cloth 6¢** GLADSTONE **Canasta Cards 77¢** COLORFUL PLASTIC **Canasta Tray 24¢**

Highway 111 Improvement Bids Opened

Widening of Road, Straightening of Curves, Planned

Bids were opened in Los Angeles last week by the state division of highways for improvement of Highway 111 from Cathedral City to the Palms to Pines junction.

The low bidder was Norman Fadel of Glendale. Ten bids were received for the proposed work, with the low bid being \$87,412. The director of public works is studying the bid; and if found satisfactory, the contract will be awarded.

The work at Wonder Palms road intersection will consist of reconstructing the road as a four-lane divided highway on a flatter curve than the dangerous curve now existing, and the intersection will be channelized to permit left turns with safety.

Four-lane construction in this instance is justified as being the cheaper method of providing the required sight distance than would be two-lane construction which would necessitate much flatter curvature.

The same contract will include resurfacing and widening to a standard two-lane pavement and shoulders for a total width of 40 feet for a short section between Rancho Mirage and the junction with the Palms-to-Pines highway.

Still Speedy

But this Time Finish is Arrest

Charlie Black hasn't lost any of the speed for which he was noted several years back as a star performer on Palm Springs athletic teams.

This time, though, instead of bringing him additional athletic honors, it caused his arrest. Arresting officers reported that Black, about, raced after the moving car of L. D. Hunt, 18, Lacy road, caught it as it pulled out onto Palm Canyon drive from Andreas road, opened the driver's door and attempted to pull Hunt out.

The car was stopped in the middle of the street, blocking traffic, while the two youths battled.

Both Black and Hunt were arrested on charges of disturbing the peace, and placed under \$100 bail pending their hearing March 24.

Prowler Reported at Home of Judge

The Eugene E. Theriault residence reported a possible prowler in the yard of the home at 7:34 p. m., Monday. Police were unable to locate any suspect.



NO MORE MOVING DAYS

May 1st used to be moving day for many Americans, but now more and more families are owning their homes, thanks to practical, economical home financing, much of it by associations like ours. If you're ready for your "last move" . . . into a home of your own, ask us about the financing.



176 S. Indian Ave. 45-149 Smurr Ave.
Palm Springs Indio, Calif.
Phone 2954 Phone 7-3416



Desert Sun photo.

IN CLARA BEE LOUNGE—Relaxing in the comfortable, attractively furnished lounge of the Clara Bee Lodge are (l. to r.), Mona Farmer, Ruth Carlsson and Win Orr, manager of the low rental housing unit. The women's lodge has been open for two months, and the men's lodge was opened this week.

Clare Bee Lodge Solving Workers' Housing Situation

"Just one big happy family."

That's the description of the residents of the new Clara Bee Lodge, new low cost rental units for workers in the Village, given by Win Orr, manager and house-mother.

There's no resemblance between the Clara Bee Lodge and the buildings as they were formerly used as nurses quarters at the Torrey General Hospital during World War II.

Completely redecorated inside and attractively painted on the outside, the grounds have either been landscaped or will be landscaped in the near future.

IN ADDITION, construction of a swimming pool between the men's and women's quarters will be started this week. Planned around the swimming pool, which will be 20 by 40 feet, are attractively arranged patios.

The women's lodge opened January 9 and has been filled to capacity ever since. There are 38 rooms, all spacious singles. Each contains, besides the bed, a dresser, chairs, bed table and a large closet. Painting is in light pastel colors.

The men's quarters, containing 34 rooms, opened this week. Approximately 20 have been rented to date.

EACH LODGE has a dining room and kitchen, with all residents having kitchen privileges. In the kitchen, each person has separate cupboard space. Stoves and refrigerators are provided. A laundry room is available for persons who wish to wash their own clothes.

The lobby is attractively furnished with lounge chairs and couches, with a radio provided for entertainment. Writing tables are also provided.

The lodges were constructed by Harry and Zach Pitts, in answer to a request by many workers here for a low-cost housing unit.

SUEDE JACKET STOLEN

Theft of a suede jacket valued at \$20 from a car parked on Belardo road between 8 p. m. Saturday and 9 a. m. Sunday, was reported to police by David McManus, 1350 Mesquite road.

Sale of Desert Club, Plans for Development Told

Desert club in La Quinta was sold Friday for an undisclosed sum believed to exceed a million dollars.

Immediately afterward, it was announced that the new owners will put in "added improvements whose cost will run up into the millions."

The sale transferred club ownership from the Frank Stone estate to Ben Smith and Associates of Los Angeles, who plan to turn the famous desert resort into a luxurious country club with a golf course and airplane landing field adjoining the club buildings.

Victor Lichtig, manager of the club, who disclosed the transaction and future plans said architects are on the scene to make plans for the redevelopment.

The new owners will take over operations "very shortly" and Lichtig said he will return to the management of the Peter Pan

The Desert Sun

and PALM SPRINGS NEWS

Page One-B

Palm Springs, California, Thursday, March 19, 1953

Second Section

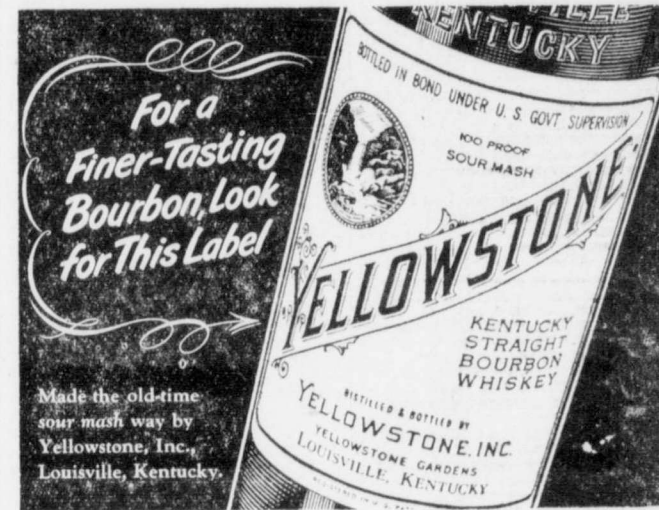
Child Health

Conference Slated at Center Tuesday

Next Child Health conference for well babies under school age will be held Tuesday, March 24, at the Palm Springs Health Center, East Amado road. It was announced Monday.

Hours will be from 9 to 11:30 a. m. and from 1 to 2:30 p. m. Dr. Mildred Van Cleve, pediatrician for the county health department, will be in charge.

club at Big Bear after helping the new management get started. Friday's transaction involved all properties of the Desert club, including the club and subdivision and the Desert Club Mutual Water company.



SO TENDER AND DELICIOUS

U.S. GRADED CHOICE, TENDER **LEG o' LAMB** Whole or Half **59¢ lb**

U.S. GRADED CHOICE, SHOULDER **LAMB ROAST** 3 to 5 Lbs. Ave. **29¢ lb**

LAMB CHOPS Meaty Shoulder **49¢ lb** Small Rib **79¢ lb**

LGE. LOIN LAMB STEAKS Tender Meaty **69¢ lb**

LAMB BREAST To Bake or Barbeque **12¢ lb**

FRESH TRU-COD FILLETS **29¢ lb**

BONELESS FILLET of SOLE **55¢ lb**

FILLET of OCEAN PERCH **39¢ lb**

BROADBILL SWORDFISH STEAKS **49¢ lb**

STRICTLY FRESH, GRADE A Stewing HENS **49¢ lb**

Garden Fresh PRODUCE

FANCY PIPPIN **APPLES** 3 lbs. **25¢**

SPINACH PKG. **10¢**

TOMATOES CARTON **15¢**

ARTICHOKEs LARGE **2 lbs. 19¢**

CARROTS TOPPED **5¢ lb**

ARIZONA **GRAPEFRUIT** 8 LB. MESH BAG **39¢**

DATE NUT ROLL **25¢ lb**

DOLES HAWAIIAN PINEAPPLE JUICE 46-Oz. Can — **23¢** 18-Oz. Cans **23¢**

DOLES HAWAIIAN PINEAPPLE

SLICED CHUNK CRUSHE D 20-Oz. Can **27¢** 20-Oz. Can **21¢** 14-Oz. Can **16¢**

BISQUICK Betty Crocker's 12-in-1 Mix 40-oz. Pkg. **39¢**

GELATIN DESSERT JELL-O 3 Reg. Pkgs. **17¢**

HUNT'S NEW POTATOES 2 TALL CANS **21¢**

BANQUET, WHOLE, COOKED CHICKEN 3 3-4 Lb. Can **\$1.55**

Banq. Bon'd Chicken 5 1/2 oz. **38¢**

Durkee's Fresh Egg Mayonnaise Qt. Jar **57¢**

Halferty's Red Salmon No. 1-2 Can **45¢**

For Cooking or Salads Wesson Oil Pint Bottle **33¢**

Breast O' Chicken Chunk Tuna 6 1/2-Oz. Can **29¢**

Uncle Ben's Rice 14-oz. Pkg. **21¢**

Kitchen Charm Wax 125 Ft. **21¢**

3 L'H. Kittens All Fish 15-oz. Cat Food **11¢**

Sioux Bee Honey 12-oz. Jar **27¢**

Bl'berry Muffin Py-O-My mix 12-oz. **34¢**

Hydrox Cookies 12-oz. **39¢**

DELICATESSEN

Fancy Swiss Chse. Open Eye **59¢ lb**

Anchovies Imported 2-oz. cans **33¢**

Herring Fillets LASCO 16-oz. Jar **59¢**

Liver Sausage Pioneer Fresh **45¢**

It's Time to CLEAN, too! STOCK UP ON THESE WORK SAVERS

Granulated Soap — Large Pkg. WHITE KING **21¢**

The Gentle Bleach PUREX HALF GALLON **21¢**

Bon Ami Cleaner 2 Reg. Cans **23¢**

Scotch Soap Lge. Pkg. **22¢** Giant Pkg. **45¢**

Merrills Rich Suds Lge. Pkg. **25¢**

Aerowax No Rub Wax Pint **33¢** Qt. **59¢**

Quik Dip Silver Cleaner 8-oz. Btl. **79¢**

Windex Glass Cleaner 6-oz. Btl. **2 for 29¢**

S.O.S. Scouring Pads 10-Pad Box **19¢**

Parsons Ammonia Quart **23¢**

20 Mule Team Borax 2-lb. Pkg. **29¢**

Boraxo Hand Cleaner 1-lb. Can **26¢**

Borax Soap Chips 23-oz. Pkg. **26¢**

Water Softener WHITE Reg. KING Pkg. **21¢**

Scotch Cleanser 2 Reg. Cans **23¢**

IRIS COFFEE 1-LB. CAN **88¢**

46-oz. **Iris Grpft. Juice** 30¢

303 **Iris Mixed Peas** 20¢

8-oz. **Iris Applesauce** 16¢

8-oz. **Iris Figs** 18¢

8-oz. **Iris Diced Beets** 9¢

Zee Tissue 4 ROLL PACK **29¢**

2 Pkgs. **Dinner Napkins** 25¢

150 ft. roll **Paper Towels** 17¢

2 boxes **Facial Tissues** 25¢

4 rolls **Comfort Tissue** 36¢

FROZEN FOODS

HAMPSHIRE **GARDEN PEAS** 2 10-OZ. PKGS. **29¢**

Food Club, Fillets **PERCH** 1-lb. **39¢** Pkg.

Minute Maid **LEMONADE** 6-oz. Can **15¢**

LIQUORS

Old Barrel Top, Str. **BOURBON** 5th **53¢**

Sandy McGregor **SCOTCH** 5th **51.09**

Louis Gesson, Imp. **Champagne** 5th **52.98**

Facial Soap Woodbury Reg. Bar **8¢** Bath Size **4 for 33¢**

Wesson Oil Shortening Snowdrift 1-LB. CAN **31¢**

American Beauty, Cut Macaroni 16-Ounce Package **19¢**

Wylers Soup Mix Chicken Rice 4 Reg. Pkgs. **37¢**

Mayfair 444 N. Palm Canyon Dr. Palm Springs

Girl Scouts Have Great Day in Gathering at Indian Cove

It may be "Indian Cove," that pretty picnic spot in the lower hills of Joshua National Monument, but it really became "Girl Scout Cove" last Saturday. A total of 688 Scouts and leaders from the Riverside county area, took possession for the day. From the Palm Springs Council went 56 girls and 14 adults, including eight troop leaders.

Leaving the Scout House, on Tachevah, at 8:30, and returning at 5, the girls put in a full day, with demonstrations of Scout skills, preparation of their mid-

day meal, a talk by a park ranger, and group nature-hikes through the surrounding area.

Troop leaders who attended, and furnished transportation, were Mrs. Pauline Barnes, Mrs. June Pyle, Mrs. Frances Brudvik, Mrs. Margo Morrison, Mrs. Helen Hamilton, Mrs. Wilma Gordon, and Mrs. Eileen Schmidt, the last two from Cathedral City. Six parents also supplied cars.

"Girl Scout leaders, and their Council, are much concerned over the enforced cutting of their entire program, unless the presently indicated failure of the Community Chest drive takes a miraculous turn toward success. Plans are being considered to meet the reduction of program activities," said Mrs. Naomi Mitchell, public relations chairman, Tuesday.

Reports Theft of Coat from Auto

Theft of a coat from her car while it was parked 45 minutes in a store parking lot Thursday was reported to police by Mrs. L. F. Haskin of Banning.

PIANOS

For SALE or RENT

Grands, Spinets, Uprights
Apply Rent or Purchase

Dealer For
NATIONALLY ADVERTISED
NEW PIANOS

HOLLEY & JACKSON
233 Cajon St. Phone 4-6891
REDLANDS

Business Directory

AMBULANCE SERVICE



AMBULANCE SERVICE

WIEFELS & SON

666 Vella Road
Palm Springs
Phone 2977

CLEANING

SUNSET CLEANERS
310 N. PALM CANYON DR.

ART WILLS New Owner

Only the Finest Cleaning and Pressing
We operate our own plant.
Special Daily Service if Desired

Also Pick-up and Delivery Service
PHONE 5242

BUILDING SERVICES

J&S Paving Co.

Asphalt Paving — Roads
Driveways — Parking Areas
Concrete Curbs, Walks, etc.
Serving the Entire Desert
Area at Reasonable Prices

OFFICES AND YARD
Highway 99 Below Cabazon
SAM JANIS, Gen. Mgr.
Ph. Banning 4215 - Box 74

AUTO SERVICE

ONE STOP Car Check Up and Paint Job

Front End Alignment and
Wheel Balancing
Palm Springs' Favorite

Harold Smith Garage
240 E. RAMON ROAD
PHONE 2131

FLOOR COVERINGS

M. E. HUGHES Floor Covering

See our huge stock of
ASPHALT TILE AND
CARPETING

Expert floor and carpet
laying
PHONE 2-5964
689 PALM CANYON DRIVE
PALM SPRINGS

BUILDERS SUPPLIES

BUILDING SUPPLIES "To Meet Your Every Need"

DILL

Lumber Co.

Open 'til Noon Saturdays
Guy R. Kremer, Mgr.
579 So. Palm Canyon Dr.
Phone 2758 and 2759



STUDEBAKER "BOOKS" GUS—August (Gus) Kettmann, police chief here for the last eight years, now in the auto business, seen in Studebaker Corp. regional office in Los Angeles as Clyde G. Riley, left, signs him up for the Palm Springs Studebaker dealership franchise. Palm Springs Motors — Gus Kettmann, president — has been opened at 1090 Palm Canyon drive.

Books on Heart Disease Available

Dr. W. Philip Corr, president of the Riverside County Heart association, has announced a series of booklets on Heart Disease which are now available to the public and to physicians of the county as aids in the counseling and management of cardiac patients.

A booklet "Heart of the Home" contains household and kitchen hints for homemakers who need to conserve steps and activities in line with their physical capacities.

"How to Live With Heart Trouble" is a 32-page illustrated booklet containing valuable hints to the cardiac patient.

"Facts About Employment and Heart Disease" contains valuable suggestions about the work tolerance of people with heart trouble. "These Hands are Able" is a manual for employers with suggestions on job placement for the physically handicapped. This booklet contains specific information on placement and selection in filling jobs.

Also available but on recommendation of a physician only is a 48-page manual on reducing and low sodium diets. These manuals contain optional diet lists which require professional advice to individual patients covering specific needs and therefore will be mailed to the doctor whom the patient designates so that diet selection can be properly made. Booklets distributed in this manner will be free to the patient while the supply lasts.

LOUNGE PAD STOLEN

Mrs. Jack Trott, 137 South Tahquitz drive, reported to police the theft of a lounge pad from the patio of their home Saturday evening.

Kettmann Says Studebakers Fit Into Palm Springs Idea

Studebakers for 1953—the much talked of Centennial models with the "European look"—are strictly sport-type, youthful cars which appeal to young people of all ages.

"And they fit into the glamour of sport-shirted Palm Springs like a lovely lady in shorts or a Levi-wearing dude straddling a cow pony over the desert trails," said Gus Kettmann, local dealer.

That was the general idea at Studebaker's West Coast headquarters—the regional offices for southern California and Arizona commanded by Clyde G. Riley.

Said Riley: "Palm Springs needs our new cars. Studebaker needs Palm Springs. That means a dealer. But our dealer must be hand-picked. He and his associates must be typically Palm Springs."

That means they've gotta have glamour and color.

Meanwhile, here in Palm Springs, August Kettmann, after nine years as chief of police, had decided he'd had enough law-enforcement work. Despite public protests, he stuck to a decision to resign, from his own company, and go into the retail motor car business.

Riley and Kettmann, to their mutual advantage, got together last week. And Kettmann, who has booked quite a few persons in his time, found himself being "booked" by the Studebaker corporation regional manager. As president of Palm Springs Motors, Gus signed a franchise and became local dealer.

The agency home, a first-class sales-and-service establishment, has been opened at 1090 North Palm Canyon drive, adjacent to the entrance of the new El Mirador.

Our Gardens in the Desert

By VELOMA WALDRON

Spring in the Valley has come, it seems, with a breath of warm air, but that need not frighten the gardener who prepares for his planting with a little care. There is so much in garden material which can still be planted and enjoyed right through the Summer months, that one need not feel that he faces long months with a drab garden just because the weather is going to be warm.

If you have not planted some zinnias, then by all means do so now or as soon as you possibly can, for they will give color all Summer long and until the first cold weather. They can be planted from seed, very successfully or from young plants available by the dozen or by the hundreds in "flats."

SHOULD YOU CHOOSE to plant from seed, be sure to get the best seeds available and plant them not more than half an inch deep in well worked soil. Be sure to keep the ground very damp until the seeds have sprouted and come through. This will mean frequent sprinkling (probably four or five times daily) for the first few days. When the young plants have become well established, the sprinkling can be away to the irrigating method.

Build a border around the bed and trench the rows of plants, and run the hose in this bed very slowly. Be careful that the foliage is not inundated. A thorough watering in this manner will last much longer than the sprinkling. A good test to see whether or not the ground is damp enough, is to just scratch the surface and if dampness appears plentiful just below the surface, it will not be necessary until later. Should a drying wind come along, it will be

very helpful to the young plants to have the ground around them quite damp, so if the drying wind begins, water at once and help save the foliage from cutting sand and the roots from damaging dryness.

IF YOU PREFER to plant zinnias from young plants, there is the advantage of several weeks near the blooming period when you choose this method. Here again the ground should be well worked and damp when the plants are set out. Also water these plants well when placing in the ground and keep them well watered, preferably by the irrigation method. Be sure to snip off the first buds which appear, as this makes the plant stool out and become more bushy and have more bloom, instead of growing tall and thin.

If one does not care for the giant dahitype of zinnia, there are the smaller Lilliput or Pompon types which are most decorative and very fine picking flowers. There are the interesting "shaggy" zinnias from the Burpee seed which remind one of chrysanthemums or perhaps asters. The color range in all types is wide and varied. It is well to remember also, that it is not necessary to plant mixed colors only. If your color scheme calls for pinks or whites or lavenders or single bright shades of red or yellow without the pastels, then plant the single color schemes. A very handsome effect can be obtained by starting a bed in one color and progressing throughout the length of the bed with other tones of the same color or blending from one single color to a harmonizing one. For example: start with pale pink then plant next to it a deeper pink, then lavender and lastly, purple. Just play with the

Activities of Welfare Ass'n in Year Many and Varied

At the annual meeting of the Welfare and Friendly Aid Society last week, the many accomplishments of the organization during the past year were reported.

The 33 volunteer workers of the association carried out numerous projects. One of these was the provision of hot lunches for needy children of school age. This service is offered to all schools in the Palm Springs Unified district and St. Theresa's Parochial school. Desert Hot Springs school will be included as soon as a cafeteria is established.

THE FREE DENTAL clinic, another activity sponsored by the association, has treated 52 patients and 61 appointments are expected to be given by the end

of the current school year, Mrs. Robert McKenzie reported. Drs. Frank Purcell, B. H. Poliak and E. K. Woods have donated their time to the work.

Hattie Charleston reported that each member of her committee this season donated 65 volunteer hours to the "Little House" at the Palm Springs Health Center.

She said the "Little House" serves a double purpose, by providing clothing and household furnishings for destitute families whose homes have been damaged by fire, and also holds a twice-monthly sales for low-income groups which provide revenue for the organization.

THREE NEW ACTIVITIES were added during the year. The library Cart at Desert Hospital, filled with books, magazines, and children's stories, is brought twice weekly to the rooms of the patients by voluntary workers. The library now consists of 700 books donated by the Welwood Memorial Library and various individuals. One hundred and fifty patients have been visited since the project began in November according to Mrs. Ann Baker, chairman.

Another group is the sewing committee. Many baby garments have been made. Mrs. Louise Simarian headed this committee.

At the meeting Mrs. Barbara Coffman was re-elected chairman; Mrs. Virginia Gamble, vice chairman; Mrs. Annette

Peg O' My Heart at the Playhouse

Producer Herb Rogers of the Palm Springs Playhouse will present "Peg O' My Heart" with Helen Stenberg starred, instead of "Room Service," opening on Tuesday evening, March 17, at 8:40 o'clock. Rogers was compelled to cancel his originally-scheduled show because of the unavailability of players necessary to the cast.

"Peg O' My Heart" is the work of J. Hartley Manners, and concerns the experiences of an Irish serving girl in this country. Miss Stenberg will appear in the part created by Laurette Taylor in New York some years ago. She will be supported by a cast including Bernard Hughes, Michael Hayes, Mary Foskett and Ed Matousek.

Miss Stenberg has been responsible for a number of highly-complimented performances during the current season at the Palm Springs Playhouse, including her work with Ann Harding in "The Corn is Green." Coming next week is Marsha Hunt in "Private Lives."

Held for Trial

L.A. Man Admits
Check Charges

Patrick John Wemyss, 25, Los Angeles, charged with issuing checks without sufficient funds in his account, admitted all allegations at arraignment before Judge Eugene Theriault, and was held to answer in superior court.

Wemyss is charged with issuing checks for approximately \$600 at various hotels and night clubs in the Village. He was arrested in Los Angeles.

Former Local Hotel Worker Held in East

Fred Rowland, formerly employed as a bellhop in the Village, was arrested Thursday at Maplewood, New Jersey, on a warrant issued here, charging him with passing bad checks.

Sgt. Durman Ordway investigated the case.

idea a little—it grows upon one! There are many flowering shrubs and trees as well as other bedding plants which can be planted right through June.

2b—The Desert Sun and PALM SPRINGS NEWS

THURSDAY, MARCH 19, 1953

Freeman, treasurer; Miss Dee-Dee Bennett, recording secretary; Mrs. Bea Ewing, corresponding secretary. The board of directors also includes Mrs. Erna Poliak, Mrs. Ruthlyn Woods, Mrs. Dee Williams, Mrs. Ida Hotchkiss and Mrs. Ramona Gibbs.

the CUSTOMER is KING

I agree with the Boss when he says "HOLY SMOKES" where can you get such a sensational Travel Trailer as the

17' LOVE BUG

with a Toilet
Seeing Is Believing

WEEKEND USED VALUES

'49-50' Spartan Mansion, \$2695
'48-49' Palace Royale, \$1595
10% discount for cash on used Trailers.

HANSON Trailer Sales

Highway 111
3 Miles East of Palm Springs



YOLAND D. MARKSON'S NEW Deep Well Inn

The desert's most beautiful secluded 25 acres of glorious gardens.

Offering desert living at its best.

Spacious quietness . . . Tennis Courts . . . Heated Pool

The largest recreation hall on the desert.

Surprisingly inexpensive.

Rooms from \$7 per day, per person.

AND FOOD

Served as only Santos can . . . food the true gourmet relishes.

PLUS

Dick Henson's Cantonese Dinners

An ideal spot for a luncheon or dinner for 1 or 100 or more

Open to the Public

JOHN J. RAVESE, Mgr.



Tilts — first showing in America

Proudly announcing a world premiere showing of Tilts . . . a completely new, amazing and colorful all-purpose chair . . . so light . . . so strong . . . so handy for cocktail parties, around the pool, in the patio and for lounging in the living room.

Barrett O'Shea's

CONTEMPORARY INTERIORS

650 N. PALM CANYON DRIVE
PALM SPRINGS, CALIFORNIA
PHONE 2803

In BLACK, WHITE or PUMPKIN COLORS
A set of 3 for \$37.50
Winner of awards at Good Design Show . . . Pacific Show and A.I.D.

None so beautiful
as a
GOLF COURSE
HOME OR LOT
See one now at
opening prices at
TAMARISK COUNTRY
CLUB
Tony Burke INC.
HIWAY 111 at WONDER PALMS
PALM SPRINGS 83481

Hotel the Oasis

south belardo road

TERRACE DINING ROOM

Dinner Menu

Royal Punch	Avocado Vinaigrette
Ripe and Green California Olives	Selected Hearts of Celery
Fresh Vegetable Soup	Consomme Princesse
Roast Prime Ribs of Beef, Natural Gravy	Baked Idaho Potato
Oven Baked Leg of Lamb, Mint Jelly	Whipped Potatoes
Cold Brisket of Corned Beef and Sliced Breast of Chicken with Home Made Potato Salad and Tomato Wedges	Poached Filet of Fresh Salmon,* Egg Sauce
Parslied Potatoes	Fresh Asparagus Polonaise
* A special recipe developed in Western Hotels' Food Research Kitchens	
Aspic of Fresh Fruit with Lime Cream Dressing	
Fruit Cake	Pumpkin Pie with Whipped Cream
Chocolate Brownies	Date Pecan Sundae
Glorietta Peaches	Assorted Cheese Tray
	Rainbow Sherbet
	Fresh Fruit Basket

Choice of your Favourite Beverage
\$4 per person
ACE BALKIN at the Piano • Cool Refreshing Drinks at the Bar

MAR. 19 THRU 29 — SAN BERNARDINO
38th National
ORANGE SHOW

CALIFORNIA'S
MOST BEAUTIFUL
AGRICULTURAL EXPOSITION

Almost continuous entertainment
All Southern California Art Exhibit
World's largest baking contest
(March 24)

Admission \$1 (children 25c)
including stage shows

A show for all the family
Gates Open at 10 a.m.

2 GREAT
STAGE
SHOWS
DAILY 2 and
8 p.m.

AUTO
SHOW
ALL 1953
MODELS &
SPORT CARS

Follow The "MR. ORANGE" Signs
11 ENCHANTING DAYS AND NIGHTS



(Desert Sun Photo)
AT ANNIVERSARY—Customers accept gifts at Ramon Drug company's Fifth Birthday party going on this week. Every time the alarm sounds, gifts were presented to customers as of that moment. Above is a typical scene with Hy Finerman, owner, passing out presents.

Keep pace with Palm Springs
—read The Sun.

Sun Classifieds Bring Quick Results

For Sale Brand New Homes For Sale

HOUSES THAT SELL THEMSELVES — PALM SPRINGS BEST BUYS!

- NO. 1. 1317 CALLE PALLO FIERRO, LOT 45, RANCHO ROYALE TRACT \$24,500
NO. 2. 1305 CALLE PALLO FIERRO, LOT 44, RANCHO ROYALE TRACT \$24,500
Choice south location, back of Palm Springs Biltmore Hotel, approximately 2500sq. ft.

Note: 16'x32' Swimming Pool, complete — included, \$3,000 additional
Total Price with Pool — \$27,500

- | | |
|---|--|
| 1. Thermostatic Control Unit Heat | 13. Flagstone and Brick Fronts |
| 2. 6000 C.F.M. Cooling—every room | 14. Beautiful View |
| 3. Cement Walks — Patio and Driveway | 15. Large Lots |
| 4. Beautifully Decorated | 16. Guaranteed Construction |
| 5. Steel Sash and Slide Doors | 17. Built by Licensed General Contractor |
| 6. Closets Galore | 18. Extra Large Bedrooms (16' by 30' living room) |
| 7. Tile Kitchen, Bath and Bath Floors | 19. Worth Seeing |
| 8. Asphalt Tile Kitchen and Service Porch | 20. Priced \$5000 under Market |
| 9. Stainless Steel Bar and Sink | 21. Open for Inspection 9 A.M. to 5 P.M. |
| 10. Birch Hardwood Kitchen Cabinets | 22. \$10,000 down — Balance like rent, \$150 month |
| 11. Knotty Pine Rumpus Room | |
| 12. Tropical Cool Roof | |

SEE YOUR BROKER

Owner Phone 5856

Realty Booming at Palm Desert

Karl Lowe and Associates, exclusive sale representatives for Shadow Mountain Estates, report real estate sales in Palm Desert, exceeded \$175,000 for the past four weeks.

Lowe, who has been associated with the development of choice property throughout many sections of the Southland, predicts the fastest growth ever seen for Shadow Mountain Estates in Palm Desert.

"The amazing growth of Shadow Mountain Estates and Palm Desert is the result of one man's confidence and dream of an ideal desert playground where families now can fully enjoy the fruits of Henderson's foresight," Lowe said.

Boy, 10, Injured in Riding Mishap

Patrick McLaughlin, 10, son of Mr. and Mrs. Joe McLaughlin, 560 Desert way, suffered a skull fracture when he was thrown from a horse Saturday.

He returned home from Desert Hospital Sunday.

Permit for New School Issued

One new building at Cahuilla school on Mesquite avenue topped last week's building permits here. It will be built by H. H. Foster at a cost of \$44,000.

One new home was also included in the permits, issued by the city building department, included: Kenneth Evans, 1617 Paseo El Mirador, H. H. Foster, porch, \$1000; Samuel Maloff, 186 South Palm Canyon drive, J. Pawling, remodeling, \$2000; Palm Springs Unified School, 833 Mesquite, H. H. Foster, building, \$44,000; William H. Veith, 454 Avenida Palmera, dwelling, \$11,000; W. T. Whitfield, 439 Avenida Ortega, duplex, \$21,000.

County building permits issued in Palm Springs territory, were to:

Barney, 67-809 Cathedral City, office, \$1930; Davidson Clarke, 10-598 West drive, Desert Hot Springs, Write & Sons, dwelling, \$1380; Helen Dettweiler, Thunderbird Ranch, dwelling, \$15,000; Lewis Duncan, 337 Grove street, Cathedral City, carport, \$750; C. T. Gordon, Palm Desert, dwelling, \$10,225; Don Nielson, Palm Desert, dwelling, \$19,200; Roman Catholic church, 66-640 East Pierson, Desert Hot Springs, garage, \$720; Eugene Smith, 963 Grove street, Cathedral City, dwelling, \$1760.

Faces Judge

Motorist Held on DWI Charge

Angelo Floridi Jr., 29, Fontana, was arrested at 11:40 a. m., Saturday, by Officers Alex Budsey and Ed Gutmann on a charge of driving while intoxicated.

The arrest followed a chase of several blocks, officers reported. Robert Hagar, 31, also of Fontana, a passenger in the car, was arrested on a drunk charge.

Hearing for Floridi was set for 10 a. m., March 24, with bail set at \$150.

WALLET LOST

Loss of a wallet containing a social security card, driver's license, personal cards and several "old coins" was reported to police Monday by Leo J. Nelson, 257 South Patencio road.

Cubs Preparing Pet Show Plans

Cub Pack 80 is very busy these days, with Cubs grooming their pets for their annual pet show scheduled to be held later this month.

The pets range from tarantulas to Great Danes, according to Cubmaster Jimmy Morton.

During their pack meeting, the boys are learning the care and training of animals.

3b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953

Reports Loss of Watch to Thief

Theft of a watch valued at \$10 from a table in his room at a local hotel was reported to police Sunday by Richard K. Rosskopf of Pasadena.

The theft occurred between 11:20 a.m. and 1 p.m.

Where's Jane?
GONE TO DEWANE'S
Wearing only the smartest shoes...
She knows she'll find them at
DEWANE'S
FASHION FOOTWEAR
opposite Bullock's

No Down Payment . . .
Easy Credit for All the Family

GRAYSON'S 3 DAY SPECIALS!

The Grayson Bunny Saves You Money

LADIES SPRING TOPPERS

White and Pastels \$5.99 to \$21.99

LADIES' EASTER SUITS

Rayon Fabrics, Fully lined \$9.99 to \$21.99

DRESSES

Sheer Pastels and Prints Cotton — Rayon — Nylon \$5.99 to \$12.99

Large Easter Selection

MEN'S SLACKS

Rayon Gabardine and Sharkskin \$1.99 and \$5.99

Solid and Patterns

MEN'S SPORT SHIRTS

\$1.79 to \$3.99

SEERSUCKER, NYLON

Short Sleeve — Solid and Prints

BOYS' EASTER SUITS

Boys' Shirt and Slack Sets \$2.99 to \$3.99

GIRLS' EASTER DRESSES

Cotton — Nylon — Organdie — Dotted Swiss \$1.99 to \$5.99

GIRLS' STRAW HAT

AND PURSE SETS Easter Special \$1.99 to \$5.99

LADIES' NYLON

Sheer Blouses \$1.99 to \$3.99

LADIES'

Cotton Skirts \$2.99 to \$4.99

LADIES' PLAY SHORTS

DENIMS — SAILCLOTH — TWILLS \$1.99 to \$2.99

Colors \$1.00 to \$1.99

Bra and Halter Tops

LADIES' ROBES

Duster Style COTTON — SEERSUCKER \$2.99 and \$3.99

TAFFETA

Visit Our Complete Household Department

Many Bargains to Choose From

Your money's worth or your money back at...

GRAYSON'S

"THE HUB OF THE COACHELLA VALLEY"

OPEN 9:30 TO 8:00 FRIDAY AND SATURDAY NIGHT

45-114 JACKSON STREET, INDIO

FOR SALE 13 BUILDINGS

12 of the 13 are 25'x150' and are of frame construction, Gunitite exterior EACH containing five 2-bedroom units and two 1-bedroom units, seven 20-gallon automatic hot water heaters; seven wash basins; seven stall showers; seven toilets, seven laundry trays, seven stainless steel sinks, electrical wiring and fixtures, gas lines and three coolers.

1 building is 29'6"x150' also of frame construction and Gunitite exterior, containing two 2-bedroom apartments, 3 offices, 2 public restrooms, 1 large storeroom, all existing plumbing fixtures and pipes, all existing electrical wiring and fixtures, all existing gas lines above ground and 2 - 10,000 cu. ft. coolers.

ALL BUILDINGS MAY BE INSPECTED BY APPOINTMENT WITH R. H. BENNETT AT 2058 E. RAMON ROAD BETWEEN THE HOURS OF 9:00 A.M. AND 5:00 P.M. TELEPHONE 2238

All buildings will be sold by sealed bids which are to be opened on April 6, 1953 at 12 noon at the office of Louise Peel, Executive Director, 332 North Palm Canyon Drive, Palm Springs, California. Blank bids may be obtained by interested persons from the same office of from the office of Herbert Lienau Village, 2058 East Ramon Road.

● ALSO ●

OFFICE FURNITURE — FURNITURE — MISC. EQUIPMENT

Such As:

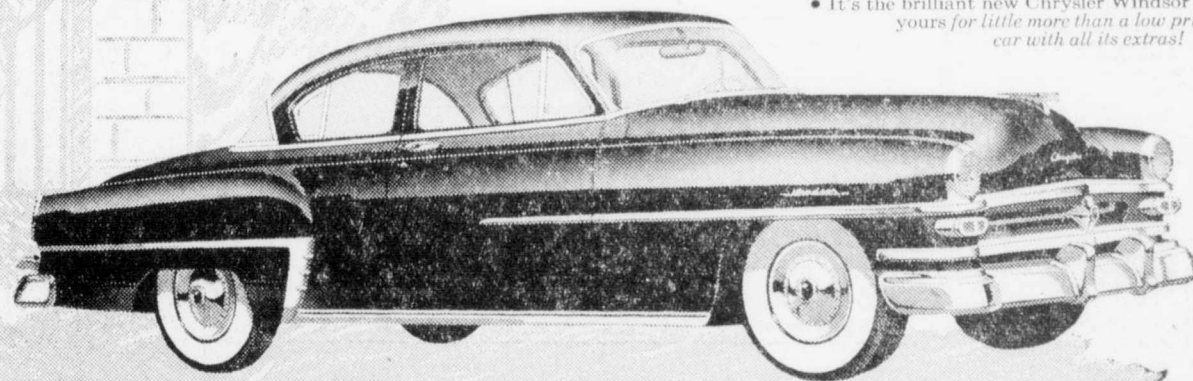
Beds, Springs, Mattresses, Box Springs, Tables, Chairs, Stoves, Heaters, Ice Boxes, Chests Dressers, Garbage Cans, Mirrors, CHEVROLET TRUCK, Swivel Chair and Desk, Typewriter, Cooler Motors, etc.

WILL BE SOLD BY SEALED BIDS. BLANK BIDS MAY BE OBTAINED AT 332 NORTH PALM CANYON DRIVE OR 2058 EAST RAMON ROAD.

HOUSING AUTHORITY OF THE CITY PALM SPRINGS

Imagine CHRYSLER QUALITY
...priced as low as this!

- If you're planning to get a fine new car... your Chrysler dealer can show you one that gives you far more for your dollar than any other on the market today!
- It's the brilliant new Chrysler Windsor... yours for little more than a low priced car with all its extras!



- Bringing you Chrysler size, safety, and prestige!
- The famous performance of Chrysler Spitfire engine!
- The option of Full-time Power Steering... far easier and safer control in turning and parking!
- Shock absorbers that let you take rough roads with the same confidence as you'd travel Park Avenue!
- Safety-Rim wheels that won't "throw" a punctured tire. The safety of 37% more vision over the hood!
- Here is money's worth, too important to be missed... at your Chrysler-Plymouth dealer's now!

The beautiful
CHRYSLER WINDSOR—one of America's first family of fine cars!

BANNING AUTO SERVICE

1585 W. RAMSEY

BANNING, CALIFORNIA

Carnation Corner



In all the Carnation fresh dairy products, the one goal of the Carnation Company is to make each the finest, purest, best-tasting of its kind.

For instance, take Carnation's Treat-of-the-Month, Marble Nut Fudge Ice Cream. Such a lot went on before it was perfect enough for you!



Carnation Company makes its own fudge for this treat. Only the finest Dutch Process cocoa is used—the kind experts agree has a far richer flavor. This finer, richer fudge is blended with vacuum-packed fresh-toasted almonds—the very finest Carnation could find—and then marbled through and through Carnation's good vanilla ice cream. It is hard to think of a more delicious treat!

HUBBY PAINTING WINDOW FRAMES?

Get a small rubber squeegee at your market or a hardware store. Makes a fine shield to keep paint off glass. Wipe with a turpentine-dampened rag occasionally.

Spiced Sour Cream Cookies

(Makes 4 dozen 2" cookies)

1/2 cup butter
1 cup sugar
2 eggs
1 teaspoon vanilla
1/2 cup Carnation Sour Cream
2 cups sifted flour
1/2 teaspoon salt
1/4 teaspoon soda
1/2 teaspoon nutmeg
1/2 teaspoon cinnamon
1 cup finely chopped nuts

Blend butter, sugar, eggs, vanilla and sour cream until light and fluffy. Mix dry ingredients; add to butter-egg mixture; blend thoroughly. Stir in chopped nuts; mix well. Drop from teaspoon on buttered cookie sheet. Bake in hot oven (400° F.) about 15 minutes or until lightly browned.

COOKIE HINT: Butter-type cookies will not crack or break if you will remove them from cookie sheet immediately after baking, cool them on wire racks before storing.



The romantic history of cinnamon can be traced back to 5000 B.C. Cinnamon-scented oils were used by the ancients in their temples...and it is still the predominant scent of the incense used in the world's cathedrals and churches. The Romans dedicated cinnamon to Mercury, the winged god. Its warm, sweet fragrance was also believed to influence the heart, so it was used in ancient love potions.

COFFEE-POT CLEANER-UPPER

If your glass coffee maker gets cloudy, make tea in it. Tea's tannic content removes the film.

Let the youngsters enjoy Carnation Ice Cream often. It is such a treat, and a wholesome, nutritious food. It is pasteurized for purity, homogenized to satin smoothness...and comes in all favorite flavors!

Leftover Cake?

Toast cake slices in a moderate oven (350° F.) 5-10 minutes. Just before serving, top with Carnation Marble Nut Fudge Ice Cream.

Marble Nut Fudge Ice Cream and your other Carnation favorites now come in family-size 1/2 gal. containers. Enjoy Carnation Ice Cream often!

CARNATION COMPANY
45-910 Jackson Street
Phone Indio 73139
INDIO, CALIFORNIA

Dr. Macartney to End 58 Years of Ministry April 14

Dr. John Robertson Macartney, pastor of Palm Springs Community church since it was organized, and for 11 years pastor of Palm Springs Community church, has asked his Palm Desert congregation to relieve him of further pastoral responsibility and plans to retire.

He said he desires to devote himself to writing and to a well-earned vacation.

On April 14 he will complete 58 years in the Gospel ministry. Dr. and Mrs. Macartney plan to make their future home in Santa Barbara where they have purchased a home overlooking the Mission, the city and the bay.

Dr. Macartney was licensed to preach the Gospel by the Presbytery of Pittsburgh on April 14, 1895. Since that time, with the exception of one year which he spent in study abroad, he has never been without a pulpit.

He is one of four Presbyterian minister brothers and the son of a Presbyterian minister.

Christian Science Lectures on Radio

Lectures by members of The Christian Science Board of Lectureship in Boston will be radio-cast over Station KFWB (980 kc) as follows:

"The Healing Prayer of Christian Science" by Lela May Aultman, C.S., of Denver, Colorado, tomorrow at 8 p. m., from First Church of Christ, Scientist, South Pasadena.

"Christian Science: The Science of Mind-Healing" by Frank T. Hord, C.S., of Washington, D. C., Monday at 8 p. m., from First Church of Christ, Scientist, Santa Monica.

DESERT Museum NEWS

Thursday, March 19—6 and 8 p. m. Members only—At Museum.

Special Membership Program: Walt Disney's version of the immortal story of "Pinocchio," with the beautiful songs sung by Cliff Edwards as Jimmy Cricket. One of Disney's best cartoon features. Special showing at 6 p. m. for members' children. Regular showing at 8 for adult members.

Friday, March 20—8 p. m. At Museum.

Geography Series: Norway. Film: "Let's Look at Norway," "Ocean Bounty," and "North of the Arctic Circle."

Saturday, March 21—10:30 a. m. to 3 p. m.

Auto-caravan with no walking to Biskra Palm Oasis north of Indio, locale for several recent Hollywood movies. About 35 miles round-trip driving. Bring lunch and water. Very beautiful native palm group seldom visited. Meet at Museum.

Saturday, March 21—8 p. m. At Frances Stevens grammar school on North Palm Canyon drive.

Guest Lecturer: Dr. Ruth D. Simpson in Los Angeles in an illustrated talk on "Early Man of the Southwest Deserts," including the San Dieguito, Lake Mo-



TO SPEAK HERE—Dr. Philip L. Seman who will speak at Jewish Community Center Wednesday evening.

Dr. Philip Seman to Speak in City

Dr. Philip L. Seman, well-known lecturer and authority on Community Centers and Social Worker, will be the guest speaker at the Jewish Community Center on Wednesday evening, March 25, at 8 p. m.

Dr. Seman will speak on Jewish Contribution to American History as the Three Hundredth Anniversary of the Arrival of Jews in America will soon be celebrated throughout the United States.

Fullerton Group at Cathedral iCity

A delegation from Fullerton Presbyterian church, former pastorate of Dr. Graham Hunter, now minister of Cathedral City's Community church, visited the desert Sunday and took part in the services.

Dr. Hunter was at the Fullerton church for 27 years.

The visitors joined in a basket picnic after the services.

Mrs. N. C. Wickland led the music for the services with Viado Koltisch, violinist, providing special numbers.

Dr. Graham Hunter spoke on the subject: "Men Who Found God in the Desert."

Dr. Hunter will conduct the morning services at 11 o'clock next Sunday, preceded by Sunday school at 9:40.

A class for prospective church members will be conducted by the pastor at 11 a. m. Sunday.

have, Pinto Basin, Death Valley and Owens Valley prehistoric cultures. Few people realize that primitive man once roamed and hunted this area as long as 9000 years ago. Dr. Simpson took part in the extensive excavation of the Little Lake site on the Mohave.

It is a pleasure to again welcome Dr. Simpson for another program for the Desert Museum.

Tuesday, March 24—8 p. m. At Museum.

Desert Series: Robert Leatherman of San Bernardino showing outstanding color slides of southern California birds and animals. Mr. Leatherman has won several awards in Nature Salons.

'Road to Emmaus' Subject Sunday of Dr. Blackstone

Dr. James H. Blackstone Jr., pastor of Palm Springs Community church, will present the fifth in a series of sermons based on "The Road to Life," Sunday morning at 11 o'clock. The topic will be "The Road to Emmaus."

The Chancel choir will sing "My God and I" by Sergie.

Sunday school for all ages begins at 9:30.

At 4 p. m. Sunday the third and last of the series of Vesper services will be presented by Mrs. Lois Lux, organist, Miss Ann McDowell, soprano, Dr. Blackstone, baritone, and Carl Groth, pianist.

Christian Endeavor societies meet at 6 p. m.

At the 7:30 p. m. service, the two-hour film, "King of Kings" will be shown.

MATTER BASELESS CHRISTIAN SCIENCE LESSON SAYS

Wisdom, understanding, and healing are gained through Spirit, not matter, declares the Sunday Lesson-Sermon on "Matter" in all Christian Science churches.

John's counsel, "Little children, keep yourselves from idols," constitutes the Golden Text. (1 John 5:21)

The following healing by Jesus is related in Matthew's Gospel (12:22): "Then was brought unto him one possessed with a devil, blind, and dumb; and he healed him, inasmuch that the blind and dumb both spake and saw."

"Physical causation was put aside from first to last by this original man, Jesus," declares Mary Baker Eddy in "Science and Health with Key to the Scriptures." Later she says, "Maintain the facts of Christian Science,—that Spirit is God, and therefore cannot be sick; that what is termed matter cannot be sick; that all causation is Mind, acting through spiritual law. Then hold your ground with the unshaken understanding of Truth and Love, and you will win." (pp. 286, 417).

Rabbi Lebowitz to Review Noted Book Tomorrow

Sabbath services will be held at Temple Isaiah of the Jewish Community Center tomorrow evening at 8:15 o'clock.

Rabbi Arthur B. Lebowitz will review the book "Who Crucified Jesus?" by Solomon Zeitlin. Dr. Zeitlin is head of the Rabbinical department at Dropsie college and is co-editor of The Jewish Quarterly Review. He is internationally known and is widely quoted as an outstanding authority in his field.

The temple choir under the direction of Harry Tomlinson will render the liturgical portions of the services.

Saturday morning services are scheduled for 10 o'clock.

'What Is Truth?' Sunday's Subject

"What Is Truth?" will be discussed by the Rev. Pearl Lady Moore at Sunday night's sermon of the Science of Mind church at the Youth Center Sunday at 8:30 p. m.

Rev. Moore is minister of the Religious Science church of Pomona and conducts meetings here every Sunday night at the Youth Center.

4b—The Desert Sun and PALM SPRINGS NEWS

PALM SPRINGS, CALIFORNIA Thursday, March 19, 1953

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS, CALIFORNIA

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday service, 11 a. m.

Wednesday Meeting, 8 p. m.

Woman's Clubhouse

Sunday School, 9:30 a. m.

271 Ocotillo Ave.

The Reading Room located in The Center is open daily, except Sundays and holidays from 12 to 4. Friday evening, 7 to 9.

VARIETY — is the spice of life - - - AND OF DRESS, TOO

THAT'S ONE REASON why life in Palm Springs is so interesting, enjoyable and comfortable. There are so many occasions that call for different costumes for both men and women that the variety of a wardrobe can be almost endless. Even the weather gives an assist with warm, sunny days and cool evenings.

Women, of course, always have a greater assortment of clothes than men but here on the desert men can also vary their costumes with sports clothes, sun togs, western outfits, colorful Hawaiian shirts, casual clothes and formal evening wear. Women often start out in cottons, change to sun togs, slip into a cocktail dress and end up in a formal all in a day on the desert.

Little wonder people are clothes-minded in Palm Springs. It is becoming known as an important fashion center. There's a fashion show almost every week which reveals the latest creations of noted designers — and in a wide range of prices.

Then too, Palm Springs has so many excellent shops that carry a wide line of clothes for men, women and children. The number of these shops has doubled over a few years ago and they carry a much wider assortment. The selection offered is five times what it was a few years back. Numerous specialty lines have been added only this year.

No wonder we see so many well-dressed people in Palm Springs!

READ THE DESERT SUN REGULARLY TO KEEP UP WITH LATEST FASHIONS FOR MEN, WOMEN AND CHILDREN

A Statement by . . .

California Electric Power Co. and Interstate Telegraph Co.

About

An Unreasonable Strike

A few Union leaders have touched off a crippling strike which may eventually affect everyone who is reading this newspaper . . . housewives, businessmen, farmers, industrialists — and it may affect the hospitals and vital military installations on our system.

The Union leaders have adopted an "all or nothing" attitude and demand a 25 cents per hour across-the-board wage increase. This demand is ridiculous in light of the current cost-of-living statistics. It is a "play to the gallery".

Last year we settled with the Union on the basis of Bureau of Labor cost-of-living indexes. They showed a 4.6 per cent rise in the cost of living.

OUR SETTLEMENT ON WAGES THEN COMPLETELY COVERED THIS INCREASE.

Statistics for 1952 show a cost-of-living increase of 1/2 of one per cent.

Despite This Fact We Have Offered An Average 6 Per Cent Increase

Here's What Our Offer Amounts To For Linemen:

Our Present Scale	Union Demand	National Average	Our Offer
\$2.225	\$2.475	\$2.150	\$2.335

HERE'S ANOTHER STACK SALE OF GOOD Transportation Cars!

We're Cleaning Out Our Good Transportation Cars — All in Good Running Condition!

1941 CHEVROLET COUPES 2 to choose from	\$295
1940 NASH SEDAN	\$95
1940 FORD COUPE New motor, new paint	\$195
1938 CHEVROLET SEDAN	\$165
1937 DODGE TUDOR SEDAN	\$95
1937 PONTIAC SEDAN	\$95
1937 OLDSMOBILE 4 DOOR	\$125

All plus Tax and License

STACK CHEVROLET

"The Best Deal Under the Sun"

330 Sunny Dunes Road

Phone 2042

Solomon's DELICATESSEN and RESTAURANT

serving
**BREAKFAST
LUNCH
and
DINNER**

Finest Chicago Kosher
Smoked Meats

*Food to Go Out
WE DELIVER*

622 N. Palm Canyon
Phone 2015

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Aid Philippines

Lions Club at its meeting last week authorized a levy of three dollars per member as its share of a fund being raised by West Coast Lion clubs to purchase farm implements for the Philippines. President Jim Watson pointed out that the Philippines were under United States tutelage for many years and that it is up to us to show the benefits of democracy and maintain the Philippines as an outpost against the encroachment of communism. The club also authorized the purchase of a 16mm sound projection machine so that it may take advantage of

5b—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953

the many excellent films available for club entertainment. William A. Wallace of Anchorage, Alaska, publisher of the Alaskan Milepost, the highway guide to Alaska, gave a talk on present day Alaska, illustrated with color slides of the "Land of Northern Lights." Mr. Wallace is a regular winter resident of Cathedral City.

Woman's Club

Mrs. Alphonse Larrison, president of the Woman's club, called a board meeting last week of the Cathedral City Woman's club mainly for the purpose of forming plans for the coming year. Mrs. Bessie Kelley, chairman of the nominating committee reported that the present president, Mrs. Larrison, and vice president, Miss Margaret Davidson, had consented to serve a second term. "The club is most fortunate," said Mrs. Kelley, "in having these two officers again at the helm. It is the first time in a good many years when these important officers have stayed together as a team, so that plans for the coming year can be started far in advance." Mrs. Larrison and Miss Davidson will attend the district meeting of the California Federation of Women's clubs that will hold a three-day conference at the Mission Inn in Riverside, March 31, April 1 and 2, and it is hoped that at this time many interesting speakers and programs can be lined up. In this way the year book of the club can be prepared in advance and be ready early in the season for the 1953-54 calendar year.

Girl Scouts

Cathedral City's Troop 6 Girl Scouts attended the Riverside County Roundup at Indian Cove in the Joshua Tree Monument last Saturday. Over 500 girls with their leaders were present. The morning program included a flag ceremony, singing, and a talk by one of the Forest Rangers. There was time for hiking in the beautiful, massive rock formations. Five different methods of camp cooking were demonstrated by Senior Scouts.

At the morning registration, various colored name tags were distributed, and after lunch groups assembled according to tag color, to encourage new friendships. Transportation for the Cathedral City Girls was furnished by Mrs. Wendell Goode, Mrs. John Hayhurst, Mrs. Bob Schmidt, Mrs. M. K. Gordon and Miss Mayme Steffen.

One of the projects of the National Girl Scout Organization for this year is the collection of vegetable seeds to be sent to the Philippines. There is a shortage of seeds and food, and the cost of importing is prohibitive. The sponsors of this plan believe that communism takes root in such conditions and American contributions help to safeguard democracy. As the Girl Scout slogan for the year is "Girl Scouts—a growing force for freedom," the girls are happy to do what they can to help in this program. The local troop will have boxes at Rupp's Supply and Cathedral Grocery to remind any one who might like to add a packet of seeds to the cause. The seeds will be distributed in the Philippines through churches, schools, youth groups and the Department of Agriculture.

New Choir

The new adult choir of the Cathedral City Community church which has been organized and trained by Mrs. N. C. Wickland, made its bow at last Sunday's service. Many comments of appreciation were heard at the close of the services which were enjoyed by an overflow congregation. Members of the choir are Mr. and Mrs. N. C. Wickland, Miss Nellie Tucker, Jack Hillery, Mrs. Forrest Wheeler, Mrs. T. F. Stewart, Dr. Patricia Winter, Warner Moon, Mrs. Beth Bice, Clint H. Mitchell, Evan Hilding and Mrs. Graham Hunter. Members of the Mariner's club from the Fullerton Presbyterian church of Fullerton, Dr. Graham Hunter's former pastorate were visitors at Sunday morning's service. Prof. Desai Kolisch rendered a lovely violin solo.

Anniversary

Sky Ridge Trailer Park celebrated its 5th anniversary last Sunday with a buffet luncheon served on the lawn at the park-like entrance overlooking the valley. Mr. Harvey Gerth, managing owner with his mother, Mrs. Ruby Weaver, and Jim Frye, assistant manager, were the hosts and, assisted by residents of the park, served well over a hundred guests. Residents of the park presented Mr. Gerth and Mrs. Weaver with a large picnic coffee urn as a memento of the occasion.

About the Village

Mr. and Mrs. Arthur Da Vall of Sunny Lane drive just east of Cathedral City are the proud parents of a son born last Friday at San Geronimo Pass Community hospital. The boy is a third child, the first son.

The Cathedral Sanitation District Commissioners, Robert S. Sherrill, Riley Egbert, Mike Gordon, Edward Biles and Claude Cobb, president, held a meeting last week at which they authorized an expenditure to improve the road to the district dump and to provide for improvement in dumping conditions there. Mr. Cobb again urges residents and visitors in the area to make use of the dump facilities for disposal of trash, tree trimmings, etc., instead of indiscriminate dumping along our roads and highways. The dump is easily reached by going out Date Palm Drive to Ramon, then one mile east, then one mile north on good gravel road.

Desert Nurses Meet Thursday

Desert District No. 34, California State Nurses association will hold its monthly meeting, Mr. Room No. 12, Palm Springs high school on Ramon road, this evening at 7:30.

Dr. Justine Stein, professor of radiology at UCLA and well known authority in the fields of research, diagnosis, and treatment of cancer will be the guest speaker. All registered nurses and members are urged to attend this meeting and hear Dr. Stein speak on the vital subject of cancer.

Obituary

Leslie L. Morgan

Leslie Lewis Morgan, 52, frequent visitor here, died Sunday, March 15, at Newport Beach, where he owned the Lido Isle Trailer Park.

Services were held Wednesday at Rose Hills Chapel in Whittier, with interment following at Rose Hills cemetery. In charge of arrangements were Baltz Mortuary, Newport Beach.

Survivors are his widow, Grace; one son, Donald L. Morgan, and his mother, Mrs. Ida Morgan.



(Scheyer Photo)
ONE-MAN EXHIBIT—Palm Springs artist Alex Linus, is exhibiting a collection of his paintings at El Mirador Art Gallery, opening Saturday.

Desert Art Center

MIRIAM WILLIAMSON,
Gallery Director

Next Saturday at one o'clock there will be a reception at the Desert Art Center Gallery room in the El Mirador Hotel honoring Axel Linus, Palm Springs artist. Mr. Linus will be there to greet the visitors and the public is invited to view his collection of fine canvases. Mr. Linus attended the Royal Academy of Arts in Stockholm, Sweden, from 1905 to 1910 and studied in Paris from 1911 to 1912 where he opened his own studio. In 1920 he came to America and for several years resided in Chicago where many of his paintings were exhibited in galleries in that city including the famed Art Institute. Among other places where has shown his work are the Brooklyn Art Museum, several Los Angeles galleries and the Desert Art Center. In 1937 he came to California and purchased a home in Palm Springs at Snow Creek Canyon and later a hotel on North Palm Canyon drive.

Mr. Linus is a member of the National Society for Sanity in Art, the Scandinavian Society, American Art Society, the West, Los Angeles, Swedish American Art Association of Chicago and the Art Center Inc., of Riverside County at Cathedral City.

There will be 26 canvases on display, which include portraiture, still life and landscapes. His portrayals of mountains and deserts of California are powerful and colorful and the critics have highly praised his skillful handling of colors and values. He has won various prizes and honorary awards and many of his works hang in museums and private collections in this country and Europe.

READ SUN
CLASSIFIED ADS

SALES & SERVICE HEADQUARTERS FOR

ALL NEW **SERVEL** FOR 1953

The World's FIRST and ONLY Refrigerator that makes
Ice Cubes without Trays! Gas or Electric Models.

- HOOVER CLEANERS
- O'KEEFE & MERRITT RANGES
- WHIRLPOOL GAS DRYERS
- YOUNGSTOWN DISHWASHERS
- UTILITY & ARCTIC COOLERS
- WESTERN HOLLY GAS RANGES

See the New SERVEL on Display Today at

PAVNYS

YOUR *Servel Gas or Electric* REFRIGERATOR DEALER
Phone 7342 1001 So. Palm Canyon Drive

Judge Therieau to Preside Over San Diego Case

Judge Eugene Therieau was assigned to preside over the Municipal Court in San Diego Tuesday and Wednesday during the trial of a county official who is charged with falsifying his campaign returns.

Assignment was made by Philip S. Gibson, chairman of the State Judicial Council. Local judges disqualified themselves, as did all local prosecutors.

Judge and Mrs. Therieau left

the Village Monday, and expect to return today.

THE ART & CRAFT SHOP

Join our textile painting group
—it's fun, it's decorative.

Also copper classes—make
planter boxes—lamps—pic-
tures—do ceramic painting.

320 SO. INDIAN
(across from Safeway)
Phone 5315



A California Housewife says:

*Bank of America taught me
a good way to budget my expenses
... by using Texplan checks!*

Bank of America
NATIONAL TRUST SAVINGS ASSOCIATION
MEMBER FEDERAL RESERVE SYSTEM

*The Newest, The Finest
The Largest...*

la Jolla HOTEL
AND APARTMENTS

*The Pride of La Jolla,
California*

6363 LA JOLLA BOULEVARD
Telephone Glencove 5-7183

ACCOMMODATIONS NOW AVAILABLE



NOW... in person
Jimmy Durante!

"He's got a million of 'em" ... a million laughs in the show sensation of the season! Jimmy Durante heading a big stage show with The DeMattiazis and Kathy Barr! But this is only part of the fun at Wilbur Clark's Desert Inn! You can play golf on one of the country's smartest courses. You can swim, dine and dance in a heavenly atmosphere of luxury ... and it all costs so little!

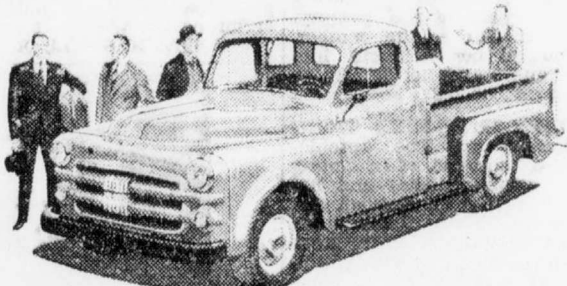
TOURNAMENT OF CHAMPIONS
APRIL 20-26
on our own 18-hole golf course

400' DELUXE ROOMS AND SUITES • COMPLETE HEALTH CLUB

Wilbur Clark's
**DESERT
INN**
Las Vegas, Nevada

DIRECT FLIGHTS
daily on
WESTERN AIR LINES

Here's proof that new Dodge trucks give you
more for your money!



Actual comparisons of the 3 leading makes of trucks show that Dodge alone gives you the big plus values listed below ... values that can save you hundreds of dollars over the life of your truck! In these cost-conscious days,

trucks are bought on facts ... on proof, not promises. And we can prove that the just-announced Dodge trucks are the least expensive over the long haul. Stop by and learn why! Get the facts and you'll get a Dodge!

Of the 3 leading makes, only Dodge "Job-Rated" trucks give you ...

7 GREAT ENGINES, with 100 to 171 h.p. — 3 engines brand-new. Of the 3 leading manufacturers, no one offers as many engines as Dodge.

TRUCK-O-MATIC TRANSMISSION with gyro Fluid Drive, for the best in shift-free driving. Available in 1/2- and 3/4-ton models.

SUPERSAFE BRAKES of the advanced dual-primary type in 1 thru 4-ton trucks. Of the "Big 3," only Dodge offers these brakes.

More power in the 1 1/2- and 2-ton ranges than the other 2 leaders.

More pick-up bodies than the other 2 leaders, including new 116"-wheelbase 1/2-ton pick-up.

Greatest 1/2-ton-panel payload and cubic capacity of the 3 leaders.

Fluid coupling, for smoother traction in 1/2-, 3/4- and 1-ton models, offered only by Dodge.

2 fuel filters on all models to assure cleaner fuel and a cleaner engine.

Floating oil intake selects clean oil at top; avoids sediment at bottom of crankcase.

Water-distributing tube on all models directly cools valve seats ... means longer valve life.

Exhaust valve seat inserts on all models for better valve seating, longer engine life.

4-ring pistons on all engines save oil, upkeep.

Independent parking brake on all models is simple, efficient, powerful.

Rivetsless Cyclebond brake linings last longer ... no rivets to score brake drums.

Oriflow shock absorbers on 1/2-, 3/4- and 1-ton models give smoother riding, greater driver control on rough roads.

High-strength rear axle shafts on all models are shot-peened for extra durability.

Better balanced weight distribution for extra payload.

Many features — just adopted by other leading makes — have been standard on Dodge trucks for years!

1/2- through 4-ton!
SEE US
FOR A GOOD DEAL!

DODGE "Job-Rated" TRUCKS
IMPERIAL MOTORS

83-095 Highway 99

Palm Springs and Coachella Valley
DODGE Automobiles and DODGE "Job-Rated" TRUCKS

(Factory Deliveries Available)

Indio, Calif.

Phone 7-3311

Family growing up? It's easy to keep 'em
HOT WATER HAPPY

Install the right-size gas water heater that carries a
10-YEAR WARRANTY PLAN

YOU'LL FIND that gas can easily keep ahead of family needs because it heats water three times faster! (It costs less, too!) But you must have an automatic gas water heater with the right size tank for your home. The chart below gives recommended sizes. A "big enough" tank isn't the whole

story, either. All automatic gas water heaters look more or less alike. Your assurance of quality construction and long, carefree service is to buy a make and model that carries a 10-year Warranty Plan. Don't accept a shorter guarantee. Insist on a 10-year Warranty Plan. You'll be glad you did.

SOUTHERN CALIFORNIA GAS COMPANY

Here's minimum size
AUTOMATIC
GAS WATER HEATER
your family needs:

Number of Bathrooms	Number of Bedrooms	Gallons of Water per Day
1	1 or 2	30
1	3 or 4	40
2	2 or 3	40
2	4 or 5	50
3	3	50
3 or 4	4 or 5	75

Approved by Pacific Coast Gas Assn.

Live better, spend less with **GAS**

TWENTY-SIXTH YEAR

The Desert Sun

and PALM SPRINGS NEWS

Page One-C

Palm Springs, California, Thursday, March 19, 1953

Third Section



With Hildy Crawford



Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for calendar listing.)

March 18— Frances Stevens Mothers Group, 2:30 p. m.
Toastmistress, parish hall, St. Paul's in the Desert, 8 p. m.
Sociologist box social, Los Compadres clubhouse, 6:30 p. m.

March 19— Eastern Star, Masonic hall, 1006 East Ramon road, 8 p. m.

March 21— "Gaslight Gaieties," Wars Memorial hall, 8 p. m.

March 22— Square Dance Fashion Show, Shadow Mountain club, 2 p. m.

March 23— Woman's Club Literature Section, clubhouse, 1 p. m.

March 24— Soroptimists, Racquet club, noon.
Kiwanis, Tennis club, noon.

March 25— Jay Celetes, 551 Calle Santa Rosa, 7:30 p. m.
Rotary, Tennis club, noon.
Rotary Anns, Tennis club, noon.

Melinda Hough Honor Guest at Dinner Party

Melinda Hough, daughter of Mr. and Mrs. Earl Hough, 172 Ocotillo, who has been at Community hospital in Riverside since last November, made her second visit home last weekend and the occasion was marked by a dinner party given by her parents.

Guests were Wanda Watson, Francine Murray, Eugene Theriault, Johnny Dimberger and Dale Johnson besides Melinda.

Melinda was stricken with polio November 10 and is now reported as progressing satisfactorily at the hospital where she returned Sunday to undergo further treatments.

Mrs. Cody to Honor Daughter

Mrs. Harriet Cody of 175 South Cahulla, is entertaining 150 guests at her home on Saturday at a cocktail buffet, honoring the birthday of her daughter, Mrs. William Rogers.

Palm Springs is a fascinating place . . . with a glamor all its own . . . Healthy sports and sunshine . . . glittering shops and gay night spots . . . and visitors from far and near . . . make up a part of it . . . Add the desert nights . . . the towering mountains . . . and cosmopolitans in a Village atmosphere . . . and we have something unique . . . Villagers go a-stray . . . visiting the far places . . . but they come back saying . . . there's no place like Palm Springs.

I've heard the same report from many other sources . . . but I was particularly impressed . . . with Frank and Melba Bennett's happiness to be home again . . . after two months on the East coast . . . and a Caribbean tour . . . They came home saying "There's no place like Palm Springs" . . . They arrived home Saturday . . . and it's nice to have them back . . .

Vaya Con Dios

Vivian and Glenn Austin have sold their lovely home at 460 Canyon place . . . and are leaving today for their Bel-Air home . . . to await the arrival of their baby . . . Vivian, who is in excellent health, is expecting a baby daughter . . . and if it should turn out to be a boy . . . he is faced with the prospect of wearing a lot of organdy dresses . . . as they are anticipating a girl . . . The Austins have bought two acres . . . at 300 Merito place . . . which looks like a park . . . as it is walled on three sides and has big trees and oleanders growing on it . . . and when Glenn retires as Chrysler-Plymouth dealer in Los Angeles . . . they plan to build and make Palm Springs their permanent home . . . The former Austin home has been sold to the William Whittakers . . . who are taking possession immediately . . . Mr. Whittaker is an airplane parts manufacturer . . . They have four children . . . and I understand the Whittakers are renting the Donald Duncan home to use as a guest house . . .

Basil Brewer, publisher of the New Bedford (Mass.) Standard Times, is here and has been squiring Anita Haskell Jones around town . . . He hosted a party at the Tennis club Saturday night for her . . . Other guests were the Russell Hills, Walter Freunds and Mr. and Mrs. Lee Douglas of Downey . . .

The Commander of the Bon Homme Richard, Captain Paul W. Watson and his wife will be spending the weekend with Mrs. Jones . . . The "Bonny Dick" is in San Francisco undergoing major reconversion . . . Capt. Watson flew to Dallas to meet his wife and they are motoring here from Texas . . . A tour of the Village glamor spots is on the agenda for the visitors . . . Incidentally, Anita's friends are calling her the "Uranium Queen" . . . since the announcement of the uranium discovery near Niland . . . She practically owns the town . . . the bank, the post office and 185 downtown lots . . . and the strike is only 15 miles away . . .

Sir Douglas and Lady Thompson from Peebleshire near Edinburgh (he is head of a shipping line Japan to Britain) . . . spent three nights at El Mirador . . . They are friends of Jock Williamson, who was showing them around . . . They visited the Racquet club, the Tennis club, Thunderbird, Shadow Mountain and La Quinta . . . and made the Palms-to-Pines drive . . . Jock says they were fascinated with Palm Springs . . .

Village Visitors

Judge and Mrs. Timothy Fitzpatrick, Mrs. Felix McGinnis, Mr. St. George Holden and Mr. Jack Costello . . . arrived this past weekend from San Francisco for a month's stay in the Village . . . They are friends of the Edward Bacons and Mrs. Bacon is planning a dinner for them during their stay . . . They will also be the incentive for several other social events . . .

Among those making early reservations for the Easter holiday at Shadow Mountain club are . . . Mr. James H. Kindelberger (of North American Aviation) and family, the Carl See **AROUND TOWN**, Page 2c



(Desert Sun Photo)

IRISH IDYLL—The Irish took over El Mirador, without a struggle when St. Patrick's Day rolled around. Among the many in costume, or at least wearing the green, were Ray Casey (of El Mirador's board of directors) and pretty, little blonde Grace Weber.

Old Erin Holds Sway at Gay Party at El Mirador Hotel

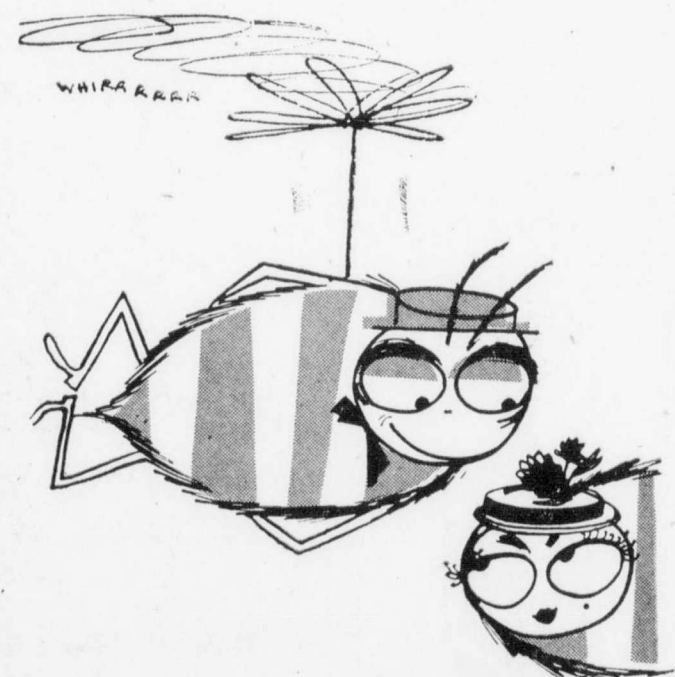
Merrymakers, wearin' o' the green, filled the dining rooms at El Mirador's big Irish party on St. Patrick's night. Great green harps, fashioned of anetallie paper were used for decoration on the walls, a wishing well was set up in the Starlight patio, and midgets dressed as leprechauns circulated among the guests.

Pots of real shamrocks were on the tables and there were favors of snowy, white clay

pipes, green hats and bonnets, green carnations and special St. Patrick's Day menus, featuring Irish dishes.

Highlighting the affair was the singing of Phil Regan, beloved Irish singer. Regan's songs were so infectious that he soon had his audience joining with him in singing familiar ballads. Many of the women wore green gowns and the men had green shirts or ties, besides the

dine tonight at
HOWARD MANOR



2 Floor Shows Nightly Featuring
BOBBY LANE and his TRIO
Maxine Richards - Matt Dennis
NO COVER — NO MINIMUM

WHERE THE GREEN LIGHTS COME IN VIEW
AT 5-7-2 NORTH INDIAN AVENUE

Club Ends Federation Affiliation

Palm Springs Woman's club, in regular session Monday afternoon, voted to withdraw from the California Federation of Women's clubs and the General Federation of Women's clubs.

The action was taken because of economic reasons, club officials said. Federation charges, levied on each member have amounted to 25 cents for General Federation, 25 cents for California Federation, 10 cents for District, and 15 cents for County. Insurance and taxes on the clubhouse have been heavy, officials said, and this past year the club has lost two of its major rentals.

Mrs. S. P. Manasse presided at the business session. Mrs. James Geggie introduced the motion for withdrawal and it carried by an overwhelming vote.

Mrs. Clatworthy Honors Guests

Mrs. Harry Clatworthy of 1123 San Lorenzo, was hostess at a cocktail party Monday afternoon. The party honored the Clatworthys' houseguests, Mrs. Claude C. Craig of Beverly Hills, and the Dwight Chapmans of Denver.

Guests included Messrs. and Mmes. Wesley Smith, Verne Frazer, Jule Hamacheck, George Richter and their daughter.

Here for Races

The Horace McCoys of Los Angeles (he wrote "Scapula," which has some Palm Springs episodes) are expected to be in the Village this weekend for the Road Races.

green hats and bonnets that were furnished by the management.

The guests danced to the music of Bill Bardo's orchestra during the merry evening.

As an extra surprise, George Kainapau and the Hawaiian Serenaders played and sang, while Mrs. John Drew danced an Hawaiian hula. Gwen Bari, too, made an appearance, playing and singing Irish songs in her own sweet fashion.



(Desert Sun Photo)

BON VOYAGE—Jock Williamson, who has been assistant manager of El Mirador since its opening in December, entertained about 140 friends at a "Bon Voyage" cocktail party in the South Pacific Room Monday evening. The host is shown here with Mrs. Alvan Fuller, wife of the former governor of Massachusetts, and Mrs. Kirk Johnson.

Tea Dansant Will Feature Fashion Show, Men Models

For once the men will preen and parade and masculine glamor in all of Spring's sartorial splendor will make style show history. For at the benefit for Our Lady of Solitude church, to be held at Hotel El Mirador, Easter eve, April 4, between 5 and 8 p. m. the coy fashion models will be: Bob Hope, Jack Benny, William Gargan, William Powell, George Montgomery, Charles Farrell and J. Carroll Naish. And the prettiest of the paraders will receive a prize!

Nothing like this The Dansant has ever been staged in the Village. The marvelous El Mirador is giving over its beautiful and spacious grounds to the affair. Howard Manor is donating a spectacular act of beautiful girls who are neither in pictures nor on the stage and yet, it is one of the most original and beautiful acts procurable. Other entertainment features of equal

calibre are promised by Mrs. Charles Farrell, entertainment chairman.

Eddie Le Baron's orchestra will furnish its inimitable music for the dancers on the large outdoor area with turns taken by the orchestras of the Racquet club and of the Doll House, both orchestras being donated for the affair.

Beverage tables to suit every thirst will be set around the swimming pool and decorations will be colorfully lovely.

Come to Village

The Jay Beesmeyers of Newport, former Palm Springs Chuck and Audrey Cotton, and socialites Nancy and David Grey of Santa Barbara are expected to be at L'Horizon this coming weekend.

OPEN TO THE PUBLIC

The Garden Grill and DINING ROOM

OF THE PALM SPRINGS

BILTMORE

Open 6 P.M. 'til 2 A.M.

SELECT YOUR OWN STEAKS
WATCH THEM CHARCOAL BROILED

Prime Eastern New York Cut (14-oz.) or Filet Mignon
large baked Idaho Potato, Tossed Salad — \$5
Top Sirloin — \$4.00
Prime Roast Beef — \$4.00

Midnight Revels—Charcoal Broiled Ham with Eggs and other Midnight Favorites

Dancing in the Beautiful Garden Room

to the swaying rhythms of
The Coasters Trio

TWO BOYS AND A GIRL . . . You'll Really Like Them

At the Piano Bar — Our Popular
Jeanne Keller
So — Fisti — Kate of Song

Complete Buffet Dinner

Served

Every Sunday

in the Garden Room — \$3.50

FOR RESERVATIONS PHONE 2357

NOT EVEN ALADDIN, with his wondrous magic lamp, could have matched the exquisite gifts found at Andrea's two delightful desert salons. For Aladdin could have wished only for that about which he knew . . . and how could this little China boy of centuries ago even dream about Andrea's beaded hand-knit cashmeres? Or her stunning Ruser original jewelry? Or her ceramic Plymouth Rock hen so lifelike she gets fan-mail from prominent roosters? Come and browse at Andrea's . . . for that special gift for that special person.

Andrea
OF PALM SPRINGS

"Where you'll find tomorrow's heirlooms today."

Shopee #1
HOWARD MANOR

Shopee #2
EL MIRADOR HOTEL

Around Town

Squiers, Leonard Firestones, Mr. and Mrs. Dick Williams, the Erskine Johnsons, James Stevarts and Mr. and Mrs. Kurt Frings.

Mr. and Mrs. Fred S. Markham of Smoke Tree . . . have just returned from spending several weeks at their Balboa Island home . . . where they were being helpful grandparents to a new granddaughter (the baby, Susan Smith Painter, is the second little girl of the former Mariana Markham) . . . The Markhams' son Dick and his wife joined the Senior Markhams at their ranch home this past weekend . . . leaving their twins at home in Pasadena. A Sunday night buffet supper honored the visitors . . . Other guests were . . . Val and Ed Davies, Betty McKinley, Alice Rocke, the Donald Drews from Seattle, the Tris Colkets of Wyoming, Della Yates, Jack and Ethel Lucareni, and the John Bemets of San Francisco . . . Palm Springs . . . Betty Mackinley, formerly of Smoke Tree Ranch, entertained Saturday evening . . . for the young Markhams and other out-of-town guests . . .

Sixth Child

El Mirador's Supper club and Starlight Patio were astir with gaiety, Sunday . . . when the Morris Teitelbaums of New Rochelle, New York, and Palm Springs . . . hosted a Spring Festival d'ansant, cocktail and dinner . . . The sumptuous dinner and exquisite hors d'oeuvres the delightful music of Bill Burdo and his orchestra . . . Gwen Bari's songs . . . and the beauty of the setting . . . was in keeping with the frivolity of the party . . . which was given to celebrate the birth of the Teitelbaum's sixth child, William Isaac . . . A rumba contest was a highlight of the evening . . .

Ozzie and Jean Olson (he's manager of the Detroit Lions) and their Detroit friends the Sterling Docksons . . . gave a Saturday evening cocktail party in their suite at L'Horizon . . . Among the guests were Andy and Sunny Anderson of Detroit (he's president of the Detroit Lions), the James Harts and Mrs. James Dunham of Chicago (Mr. Dunham has made a flying trip back to Chicago), the Howard Flints, and the Sheeres of Detroit . . . Jack Wratner and Jeano Ballard, Polly Ann (Young) and Carter Hermann . . . The whole party moved on to the Hyatt Von Dehn ranch house near Wonder Palms . . . where Cobina Wright joined them . . . Among others entertaining for the Olsons and Docksons during their desert vacation . . . was Mrs. Dunham . . . The Detroiters left for home (reluctantly) on Monday . . .

Dining at Don the Beachcombers Saturday night . . . I saw Irving Berlin and his family at a neighboring table . . . and the Edgar Bergsons were there that same evening . . . The previous evening . . . diners included Greer Garson and her husband Buddy Fogelson . . . Adrian and Janet Gaynor, the Harry Darts, Barney Hinkles . . . and former Governor and Mrs. Alvan Fuller of Massachusetts . . .

The Townsend Netchers hosted a party at the Racquet club Saturday night . . . Among the guests were . . . the Irving Netchers, Charles Farrells, Mrs. William Powell (he's in town for wardrobe fittings for his new picture "How to Marry a Millionaire," starring Betty Grable and Marilyn Monroe), Buster Collier, et al. . . .

Wanting to check on their 40th wedding anniversary on March 26 . . . I called the Sol Lessers . . . and found out that

Gay Saturday Evening for Racquet Club

Always the gayest night in the week, Saturday night saw the Racquet club filled with guests in a party mood. There were a number of dinner parties there as well as late drop-ins.

The M. O. Andersons had as their dinner guests, Mr. and Mrs. Jackson Salmon, Mr. and Mrs. Lee Moran, and the Andersons' daughter, Mrs. Hugh Beckett, all of Seattle, the Rudy Mullers of Tacoma, and the Harry Rices of Kansas City.

Hosting another party were the Edward Rothbarts. Among their guests were the John McClures, Edwin Fallgrens, Allan Morgans of Los Angeles (he's an aircraft executive), and Mrs. Frank Bering of Chicago.

Mr. and Mrs. Frederick MoNeer of San Francisco were greeting friends at a party arranged by Mr. and Mrs. F. C. Dougherty. In this group were the James Kempers, James Frenches and Dr. and Mrs. Henry Dollard.

Mr. Ed Flynn of New York was there with friends. The Clarence Browns were there with the Monte Herberts, and the Buddy Fogelsons (Greer Garson) with Col. C. M. Paul.

Baileys Return

From Fishing Trip

The Arthur Baileys of Smoke Tree Ranch have returned from a fishing trip to Guaymas and Loreto, where they joined the Spencer Biddles. The Baileys report they caught lots of fish, although no big ones this time of year.

they left for New York . . . last week . . .

Marion and Horace Major are enjoying their new home . . . at Smoke Tree Ranch . . . and had a few friends in for a housewarming . . . this past week . . .

Beachcombers

I don't know whether Florian Boyd was celebrating . . . the end of the income tax report headache or not . . . anyway, he and his wife were hosting a dinner party at the Beachcomber Monday evening . . . In the party were Mr. and Mrs. Charles Hix (he's president of the Estes Park bank), and Dr. and Mrs. J. O. Mall of Estes Park . . . The P. A. Staleys and the Stewart Williams stopped by to greet them . . . At a nearby table were . . . the Bailey Ozers, E. E. Fogelson (Greer looked like a queen, seated in a fan back Chinese chair), the James Harts and Mrs. Della Rice of Dallas . . .

Chatting with Russell Wade at the Jock Williamson party . . . Russ is just back from San Francisco . . . and tells me those San Franciscans are reading the Desert Sun . . . He said he went up all primed to tell them the latest Village news . . . and was a bit disconcerted to find they had . . . already read it. (Greetings to our San Francisco readers . . . and Herb Cain) . . .

Spring Vacation

Easter vacation will see . . . a lot of collegians home for the holidays . . . Jeremy Crocker, son of the Francis Crockers, will be home from Cal-Tech . . . the last of this week and is bringing a friend with him, Richard Pratt, of Bellingham, Washington . . . The Arthur Baileys of Smoke Tree Ranch expect their daughter Beatrice home from Stanford . . . and Bill (Arthur Jr.) from Webb School . . . Down town Stanford for Spring vacation will be . . . Marcia Kenaston, Thoma Barker, Janet Jaynes, Mary Pendery, Nicky Nichols, Ed Griffing and Jimmy Hicks . . . From UCLA will come Sandra Small (she switched from Berkeley at mid term), Betty Wright and Adele Woods (Adele, who graduates in June, plans a trip to Hawaii next Summer . . . Marilyn and Joan Marsh from Scripps and Murray Marsh from Webb . . . Susan Oliver will be here from Scripps . . . Diane Cross, who is attending Santa Monica City College, will arrive around the 28th to spend the vacation with her grandmother, Mrs. Homer McKee.

Railroaders Guests Here

Mr. and Mrs. Alfred Smith (he is vice president of the Lithfield-Madison railroad of Chicago) and Mr. and Mrs. Howard Hale (he is the son of a vice president of Southern Pacific) of San Francisco paid their first visit to Palm Springs this past week, as guests at the Sandcomber.

A group of Sandcomber guests are here from Eureka, California, including Mr. and Mrs. Henry Terheyden, Mr. and Mrs. George Abrahamson (Terheyden and Abrahamson are owners of The White House in Eureka) who are celebrating their 12th anniversary, Mr. and Mrs. Milton Huber and Mr. and Mrs. Ed Goodwin.

Among other guests at the Sandcomber are Alan Reed, radio and TV actor, best known for his role as "Pasquale" on the Luigi hour with J. Carroll Nash; and Anna Hahn, the celebrated florist of Beverly Hills.

Bill Foster Emcee for Toastmasters

Bill Foster will serve as Master of Ceremonies for the Toastmasters' club this evening at the Tennis club and will introduce Art Coffee, Marvin Mathias and Louis Swanson who will present prepared speeches. Robert W. Peterson will conduct the impromptu speeches with Dr. Charles Baldwin heading the critics.

Congratulations!

to

RUTH BROWN ASSOCIATES



Beauty Shop installed by

Beautilities, Inc.

8560 SANTA MONICA BLVD.
HOLLYWOOD 46, CALIFORNIA
CRestview 4-6633



(Desert Sun Photo)

NEW SHOP—Bess Bender is shown in her new shop "Rags from Bess Bender" in the new Oasis building, which had its opening Saturday. With her is pretty little Joy Rose, daughter of Trailer King Al Rose.

Bess Bender's Fashions Shown in Hotel Oasis Show

The sunlit terrace and beautiful dining room with its dominant yellows at Hotel the Oasis was the delightful setting for the Rags from Bess Bender style show Saturday afternoon.

Commentator Elizabeth Merry quoted Don Loper as saying "Garments should be selected as a wardrobe of jewels" . . . and, carrying out that theme, the Oasis is the gorgeous jewel box to display those jewels.

Pastel-shade flowers on the tables added to the beauty of the tables and special gold menus were used for the luncheon.

Models ascended the platform on the terrace, where the sun spotlighted them, before they circled among the tables, which filled both the terrace and the large dining room indoors.

The collection of beautiful gowns included Don Loper, Peggy Hunt, Sheri Bourne and Helen of California models as well as those custom tailored for Rags from Bess Bender.

Divided into three sections, gowns for Before 5, 5, and After 5, the show opened with two contrasting numbers, Desert Sky

New Dresses Donated for Church Sale

A group of brand new Mode O'Day dresses, donated by the company, two Adrian dresses, a silver fox jacket, a black fox stole, a green tweed suit with matching topcoat are among the many interesting items that will be on sale at the Sixth Annual Rummage Sale to be held in the parish hall at St. Paul's-in-the-Desert church on March 21, from 9 to 5 p. m.

Under the auspices of the Guild, this remarkable, department-store type Rummage Sale, offers such amazing merchandise as a dozen John Held original mugs. There is a wide selection of draperies and spreads, lots of hardware and kitchen utensils, and more men's wear than in any previous year. No wonder it has been labeled a "Festival of Famous Finds."

The canteen will serve luncheon at noon, at reasonable prices.



(Desert Sun Photo)

CHAIRMAN — Mrs. Al Hoover, general chairman, has co-ordinated the efforts of the many committees working on the Guild Rummage Sale to be held Saturday in the parish hall of St. Paul's in the Desert.

Ends Visit Here

Mrs. Kay Daumit (the Lustre Creme Girl) of New York and Paris, left Tuesday after spending a week in the Village as a houseguest of Mrs. George Barrett.

For the Finest in Costume and Precious Jewels See

JEWELS by ALCHIAN

Distingue

DIAMONDS TIMEPIECES

174 No. Palm Canyon Drive



(Edward Canby Photo)

ON TERRACE—Part of the large crowd attending the Rags from Bess Bender style show at Hotel the Oasis were seated on the terrace.

pleated spice-colored net, over taffeta, with a mahogany lace redingote. Guaranteed to put stars in any woman's eyes was his Evening Star, a white cotton lace strewn with a thousand brilliants.

Accessories were from Bess Bender and shoes from DeWanes.

Enthralled by the show, most of the luncheon guests paid an afternoon visit to the new Rags from Bess Bender shop which opened Saturday at 111 South Palm Canyon drive, in the Oasis building.

Here they found a beautiful showcase for lovely gowns. Perfection in every detail, the shop

2c—The Desert Sun
and PALM SPRINGS' NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953

race, where the models made their appearance on a small platform. Most of the luncheon guests were seated inside in the large dining room.

Portable Barbeques and Equipment • Distinctive Gifts
Custom Firescreens Fast Service
Our Specialty Free Estimates

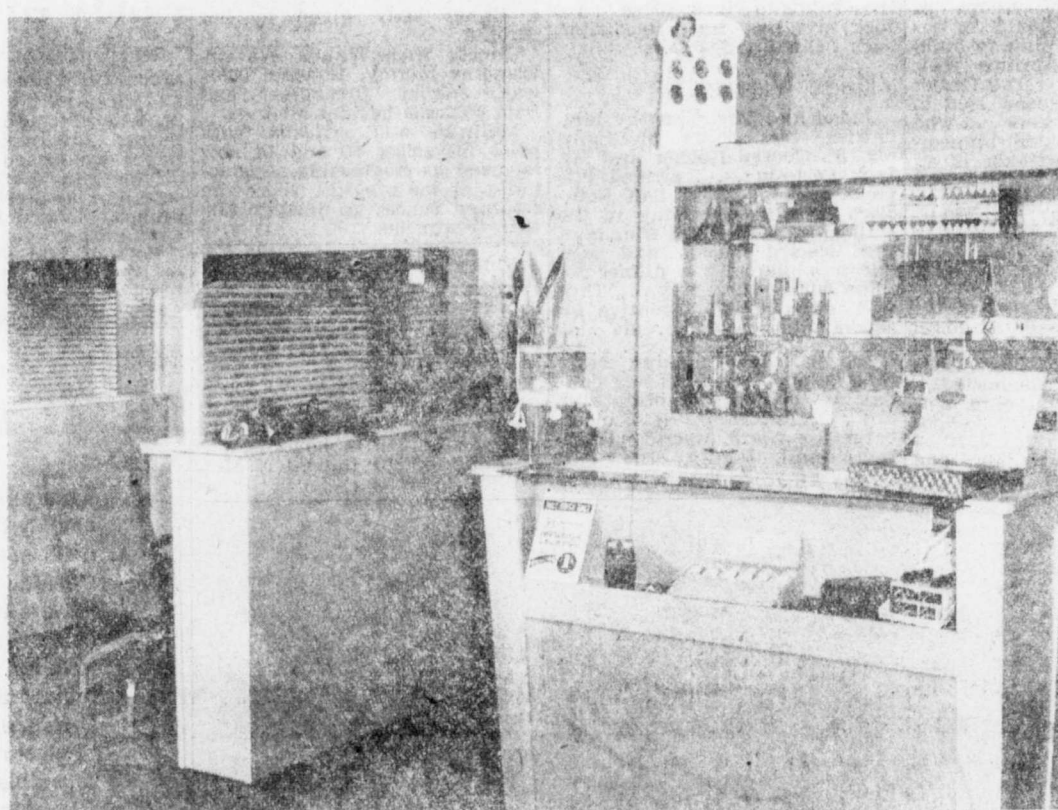
MIKE'S FIRESIDE SHOP
MIDGE BERNSTEIN

444 North Palm Canyon Dr.
Desert Farmer's Market
Phone 5569

171 North Indian Ave.
Palm Springs, Calif.
Phone 5389

Sun Classifieds Bring Quick Results

OPEN TO-DAY



Palm Springs Newest, Finest, Beauty Salon
Featuring Smart Hair Styling
Expert Beauty Care

And Introducing: Elizabeth

Recently from Leading Salon
at Miami Beach, Florida

Lucille

Recently from Leading Salon
at La Jolla, California

PLUS VALUE FOR YOU—careful co-ordination of styling and beauty care with experienced instruction of the Caroline Leonetti Ltd. School of Charm means you always get the best.

For Appointment Phone 2454

Caroline Leonetti Ltd.

122 West Arenas just off Palm Canyon Drive

around the... TENNIS CLUB

By Beth Scott

For fun all the time, its the Tennis Club!

Members are in a state of great excitement planning for the South Seas Party scheduled on Friday, March 27th. Since members received their monthly announcement telling of this big costume party they have been gathering gear and assembling all sorts of colorful costumes.

The William Bannermans have chosen this club for their party next Saturday night to compliment Mr. and Mrs. Walter Richards, of Bel Air, who recently returned from a three months tour of the south and New York.

Also at their party, which will meet for cocktails in the Tennis Club followed by dining and dancing, will be the hosts' house guests, Mr. and Mrs. Rudolph Halm; the William Maloufs with their house guests, Mr. and Mrs. Harry Macy and the Lee Combs; Mr. and Mrs. John McClure and their weekend guests, Mr. and Mrs. Harold Pauley. Others to be present are Mr. and Mrs. Thomas J. Fleming, Mr. and Mrs. Edwin Fallgren, Mr. and Mrs. Edward Rothbart, Mr. and Mrs. Dan Dunlap, Mr. and Mrs. Edward Bacon, Miss Marguerite Martin and Harold Cooper.

Assembling friends who are visiting in Palm Springs this week, Mr. and Mrs. Charles Runkle of Zanesville, O., were dinner hosts Saturday night. With them were Mrs. Oscar C. Altnaier, Mrs. John W. Spain, Columbus; and Mr. and Mrs. Henry C. Thornton, Ottawa, Illinois.

Mrs. Virginia McLaughlen, who has moved from Piedmont to call Palm Springs home, was a luncheon and bridge hostess in the club on Tuesday.

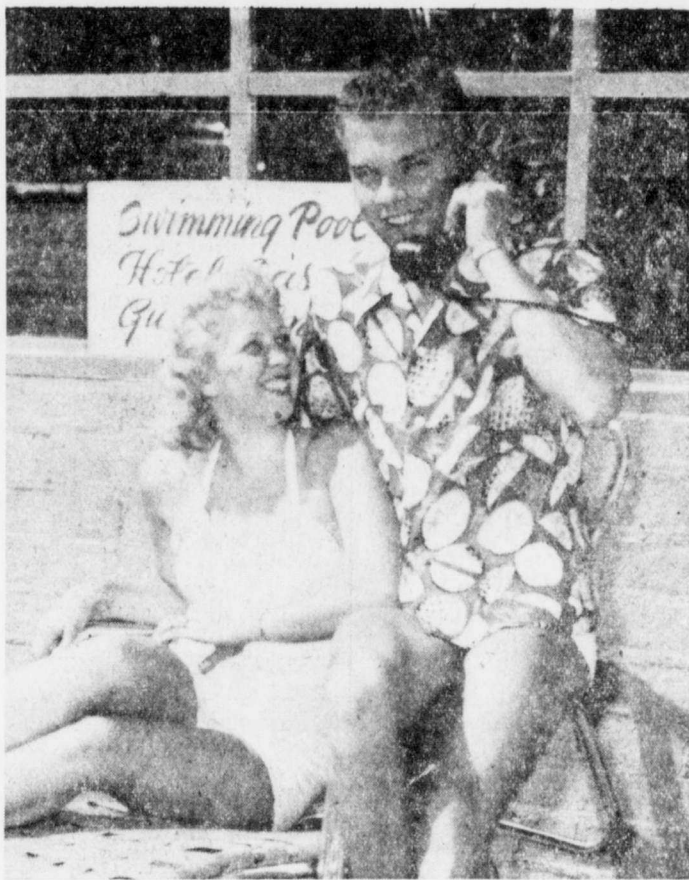
Places at her table were marked for: Mmes. John Taylor, Hilda Talbot, Joan McManus, Edmund Dunne, Lovey O'Donnell, Linda McLennan, Sam Taylor, Dorothy Salinger, Kay Saindon, Addie Cunningham, William Cody, Robert Ransom, Robert Pierce, Howard Morris, Keith McLeod, and Jackie Cutrier.

Mr. and Mrs. Alvin Untermyer of New York, who are occupying their desert home now, were hosts to out-of-town friends one recent evening in the Club.

Enjoying a siesta in the sun while vacationing this week in the Tennis Club bungalows are: Mr. and Mrs. R. P. Scherer with their daughter Josephine, and Mrs. H. C. Morris, all of Grosse Pointe Shores, Mich.

Others having Tennis Club addresses are Mrs. Marshall Haywood, Mr. and Mrs. C. A. Klaus, Dr. and Mrs. H. R. Taecker, all of Chicago; Mr. and Mrs. E. A. Middleton, Aberdeen, Wash.; Mr. and Mrs. P. H. Lyon, San Francisco; Mr. and Mrs. Dan G. Minto, San Mateo; Mr. and Mrs. Lee Moran, Seattle, Mr. and Mrs. J. E. Salmon, Seattle; J. C. Merrick and daughter, Mrs. E. Brown, Oakland; Mr. and Mrs. Lester Hutson, Los Angeles; Mr. and Mrs. G. A. MacNamara, Minneapolis; Mr. and Mrs. T. G. Wilkins, Kansas City; Mr. and Mrs. Ashley DeWitt, Los Angeles.

Dr. and Mrs. Daniel McCauley, who spend the entire winter in their Palm Springs home and summer at Montana, were Saturday night dinner hosts at the Club. Their guests included: Dr. and Mrs. Malcomb Booth, Mr. and Mrs. Grant Taggart, Mr. and Mrs. Hilton McCabe and Mr. and Mrs. Claude Freeman.



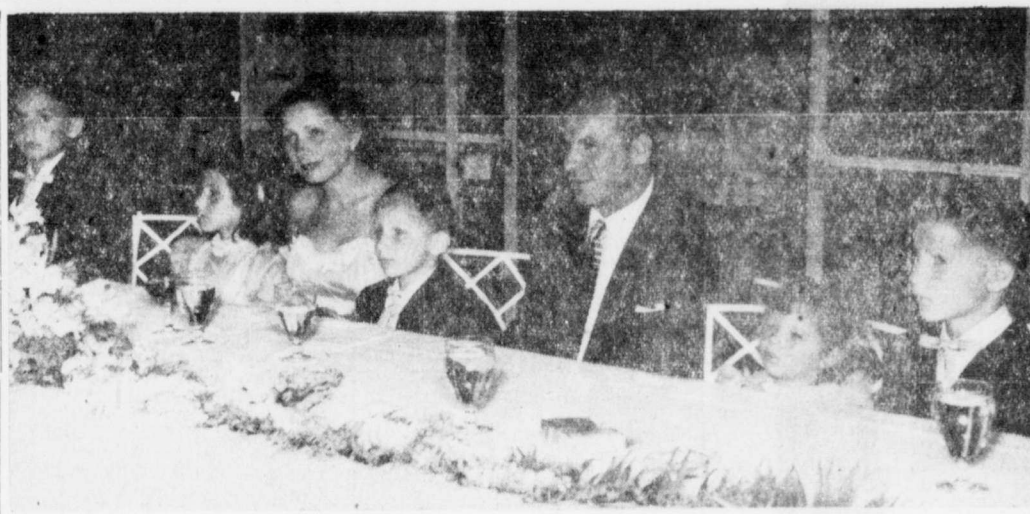
(Edward Canby Photo)

HOW'S THE WEATHER—Telephoning home to Portland to tell how wonderful the weather is in Palm Springs are honeymooners, Mr. and Mrs. David King. This cute twosome are sunning and holidaying at Hotel the Oasis this week.

Mrs. Kemper Hosts Luncheon Party

Mrs. Hathaway Kemper was hostess at a luncheon party at the Racquet club on Monday, followed by an afternoon of

bridge at her home at 1575 Via Norte. The guest list included Mmes. James Kemper, F. C. Dougherty, Frederick McNeel, Noble Banks, Horace Armstrong, Channing Wells and Mrs. William Orrick of San Francisco.



(Desert Sun Photo)

FAMILY GROUP—When the Morris Teitlebaums gave an elaborate party at El Mirador to celebrate the birth of their sixth child, six-weeks-old William Isaac, they made an attractive family group. Pictured, from left, Eric, Cyli, Mrs. Teitlebaum, Robert, Mr. Teitlebaum, Susan and David.



ROTARY GROUP—A group of Rotarians are pictured at the Tennis Club at the time of the visit of the President of Rotary International Henry Brummier. Pictured, from left, Mrs. Kenneth Kirk, Mrs. Jacques Crommelin, Mr. Crommelin (President of Palm Springs Rotary), Mrs. Henry Brummier, Kenneth Kirk (President of Los Angeles Rotary), Mr. Brummier.

Messdames William Malouf, Thomas Fleming, William Bannerman, P. J. Dee, Sam Kraemer, Jacques Crommelin, Dr. and Mrs. John Costello.

The Brunniers will leave shortly for Paris, France, where he will preside over the Rotary International convention.

Mr. and Mrs. Kirk are spending most of the winter in their Beverly Hills home, as Mr. Kirk is serving as president of the Los Angeles Rotary club. They expect to return to their Palm Springs home in April for the balance of the season.

RETURN FROM TRIP

Michael Boosey, Jim Harrison and Lucky Anderson returned Saturday evening from an overnight camping trip on the Sky Line Trail.

Beebe's
for
contour
without
constraint
choose
Circloform
WITH AND WITHOUT
Floating Action.



You can bend . . . and your bra won't hike. You can twist . . . and there's no pull on your shoulder straps. You can stretch . . . and your bra won't slip.

Circlo-Form

Style 492 . . . Broadcloth . . . 2.00
Style 495 . . . Acetate Satin . . . 2.00
Style 497 . . . Nylon Maraisette . . . 2.50

Circlo-Form with Floating Action

Style 392 . . . Broadcloth . . . 2.50
Style 395 . . . Acetate Satin . . . 2.50
Style 391 . . . Nylon taffeta with nylon maraisette cups . . . 3.00

A cup 32 to 36, B cup 32 to 40, C cup 32 to 42 White Only.

Beebe's

152 North Palm Canyon Drive

Phone 5247

International Rotary Prexy Guest in City

Recent guests of Mr. and Mrs. Kenneth Kirk at El Mirador hotel were Mr. and Mrs. Henry J. Brummier of San Francisco. Mr. Brummier is president of Rotary International, and he and his wife have just completed a trip around the world, visiting Rotary clubs in various countries.

Honoring the Brunniers, Mr. and Mrs. Kirk entertained with a cocktail and dinner party at the Tennis club.

Guests included Messrs. and

3c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953

CLASSIFIED ADS

The Desert Sun

and PALM SPRINGS NEWS

Published every
MONDAY and THURSDAY
PHONE 2249

Box 190, Palm Springs, Calif.

RATES

(Minimum ad, 3 lines—count 24 letters and spaces to a line)

1 time, per line . . . 75c

(Min. 2.25—1.50 cash in adv.)

1 Week . . . 1.00

2 Weeks . . . 1.25

1 Month . . . 2.25

(2 TIMES) (4 TIMES) (8 TIMES)

● Ads ordered for more than one time must run in consecutive issues to earn above rates, otherwise single insertion rate will be charged for each time run.

● Save by ordering your ad run 4 or 9 times—if cancelled before completion, you will be charged at nearest rate applicable for times run and get a REFUND for the difference.

● This newspaper cannot be responsible for more than one incorrect insertion; please notify us promptly of any error in your ad.

● DEADLINES—for new copy or cancellations

MONDAY ISSUE—5 P.M. FRIDAY

THURSDAY ISSUE—5 P.M. TUESDAY

● ADDRESS all communications to: The Desert Sun, P.O. Box 190, Palm Springs, Cal.

Lost and Found

10

LOST—Billfold containing

money, valuable papers, driver's license. Reward, Ph. 9031.

There is a rare treat in store for Shadow Mountain club members and their guests with the announcement of the Square Dance Fashion Show to be held on Sunday, March 22, starting at 2 p. m.

The Stuard shop at the club in Palm Desert will present the show which features Catherine Ogle originals for women.

In addition to eye-catching ensembles for the ladies, Western attire for men will be modeled.

Special Square Dance entertainment will also be a part of the ace Western show which will be held around the giant figure eight swimming pool.

During the intermission, Colonel Cliff Henderson has arranged for a special swimming and diving exhibition featuring outstanding athletic talent on the Pacific Coast.

Square Dance Fashion Show at SM Club

10

U-HAUL TRAILER

NATIONWIDE, one way. Long distance or local. McClellan Golden Eagle Service. Phone 3772—Beaumont.

GUARANTEED Radio repairs. Service while you wait. Lowest price in town. BREZIN'S, 366 No. Palm Canyon Dr.

TYPING of all kinds, pick up and deliveries. Palm Springs area only. Ph. 3107.

A-1 CARPENTER REPAIRS REMODELING or ALTERATIONS PHONE KEN at 7063

2 BARTENDERS—for steady work and private parties. Phone 3822.

PAINTER—Interior and exterior. Free estimates. Reasonable. Immediate service. Ph. 7905.

PAINTING, decorating, paper hanging. Very reasonable. Free estimates. Ph. 2341 or 5850.

TYPING AND STENOGRAPHY 135 E. ANDREAS RD.

Moving and Storage 19

PALM SPRINGS TRANSFER & STORAGE

Agents for

AERO MAYFLOWER

LOCAL and LONG DISTANCE MOVING

507 SUNNY DUNES RD.

Phones 5203 and 4305

Froman Golden, Mgr.

Situations Wanted 25

GENTLEMAN of unqualified references, appropriate wardrobe and automobile offers social secretarial, escort, art or literary criticism or instruction and/or other services desired. What do you need or what have you to offer? Your telephone number sent to Box 190, File P-2, The Desert Sun.

LADY 40-55 to help take care of local established women's wear business. Write Box 190, File P-1.

CARPENTER and painting. No job too large or too small. Ph. 4357.

FOR AN EXPERIENCED BABY SITTER Call 7497

WILL care for babies or children in my home by hour, day or week. Ph. 6239 for appointment.

COMPANION, practical nurse or baby sitting. References if required. Reliable. Ph. 4922.

Help Wanted 27

NEED A JOB???

Openings for Men & Women. Palm Springs Employment Agency, Rear 156 No. Indian.

Help Wanted 27

MALE

HELP WANTED

Working Chef

Sandwich-Salad Man

Fry Cook

DAYS OR EVENINGS

Must have experience with quality food and catering to fin clientele. Year around employment opportunities in West Coast's most unusual high type food operation.

MILTON F. KREIS

101 SO. PALM CANYON DRIVE

Apply — Mr. Gerson

Just One of Our Many Stunning New Sunbacks

Luscious, Washable Everglase
Wrinkle and soil resistant Rayon Linen
Navy . . . Blush Pink . . . Cocoa . . . Natural \$21.95
Sizes 10-16

BEEBE'S
152 N. Palm Canyon Dr. Phone 5247

FIND YOUR DREAM HOME IN THE DESERT AMONG THE WIDE VARIETY OF LISTINGS ON THESE PAGES

4c—The Desert Sun
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, March 19, 1953
Help Wanted 27

Bookkeeper

HERE is your opportunity to learn the General Motors Accounting system. Present office manager will train you. High school or business college training beneficial, typing required, permanent all year round job. Ask for Miss Patterson, STACK CHEVROLET, phone 2042.

RIVERSIDE ENTERPRISE DEALERSHIP for PALM SPRINGS CATHEDRAL CITY AREA. HANDLING sales and distribution of morning newspapers. Earnings approximately \$125 per month with excellent opportunity to build up. Write Bill Rich, circulation manager, Riverside Enterprise, P.O. Box 792, Riverside, or phone Riverside 7870, 9:30 to 11 a. m.

WANTED mature woman, unencumbered and untrained alone, who likes primitive desert conditions and summer climate, and can obey orders; to operate small coffee shop, motel and trailer park on percentage. Give complete qualifications. Write Box 190, File 07.

MEN—Bus boy, dishwasher, porter, delivery. Excellent year round working opportunity for those experienced with quality operation. Excellent salary. Apply Milton F. Kreis, room 101, Hotel Oasis Bldg., Palm Springs.

HOUSEKEEPER, white. Own car necessary on day off. Gas furnished for marketing. Cooking, driving. 2 ladies, salary according to service. Ph. Palm Springs 6645.

MARRIED couple under 50. Maintenance man and housekeeper. April 1 to Oct. 1. Lake Side Cottages and Trailer Park. P. O. Box 11, Lake Arrowhead.

MALE room clerk for cottage type hotel. Must have resort experience and be good salesman. Apply Miramar Hotel, Santa Barbara, Calif.

REAL ESTATE SALESMAN OR BROKER RALPH WEINSTEIN 256 1/2 So. Palm Canyon Dr. Phone 2884

WHITE woman to do personal laundry at her home. \$1 hour. Will deliver and pick up laundry. Write Box 190, File 06.

Business Opportunities 29

MUST SACRIFICE

GOING B.B.Q. Business. \$10,000 valuation. Due to illness must sell at once. No reasonable offer refused. Phone 5769.

LEAVING town, must sell at once, going business at sacrifice price in A-1 location, air-conditioned. Call 5669.

Business Opportunities 29

A PLEASANT, remunerative, year-round small business. Ideal set-up for ambitious couple. Sell with or without equipment. \$1000. Inquire Palm Springs House and Window Cleaning Co., 210 East Amado, Ph. 4247.

WANTED—Financial backer. I will sell interest in invention. Have patent pending. Box 559, Palm Springs.

Business & Financial 30

MONEY WANTED on First & Second Trust Deeds paying from 6 to 10% interest. Sheptenko, 475 N. Palm Canyon Dr. Phone 2727.

TRUST DEEDS BOUGHT, SMALL DISCOUNT, PRIVATE PARTY. WRITE J. NAGLER, 330 N. ALFRED, LOS ANGELES.

HAVE \$7000 to \$8000 to LOAN for 4 or 5 years at 6% interest on Palm Springs Improved property. Phone 6711.

Lots & Acreage 33

ACREAGE

240 ACRES of desert land on Ave. 38—4 miles west of Indio, 1 mile North of Highway 99. Property lies North of the intersection of Adams and Ave. 38. \$125 per acre—terms. See your broker—or call O. B. Jaynes. Phone 5288.

ESTATE LOT

TENNIS club area—150 ft. front by 286 deep. Surrounded by beautiful homes. Owner—Ph. 3182 or 7092. Or write Box 190, File N 6

147-ACRE SUBDIVISION MUST be sold to settle estate. Abundance of water. On Ramon Road, Thousand Palms, 7 1/2 miles E. Palm Springs High School. \$295 per acre, terms. Owner, 1680 E. Ramon Road, Phone 2173

LAND BARGAIN !! Full Price \$685 !! 680 ACRES (Vicinity RACQUET CLUB & CHINO CANYON—1/2 Mile off Hwy 111). (Sect. 31 T 3 S. R. 4 E) Write J. C. S., 310 Kearny St., San Francisco.

5 ACRES near Thunderbird, with water, Date Palm Drive back of Sun Swim Club. \$8000. Terms. Cy Watson, Mission Inn, Riverside. Phone 1, Ext. 70.

\$6 PER ACRE. 640 acres, 2 miles of town and Palm Canyon. Excellent future. Photos at T. Ray, 773 N. Palm Canyon Drive.

DESERT HOT SPRINGS—Adjoining lots, \$600 each. Large lot, \$1200, corner, \$100. Owner, 66040 7th St.

LARGER 3-1/2 lots, Junipero near Esquela. Low price or trade on house. C. E. Shewe, 1054 Tamarisk.

SACRIFICE—R3 Duplex lot. Good location, \$2500. Phone 7452 between 10-11 a. m., 6-7 p. m.

R-1 LOT 74x100, 400 block Sonora Road, \$2750. Owner, 466 Avenida Palmera, Ph. 6257.

For Sale or Exchange 34

NICELY furnished, 2 bedrooms. Best location Cathedral City. Sacrifice for cash, or trade equity for late model trailer and car equity. \$5500. Must leave town. Phone 8-4293.

FOR SALE OR TRADE—View lot 100x128. Owner, McKenzie, 1387 Tourmaline, Mentone.

Real Estate—For Sale 35

IN THE SOUTH END A WELL preserved and well maintained Spanish home, 3 bedrooms and 3 baths. Hollow tile construction. The roof, steel casement windows, parquetry hardwood floors, 2 fireplaces, dishwasher, enclosed porch, double garage. Lot 120x135 nicely landscaped, sprinkler system. Partly furnished. Price \$30,000. See your broker or—

CHARLES MATHEWS

315 N. Palm Canyon Drive, Phone 5308. "There is only one Palm Springs"

BEST BUY

UNFURNISHED 2-bedroom, 2-bath and den home. Carpet, swimming pool, 6 years old, in fine condition. Drapes nearly new. Only \$16,500

MARTHA JAMES

REALTOR 445 N. Palm Canyon Dr., 2751—Phone—2812

SOUTH LAGUNA RETREAT UPSTAIRS—Large living room, real fireplace, Cathedral windows, bedroom, bath, compact kitchen, balcony on two sides. Beautiful view of ocean and hills. Downstairs—Double garage, bedroom and bath, brick patio surrounds with large trees for privacy. Quiet corner, close to beach, furnished. \$9200. Owner, Laguna Beach, 4-5456 or P. O. Box 413, South Laguna.

CHARMING ranch home in Deep Well Ranch Estates, completely furnished and landscaped, with heated pool. Exposed rafters, 2 fireplaces, mercury switches, garbage disposal, fully tiled showers, 2-car garage, barbecue, etc. Must see to appreciate. Value \$42,000. Will sacrifice \$34,500. Also 100x100 R-1 lot, Palm Highlands Tract, \$2250. No. 11 Palomino Rd. Ph. 5407.

IF A GOOD BUY IN CATHEDRAL CITY HOMES—LOTS—INCOME RUTH BILES Realtor 56 Glenn St.

INCOME \$160

PER MONTH. Private dwelling with four rentals. Price \$15,500. Owner. Phone 4682.

HOME like new, \$6750. 4 bedrooms, 2 baths, completely furnished. 2 blocks from Bullock's, Safeway and post office. Terms. Phone 4430 or 3522.

UNUSUAL desert home, exquisitely furnished, 3 bedrooms, 2 baths, heated pool, beautiful yard and view. Reduced. \$38,500. Ph. 5720.

DUPLEX and 2-bedroom home on 3 lots in Cathedral City. Small down. Terms. Phone owner 8-3398 after 5 p. m.

OWNER'S LOVELY HOME

SEE THIS BEST BUY TODAY. NEW 2 BEDROOMS, 2 BATHS 1428 RODEO RD. PH. 4653

Home & Income

MODERN 2-bedroom home (over 1000 sq. ft.) PLUS rentals \$90 per month; large lot, room for more; family orchard, good residential. REDUCED for quick sale to \$16,250; terms. STROUT REALTY, 97 W. Ramsey, BANNING, Calif.

FOR SALE BY OWNER OLDER home, 3 bedrooms, 2 1/2 baths, fully furnished, walled, landscaped. Best south end location. Ph. 6256.

BORRERO SPRINGS. 2-bedroom beautiful desert home. Ideally located, \$13,900. Owner, D. F. Platz, T-1-4402, 3426 Highland, San Diego 5, Calif.

Real Estate—For Sale 35

SPECIAL

MUST BE SOLD BEFORE APRIL 1st—IT'S OPEN: Turn East at So. corner of Howard Manor Hotel—one-half block. Look for "Open" sign. A beautiful 3-bedroom, 3-bath home. Pool, 2-car garage. You must see house and grounds. FINEST LOCATION. Walking distance of shops and churches. ACT NOW! A Rare buy!

TERRY RAY

Helen Churchill Jules DeVorzon Charles Snyder Howard Palmer 773 N. Palm Canyon Dr. Ph. 2064

MUST SELL NOW!

OWNERS have reduced prices—subject to offers. 2-BEDROOM with a view, \$12,500 1-BEDROOM with guest room and bath, close in, \$13,800.

FRANK MILLER

428 No. Palm Canyon, Ph. 2929 Gordon Nicholson Mildred Potter

OUTSTANDING BUY BRAND NEW 3-BEDRM., 2-BATH DEEP WELL RANCH ESTATES Charming throughout, flagstone fireplace, natural wood kitchen, built-in oven, shake roof, unit heat, terrific view. Surrounded by \$35,000 & \$45,000 homes. No. 3 Palomino Rd. \$22,900. Ph. owner, 7222.

20 ACRES fine homesite, good for sub-division. Water, electricity, gas, phone. \$5000 and monthly payments handles. Adjacent to Thunderbird. Or Will trade for income property. Palm Springs phone 8-3399 or 70-210 Highway 111

IF A GOOD BUY IN CATHEDRAL CITY HOMES—LOTS—INCOME RUTH BILES Realtor 56 Glenn St.

INCOME \$160

PER MONTH. Private dwelling with four rentals. Price \$15,500. Owner. Phone 4682.

HOME like new, \$6750. 4 bedrooms, 2 baths, completely furnished. 2 blocks from Bullock's, Safeway and post office. Terms. Phone 4430 or 3522.

UNUSUAL desert home, exquisitely furnished, 3 bedrooms, 2 baths, heated pool, beautiful yard and view. Reduced. \$38,500. Ph. 5720.

DUPLEX and 2-bedroom home on 3 lots in Cathedral City. Small down. Terms. Phone owner 8-3398 after 5 p. m.

OWNER'S LOVELY HOME

SEE THIS BEST BUY TODAY. NEW 2 BEDROOMS, 2 BATHS 1428 RODEO RD. PH. 4653

Home & Income

MODERN 2-bedroom home (over 1000 sq. ft.) PLUS rentals \$90 per month; large lot, room for more; family orchard, good residential. REDUCED for quick sale to \$16,250; terms. STROUT REALTY, 97 W. Ramsey, BANNING, Calif.

FOR SALE BY OWNER OLDER home, 3 bedrooms, 2 1/2 baths, fully furnished, walled, landscaped. Best south end location. Ph. 6256.

BORRERO SPRINGS. 2-bedroom beautiful desert home. Ideally located, \$13,900. Owner, D. F. Platz, T-1-4402, 3426 Highland, San Diego 5, Calif.

Real Estate—For Sale 35

Munholland's Wise Buys

DE LUXE CORNER UNIT, near El Mirador Hotel—arrangement will appeal to buyer who desires a beautiful home environment with substantial income. All apartments surround pool & patio. Attractively furnished & equipped for year around operation. Owner says over \$10,000 spendable money with initial investment of less than \$75,000. Balance easy.

This is outstanding. Let us show you today

LAS PALMAS HOME, 3 bedrooms, den & large rumpus room, or 5 bedrooms & 5 baths, plus circular bar overlooking pool. Forced air heat, special cooling. Large lot beautifully landscaped. Ready for you. \$12,500

640 ACRES desert land adjoining city limits of Palm Springs. Mineral & oil rights. \$25 per acre

2 BEDROOMS, ON CORNER, fenced & all planted. South end location. 2 patios & garage. \$12,500

OWNER MUST SELL, 3 bedrooms, 2 baths. Large lot. \$11,500

Munholland & Co.

1059 North Palm Canyon Drive Phone 3673

A GIVE AWAY

NEARLY new 2-bedroom house, insulated, asphalt tile floors throughout. Just reduced to \$8950, small down.

2-BEDROOM and den house furnished or unfurnished. Priced to sell due to illness of owner.

6 UNITS located in best hotel area. It has a corner location that is bound to increase in price. \$35,000.

Ralph Weinstein

REALTOR 256 1/2 So. Palm Canyon Dr. Ph. 2884 Next to the House of Murphy

HOME WITH POOL

3 BEDROOMS, 2 baths on large lot with irrigation water. Completely enclosed and well landscaped. Price includes carpets and drapes. \$21,500

Now open for your convenience GANNON REALTY Branch Office Cor. Sunrise Way and Andreas (Plenty of Parking Space)

Gannon Realty

463 N. Palm Canyon Drive Phone 2772

Real Estate—For Sale 35

SPECIAL OFFER

NOTHING to compare with it for beauty and value. 3 bedrooms, 2 baths, heated, filtered pool—for only \$21,500.

THIS is a bargain—year old modern home, 3 bedrooms, 2 baths, carpeted throughout by Bullock's, dream of a kitchen, closets galore, beautifully landscaped. Reduced from \$26,000 to \$21,000—only \$5000 down.

FOR style, beauty and incomparable value, see this new, modern home, 3 bedrooms, 2 1/2 baths, swimming pool, completely walled—beautiful appointments throughout—Trade L.A. income property. See for yourself at 792 Mesquite and make offer. Price \$34,500.

TAX SPECIALS—Big reduction if sold this month—See the outstanding new homes on Linda Vista Rd.—in beautiful El Mirador Park—2-3 bedrooms, swimming pools—Excellent values. Priced from \$21,500.

THERESA PRESS

Realtor 420 So. Indian Ave. Phone 5282 or 5691

AUCTION

2 BUSINESS Lots in Palm Springs plus 2 choice residential income lots located in La Quinta Desert Estates. Auction Sunday, March 22, 2 p.m. "PARCEL 1" 2 choice 30' each adjoining business lots. 60' total highway frontage in Palm Springs, located approximately 150' south of Avenida Moraga at the intersection of Palm Canyon Dr. on the east side of the state highway. Legal description—lots 14 and 15 in block G of Palm Highlands in Palm Springs. "PARCEL 2" 2 choice residential income lots, 100' frontage facing on Vallejo S.W. corner of Colima in La Quinta Desert Estates. Terms—cash. Properties will be offered separately

NOTE: Auction will be held next Sunday outside of Palm Springs north City limits. Short distance beyond where the divided state highway begins on No. Palm Canyon Drive.

DEAN S. BEDILION, Auctioneer "Real Estate Specialists Quick Cash for Your Property 32 Years of Service" 952 Crenshaw at Olympic We 3-9179

BEST BUYS CATHEDRAL CITY FASTEST GROWING COMMUNITY IN THE VALLEY

1 BEDROOM cottage, furnished, \$6250, terms.

2-BEDROOM house, new, view lot. \$1500 down.

MODERN 1 bedroom home, new, fireplace, carpet, sun deck. Owner says must sell.

2 BEDROOMS furnished, excellent condition, good location, near school. \$7500, terms.

LOVELY adobe in date garden. Exquisitely furnished. 2 bedrooms and guest house. \$24,950.

VIEW lot in well restricted district. 95' frontage. \$1650.

EXCELLENT income—3-3-room furnished houses. Only \$14,000. \$4000 down. Rented year round.

See CLARK 68-762 Broadway Phone 8-4691 with W. R. Hillery, broker

NOTICE: OUTPOST Estates are sold out BUT there are still two well located homes available as real sales as low as \$11,500 with only \$1300 down. Swimming club privileges, of course. HURRY, as these will sell fast

PALM SPRINGS OUTPOST ESTATES Ramon Rd. 4 mi. E. of Palm Canyon Dr. Los Angeles Office: 3116 Valhalla Dr. Burbank, RO. 9-2179

LAKE ARROWHEAD

HOMES—LOTS—RENTALS Phone Lake Arrowhead 710 Or Palm Springs 2742

DOLL HOUSE—Like a small palace but no room for royal guest! Large living room, large bedroom, 1 bath. Completely furnished. 1-car garage. Estate settlement, \$13,000. Act QUICK for this! TERRY RAY. 773 N. Palm Canyon Dr. Ph. 2064

15 UNITS and pool. A-1 location. Owner's 51 books show \$20,000 net. Low down. Good terms. Consider some trade. Owner anxious to sell. Price—\$125,000. TERRY RAY 773 N. Palm Canyon Dr. Ph. 2064

FOR SALE BY OWNER 2-BEDROOM, 2-bathroom home. Furnished, close in, near Farmers Market. Price \$8500. On leased ground, 412 N. Indian Ave.

NEW, 2 bedrooms, pumice block. \$11,750. Consider trade, make offer. 74044 El Cortez Way, Palm Village. Open house Saturday and Sunday or call HE-8057.

7 UNITS 375 CAMINO MONTE VISTA

Real Estate—For Sale 35

Peter B. Sheptenko

PALM SPRINGS FINEST & LARGEST OFFICE OFFERS THE BEST BUYS IN PALM SPRINGS REAL ESTATE

TODAY'S BEST BUY! NEW 2-BEDROOM, large lot, close in. Change in plans forces owner to sell this beauty quick. Seeing is believing. \$11,500 ONLY \$2000 DOWN

FOR HAPPY LIVING SPARKLING, clean and up-to-the-minute, 3 bedrooms, 2 baths. Magnificently landscaped. Filtered and heated POOL. See this. Now. \$21,500

GOOD NEW TRIPLEX EACH unit has living room, bedroom, bath and kitchen. \$24,000 full price

158 FT. FRONTAGE, near Biltmore. Room for 10 or more units. REDUCED. Try \$8500 offer.

24 LOTS in one of the finest subdivisions in town. Can be bought singly or WILL SELL WHOLESALE on easy terms.

INVESTMENT OPPORTUNITY OF A LIFETIME 56 ACRES ADJOINING AND OVERLOOKING Palm Desert and Fabulous Shadow Mountain Club. Well alone is worth over \$10,000. Will take \$40,000 and only \$12,500 down. Terrific subdivision possibilities.

17 1/2 ACRES ADJOINING WONDER PALMS HOTEL AND TAMARISK COUNTRY CLUB. Finest date and citrus grove in the valley. Finest well in the desert. Reduced to \$80,000. Take \$20,000 down.

Peter B. Sheptenko

THE PIONEER REALTY CO. OF PALM SPRINGS 475 N. Palm Canyon Drive Phone 2727

ASSOCIATE BROKERS Bill Colven Bill Heiser Frank McCready Mike Jekyll

LAS PALMAS ESTATES

OUTSTANDING residence—4 bedrooms, 4 baths and maid's room with bath. Spacious rooms throughout. Exceptionally large closets and storage space. Vented heating and cooling. Cement block construction with tile roof and tile floors. South patio with 18 x 38 heated pool. Well landscaped lot with sprinkler system. Completely walled. Separate laundry and over-size two-car garage adjoins service yard. This exceptional home is offered at \$32,500 unfurnished. Can be purchased furnished.

Now open for your convenience GANNON REALTY Branch Office Cor. Sunrise Way and Andreas (Plenty of Parking Space)

Gannon Realty

463 N. Palm Canyon Drive Phone 2772

AUCTION

BUNGALOW IN PALM SPRINGS Sunday, March 22nd, 2 P.M. 1650 Paseo El Mirador

3 BEDROOMS, 3 baths, large living room, fireplace, snack bar with running water. Corner lot approximately 95x106. Space for swimming pool, fenced, insulated exterior walls. Possession terms cash over \$11,400. (AUCTION will be held outside of Palm Springs, north city limits, a short distance beyond where the divided state highway 111 begins on North Palm Canyon Dr.)

DEAN S. BEDILION, Auctioneer (Quick cash for your property.) 32 years of service. 952 So. Crenshaw Blvd. (L.A. 19) Webster 3-9179

James W. Hammond

OFFERS DRASTIC reduction of two beautiful homes, ultra modern with commanding view of mountains. Walled and paved patios surrounding heated swimming pools. Exclusive area.

12 UNITS—One of Palm Springs' most beautiful and luxurious hotels. Situated in the desirable South End of Palm Springs. Large lot with room for expansion. Heated and filtered swimming pool. Beautifully landscaped. Approximately \$35,000 will handle.

ONLY EIGHT of Palm Springs' most beautiful large view lots remain at this unbelievable price. All utilities are in and paid for. Prices for cash sale start at \$1225

875 N. Palm Canyon. Ph. 5373 Associates ESTHER HAMMOND LISA H. JONES EVE MORGAN

DUPLEX furnished, rented for \$160. Tenants pay utilities. Priced at \$12,500 for quick sale, terms. Ted Smith, Rancho Mirage Tract office. Phone Palm Springs 8-3881

Real Estate—For Sale 35

PALM SPRINGS FOR CLIMATE HAROLD HICKS

FOR Real Estate For Over 30 Years

FABULOUSLY BEAUTIFUL HOMES & GROUNDS in world-famous LAS PALMAS ESTATES, all major rooms and 3 bedrooms open to garden or the huge LANAI room with Elec. BarBQ and Bar setup overlooking fine pool and picturesque gardens. Maids and chauffeurs. Price \$79,500. EXQUISITELY FURNISHED for 100% Luxury living. Flawless INSIDE & OUT.

SEARCH THE WORLD for the incredible natural beauty & soul inspiring view & setting of this spacious (over 4000 sq. ft.) 2 master bedroom Estate-home on 3 Las Palmas lots... THE LAST WORD IN POSSIBILITIES UNLIMITED... it's loaded with value, smart living ideas and features galore. \$67,500.

SEE WHAT YOU'RE MISSING!! See 391 West STEVENS ROAD today. See the NEW INDOOR-OUTDOOR EFFECTS!!! BRAND NEW "Magazine Cover" Style 3-bedroom home, 125 foot frontage. ONLY \$37,950 and it's a real EYE CATCHER BEAUTY.

NO DOUBT ABOUT IT this low, rambling 3-bedroom, 2-bath home, completely & smartly furnished at \$23,500 is a VERY OUTSTANDING VALUE in a TOP LOCATION, and won't last.

A HARD-TO-FIND HOME, 3 bedrooms, 2 baths and nice POOL. NOW \$18,500. EASY TERMS & EASY LIVIN' HERE. 100 Ft. lot, popular demand location.

IF IT'S FOR RENT HAROLD HICKS HAS IT

2-BEDROOM, 2-bath home & as cute as a bug. \$150 mo. unfurnished.

LUXURY home, completely & beautifully furnished. POOL, all the extras, fine Guest house.

IF IT'S FOR SALE HAROLD HICKS HAS IT

Brand New DUPLEX... \$21,500 De Luxe TRIPLEX, furn. \$25,500 4 UNITS with POOL... \$2,000 10 UNITS beautifully furnished, on 4 lots Zoned C-2. Terrific opportunity for development.

Harold Hicks

REALTOR 813 North Palm Canyon Dr. Phone 2736 AND ASSOCIATES Burnham Bigelow Mildred Jackson Ken Herman

Offering BUYERS — VALUES and SELLERS — RESULTS For Over 30 Years

For Industrial Property See John Williams Will lease or build to suit

3-BEDROOM, 2-bath home, newly furnished, with coolers and wall to wall carpets. Reduced to \$21,500

4-BEDROOM, 3-bath home on 4 view lots, completely furnished, new. \$45,000.

3-BEDROOM home unfurnished, \$12,500, low down payment.

FINE corner lot—Little Tuscany—\$3500.

10 LOTS for builder, wholesale price \$10,000.

APPROXIMATELY 15 acres within city limits, ready for subdivision, \$800 per acre.

Real Estate—For Sale

NCHOLS SPECIALS

PALM SPRINGS OUTSTANDING ESTATE
Can be bought far below reproduction cost. There are 6 bedrooms, 5 baths, a large living room, dining room, dressing room, kitchen, service porch and an outside laundry and storeroom. Three carport. Large swimming pool, heated and filtered. Covered lanai. A sun deck allows sunbathing in privacy. On a huge walled lot, beautifully landscaped. All this for only—
\$69,500

MAKE CASH OFFER ON THIS TAX SACRIFICE
On large lot in Las Palmas — 4 bedrooms, each with dressing room and bath. Den, bar, lanai, detached 2-car garage. Completely furnished.
Immediate occupancy. Full price \$37,500.

Cheery new 2-bedroom home with fireplace, carport. Owner will negotiate part or all of furniture. Price unfurnished, \$14,700. Easy terms. Or rent furnished at \$150 month to Sept. 1, option to buy.

2 R-3 lots, 200x115. Near The Rossmore. Sewer connection. Full price \$5,500.

150' lot in exclusive Little Tuscany for only \$3,500

Corner lot in El Mirador Estates, 111x135 with water shares. \$2750

CULVER NICHOLS — Realtor

861 N. PALM CANYON DR.—PHONE 2182
Al E. Hoover—John Bernet
Bob Stanley — Fred Fenton

Over 20 Years in Palm Springs

Income Properties For Sale

Deluxe Apartment House on large lot facing two streets, in most exclusive hotel area, room for additional improvements. Ten units plus owner's Deluxe 2-bedroom apartment. Latest modern architecture and furnishings throughout. Each unit resembles small home with fireplace and private patio. "All the comforts of home" for a selected clientele. Owner will consider part in trade. Anxious to sell. Shown by appointment only to qualified buyer.

A real bargain in a home located within walking distance of downtown and 1/2 block from O'Donnell Golf Course. Corner lot 225x115. Room for additional building. House has 3 large bedrooms — 3 baths — large double garage attached to house easily converted into additional rooms. \$39,500 — partly furnished.

7 1/2 acres near Tamarisk Golf Course leveled, and with water. \$7,500—ideal for an estate, or will make 6 beautiful homesites.

Above properties exclusive with

Muriel E. Fulton — Realtor

Associates—Frances Wilson—Ernie Dunlevie—Frances Elliott
New Location—Oasis Building—125 South Palm Canyon Drive.
Telephones: 2225 Residence 2266

Cathedral City

HOMES
3-BEDROOM home \$10,500. \$1500 down—\$1000 month.
2-BEDROOM stucco furnished, shade, 13 years old. \$9500, terms, good condition.

NEW DE LUXE large modern homes with best view in the desert. \$14,700—\$30,000.

BUSINESS
C-1 BUSINESS building, 2 stores, 2-bedroom apartment and 1 bedroom apartment. Good income, room to expand. Only \$24,000 cash or \$32,500, terms. Absent owner needs money—this is a steal for some one who has his eyes open! Also other good business income properties.

LOTS
SOME STEALS!—Large business lot and residential income lot, both for \$2900. \$50 down. \$35 month including interest.

2 LARGE business lots (one a corner). Only \$3000, 210 ft. frontage. Low payments.

TWO 1/2-acre lots back of Cathedral City — Marvelous view, only \$1650 each.

Acres for subdivision or ? 70 ACRES joining Cathedral City in the city—utilities available, \$1000 per acre.

160 ACRES—20 minutes from Palm Springs, gentle slope, natural springs and warm water well—300 native Palm trees—\$312 per acre.

ALSO have fine trailer sites. Rental and Trailer Lot Lease

LOVELY 1 bedroom stucco, furnished, \$70 month.

TRAILER LOT 45' x 55' with cesspool and utilities, for trailer or small home, \$135 per year. Close in.

DESERT REALTY CO.
615 Broadway, Ph. 8-3251

DON CAMERON

SAYS

\$13,900 BUYS modern 1 bedroom home furnished by Barker Bros. 480 sq. ft. of cement roofed and walled patio near Shadow Mountain Club.

\$16,750 SPECIAL 2-bedroom, furnished home. Hillside corner lot near Thunderbird.

ALSO
HOMES, lots, acreage, income properties.

RANCHO Mirage, Thunderbird, Tamarisk, Palm Desert Areas.

Associates: Isabelle Cameron, Sally O'Neil
Next to Rancho Mirage P.O. on Hi-way 111. Ph. 8-4932

SACRIFICE 3-unit court, furnished. Corner lot, wall, sun-deck. Take in good car. Owner 66-012 First St., Desert Hot Springs or write P.O. Box 402.

Real Estate—For Sale

Cathedral City

\$5500—ONE bedroom home, has large living room, steel cash windows. Panelray heat, 2 coolers, large kitchen, also service porch. This is priced to move fast. Only \$1500 cash required. Balance low monthly payments.

MODERN 2-bedroom home. Flagstone fireplace, detached 2-car garage. Also large utility house with sleeping room. Full price \$10,500. Submit terms.

NEW ONE BEDROOM home on large corner view lot. Carport also large covered porch, could easily be enclosed. Tile drain, lots of cupboards, steel cash windows. Living room carpeted wall to wall. Full price \$8500, submit terms.

NEW DE LUXE one bedroom home. Restricted area. Lots of tile in kitchen and bath. Arcadia type doors to Lanai. Large view lot. What a deal for only \$12,500!

FURNISHED two-bedroom home, nearly new. Includes new deep freeze, 7 cu. ft., new O'Keefe Merritt gas range and new washing machine. Full price \$10,500, \$3500 down.

HOMESITES
1/2 ACRE with city water, also electricity and a gorgeous view. \$1500 full price.
WE ALSO have a view lot, 94x89, for \$850.

Jorgensen Realty

68-574 Broadway (Hiway 111) CATHEDRAL CITY
Phone 8-3401 Home 8-4172

MORE VALUE FOR LESS MONEY

Than anything we know of.
A 4-BEDROOM, dining room, 3 1/2 bath beautiful home. Heated and filtered swimming pool. Describing this will not help. You must see it at
1620 El Alameda
Key at this office. Price \$34,500

William Kleinberg

457 N. Palm Canyon Drive Phone 2842

Your Best Buys

1 BEDROOM home fully furnished. Best TV area. \$3250 and only \$1000 down, balance \$42 per month.

2-BEDROOM unfurnished home, large lot, beautiful view of desert and mountains. TV area. \$10,950, only \$1500 down.

OTHER SELECTIONS
Cute Cottage — \$3500, terms
MOTEL, TRAILER PARK SITES Lot 105x130, \$800, low terms
New 2-bedroom home — \$11,000
6-Acre farm and home — \$9000

Venger Realty, M. McCann, Mgr. CATHEDRAL CITY BRANCH
710 Broadway Ph. 8-3035
P. S. 3775 N. Indian Ph. 5595

\$6500, 4-bedroom home, living room, kitchen, bath, 409 No. El-Segundo, Ph. 3019.

Exchanges 36

LET'S TRADE

BRAND NEW home with POOL. Only \$27,500. Will take L.A. or Long Beach income.

FURNISHED TRIPLEX for small L.A. or Beverly Hills home, \$32,500.

4-UNIT APT. AT CATALINA. Excellent income, \$35,000. Take P. S. Vacant or Acreage.

12-UNIT APARTMENT HOTEL, furnished, with POOL. A BUY AT \$90,000. Want L.A. or a home or income.

LET US EXCHANGE WHAT YOU HAVE FOR WHAT YOU WANT

PETE SHEPTENKO

THE DESERT TRADER

475 N. Palm Canyon Drive Phone 2727

SPECIAL

2 APARTMENTS and separate office building, all completely furnished. Room for more buildings, on business lot 60 ft. front on Blvd. Take home or ? for \$21,000 equity. Balance easy payment including 4 1/2 per cent. Holte, 238 Indio Rd. Ph. 4498.

WANT PALM SPRINGS HOME Must be good location in town. Have 11-room, 2-story, 6-bed-room Estate home in Sherman Oaks, San Fernando Valley. Acre grounds with big trees. Vacant. Value \$47,500. Want about equal value or less.

MOORE & CRAMER
13301 Ventura Bl., Sherman Oaks

WILL TRADE, up or down, \$150,000 equity in established, profitable, well financed Palm Springs bungalow hotel for first class Palm Springs estate home. Write Box 1395, File P-2.

TRADE residential lot, Desert Hot Springs for 14 or 16 ft. house trailer. Box 437, Desert Hot Springs.

HOTEL on Palm Canyon Dr. Will exchange for Los Angeles or vicinity income. Phone 9053.

Exchanges

TRADE

IDEALLY located 7-room home in Banning, 4 bedrooms, large living room, dining room, 2 baths. Beautifully landscaped lot 100x200. Unexcelled view. Perfect during summer months. Write Box 190, File L5.

LOVELY new 3-bedroom, 3-bath home, furnished or unfurnished in exchange for similar residence in La Canada, Flintridge or Beverly Hills. Ph. Mrs. Pierce 6447.

LEVEL half acre, gorgeous view, between Thunderbird Country Club Ranch and Shadow Mountain Club, for 1952 4-door Ford Station Wagon. P. O. Box 642, Yucaipa, Calif. Ph. 7-2874.

Real Estate Wanted 37

PALM DESERT Rancho Mirage Area

LOTS, acreage, homes, estates and rentals.
ALSO information on Lake Tahoe, California, and Nevada properties.
HEFFERNAN LAND CO., INC.
Drawer E
Rancho Mirage, Calif.

ONE or 2-bedroom house from owner. Call 5850 evenings

Business Rentals 38

FINE single and double offices available in Modern centrally located Business Building at \$60 and \$100 per month.

HAROLD HICKS, Phone 2736, 813 N. Palm Canyon Drive.

NEW office and living quarters, on Indian avenue. See Dave, 32 So. Indian Ave.

Rooms For Rent 40

Something New in Our Village 38-Room Women's Lodge, a few vacancies. 34-room Men's Lodge, just opened. A number of rooms available. Swimming pool going in.

Apply—Clara Bee Lodge 300 E. Ramon. Ph. 2505

CHAUFFEURS, house boys, butlers. Single rooms, reasonable. El Mirador Garage 1090 N. Palm Canyon

BEAUTIFUL room for 1 or 2 men. Nice surroundings, television. By couple, 590 Plaza Amigo. Ph. 7395.

COZY rooms in lovely home. Privileges, \$52.50 and \$47.50. Weekly \$20. Ph. 5697.

Apartments for Rent 43

MODERN, clean apartments. Maid service. Weekly rates from \$25. Pacific Apartments. Phone 9095.

FURNISHED, fireplace, air-conditioned, swimming pool. Month or year. Ph. 8-3281 or 7129.

SPACIOUS 3-room apartment. Beautifully furnished, gas heated, air cooled, private pool and patio. 970 Parcela Place.

2-BEDROOM furnished apartment, \$70 per month. \$55 month after June 1st. Adults only. 100 Radio Rd. Ph. 7654.

\$15 A WEEK up. Rooms and apartments, walking distance. Ph. 3029.

APARTMENT for couple in exchange for child care and yard work. Ph. 2565.

FURNISHED rooms \$15 week. Apartments \$22.50 week. 954 E. Ramon Rd. Ph. 3013.

\$15 WEEK and up. Center of town. Special rates to local workers. Phone 9053 or 2957.

Houses for Rent

FURNISHED \$150 or unfurnished \$125 by year to responsible people. Modern 2-bedroom, stucco, close in. Real fireplace, lanai, patio, carport, tiled bath and shower. 571 Camino Parcela, Ph. 6240.

CASA MARGARETA FURNISHED 2-bedroom apartments and rooms, air conditioned. Rates for permanent tenants. 336 Paseo El Mirador. Ph. 4687.

3 BEDROOMS, furnished, cooler, patio, dishwasher, automatic washer. Desires permanent tenants. Dorothy Campbell, 645 Vista Oro. Ph. 2044-6019.

SUMMER rental—Attractive furnished home on Monterey Bay. 3 bedrooms, 2 baths. Lease for 6 months or less. Write Box 190, File O-8.

BEAUTIFUL furnished house with pool, 3 bedrooms, 2 baths, garage, in exclusive district. \$750 per month. Phone 2182.

SUB-LEASE 2-bedroom, 2-bath house and guest house. \$150 month. 1119 San Jacinto Way. Ph. 4677.

SUBLET 1 month or longer, beautifully furnished 3-bedroom, 2-bath home, close in. \$500 month. Phone 2772.

Houses For Rent

NICELY furnished modern home. 2 bedrooms, 2 baths, 2 fireplaces, coolers, \$75 for 4 months. \$115 for 8 months or lease. Also delightful modern bungalow furnished. 1 bedroom, fireplace. \$50 for 4 months. \$85 for 8 months or lease. Phone 6831 or 6264 or call at 2002 Barona and Anza Trail for keys.

WELL located 2-bedroom, 2-bath home, nicely furnished. Walled, patio, fenced yard. Will rent by month or on yearly lease with option to buy.

John W. Williams

423 N. Palm Canyon Dr. Ph. 3311

LOVELY stucco home furnished, \$70 month by the year. Penthouse room with private sun-deck, \$50 month. De luxe hotel room, \$50 month. (Free phone use and TV) Call 8-3251. Office at Desert Realty Co. 615 Broadway, Cathedral City.

Household Goods 50

CLOSE OUT SALE

PATIO FURNITURE PRICES SLASHED!
ALUMINUM chaise, de luxe cotton filled pads, \$35. Aluminum gliders, plastic webbing, \$35. Aluminum plastic chairs, \$12.95 and \$14.95. Folding aluminum director chairs, \$9.95. Folding aluminum sun cots for poolside or camping, \$24.95. 7-foot, 8-rib, vat dyed umbrella, aluminum tilt pole, \$29.95. Same size umbrella leatherette solid color, leaf embossed inside, \$35. 42-inch white enamel umbrella table, \$16.95. Aluminum contour chair with pad, \$39.95.

Maher Furniture

NORTH PALM SPRINGS Indian Ave. towards D.H.S. PHONE D.H.S. 156

NEW AND USED FURNITURE New—Modern Furniture STUDIO Couches, dinettes, box springs, mattresses, tables, chairs, platform rockers. Loop, fiber, and linoleum rugs, assorted colors and sizes. Coffee tables, end tables, lamps, roll-away beds, gas ranges and electric refrigerators.

UNPAINTED FURNITURE Complete line—We finish. CHINESE PEEF FURNITURE. BABY FURNITURE. PATIO FURNITURE. STATION COAT rubberized oil base paints.

USED FURNITURE. Most Anything Available. SAVE MONEY AT RAMON TRADING POST Corner Ramon & Sunrise Way Ph. 2173

WE BUY, SELL AND TRADE TV ADJUSTABLE antenna and E.V. antenna booster—used only few months. Cost over \$200. Can be had for \$100. F. E. Lauppe, 888 Hermosa Drive. Phone 6941.

1 BED Davenport, rose, 1 bedroom set complete spring mattress, 1 living room chair, 1 table floor lamp, 322 No. Marcus. See between 10 a. m. to 5 p. m.

SMALL baby grand piano. Excellent make and condition. Phone 5445

DEEP FREEZE—8 cu. ft. EXCELLENT CONDITION 1580 INDIAN TRAIL

BENDIX automatic gas drier, less than a year old. Call 3339.

Trailers For Sale 51

BARGAIN '46-27' American Elec. Refrig. Good Condition. Dolly—\$895. Can finance with 'low down'.

HANSON TRAILER SALES Hiway 111—3 Mi. East of Palm Springs

AIRSTREAM—ANGELES ROLLAWAY Special discount for cash sales on all 35' trailers

ALSO GOOD used trailers AUTO TRAILER EXCHANGE Inc. 1065 E. Ramsey — Banning 70-272 Hiway 111, Cathedral City

\$1550—27-FT. Pan American, tandem wheels, 10-ft. living room, double sink, Wellen toilet, garbage disposal. Excellent condition. Inquire J. J. Rushton, Park Row, Ramon Trailer Park.

1952 BOLES 20 ft. like new, extra equipment. 2 Buane lights and 6 ft. refrigerator, twin beds, water tank and pump. \$500 under new price or will consider trade for late model trailer with bath. Chamberlain. Phone 3673.

1952 NEW MOON 40 ft. 2 bedrooms, thermostat, wall to wall carpet, garbage disposal, like new, \$4500. Ph. Ontario 62-8102 after 5:30 p. m. weekdays.

ANGELUS '53, 35 ft. Dinette model, tub shower and toilet, awning, Ph. 8-3043, 6411 Monterey Rd. No. 8, L. A.

12 FT. CROWN Trailer. Excellent condition. Price \$595. Phone 6162.

NATIONAL TRAILER, fully equipped, good condition. \$1250. Corral Trailer Park.

Trailer Space 53

KOZY TRAILER LODGE TILE showers, patio, lawn. Modern connections. Awarded Gold Star—T.C.M.A. \$10 per month and up. 525 Palm Ave., Beaumont, Ph. 2142.

Trailer Space

80-UNIT Trailer Park, store building for lease to experienced, responsible party. \$2500 required. P. O. Box 317, Cathedral City.

CLEAN PARK Sewer connections, recreation hall, shuffleboard, TV, \$25 month. Adults only. Dave's Trailer Park, Cathedral Building Supplies 59

OWNER-BUILDER

WE FEATURE THE BEST IN BUILDERS HARDWARE including Stanley Tools, Hallmark Fixtures, Fuller Paints, Fulcor Rubber Base Paint

PALM SPRINGS BUILDERS SUPPLY

Since 1924 490 Sunny Dunes Rd. Ph. 2107

BUILDING SUPPLIES

"To meet your every need" DILL LUMBER CO. GUY R. KREMER, Mgr. 679 So. Palm Canyon Dr. 2758—Phone 2753

Open Saturdays until noon

Miscellaneous For Sale 60

1 NEW NORGE refrigerator automatic defrost, butter conditioner, etc. Never used. Cost \$395. Sell \$250. 5-year guarantee. 21' new Zenith TV, cost \$299.95, sell \$250. 1-year parts warranty. Call 7844.

FOR complete horse equipment and Western wear, Stetson hats, Justin boots, etc. See GEO. RASMUSSEN now located at Rogers Ranch, formerly called "The Stables," Palm Springs. Ph. 2-6811.

WANT to buy used Western saddle, top price paid. Also want to buy used Revolvers, any kind. Geo. Rasmussen, 1600 Chia Road at Rogers Ranch. Ph. 2681.

WOOD for sale. Fireplace apricot \$26 cord, also almond wood, \$32.50. 467 E. Hoffer St. Ph. Banning 3454.

MAKE an offer, overhang garage door, 7 ft. 8 in. width, 7 ft. 2 1/2 in. height, 1127 San Lucas Rd. Ph. 5562.

USED freezers, upright and chest type, Arette Food Plan. 1153 W. Ramsey, Banning

Pets-Poultry-Livestock 65

HORSE TRAILERS 1-2 HORSE \$175 1-SINGLE \$175

GEO. RASMUSSEN At Rogers Ranch, Ph. 2681

SURRA registered 4438, beautiful grey classic Arabian saddle mare, 6 years old. Inquire Campbell's Stables

Nurseries 66

Wonderful New Bar' from China and Bali Planters, Trees, Purse, Flower Holders Many Decorative Types All Reasonably Priced We Give Green Trading Stamps

The LITTLE GRASS SHACK NURSERY Highway 111 at Oasis Street, Indio Telephone 7-3719

Used Cars For Sale 70

1951 CADILLAC convertible coupe, approximately 14,000 miles. Royal Master tires with blow-out proof treads. Wisconsin owner. Car available end of April. Can be seen by appointment at 832 San Lorenzo. Ph. 3745.

1946 LINCOLN 2-door sedan, in good condition, good tires. Perfect for pulling trailers. Price \$625. Call from 11 a. m. to 2 p. m. El Mirador dining room. Ask for Oscar.

1941 OLDSMOBILE Clean Car Hydramatic, Heater A Demonstration Will Convince \$1800 W. S. SMITH, Mira Monte Hotel 524 South Indian Ave.

1953 PACKARD. Going into the service. Must sacrifice my new car. "400" Series, 4-door, 3000 miles. Power steering. Only \$4650. Ph. 3339.

51 FORD de luxe sedan, low mileage, radio, spotlight, overdrive, perfect condition. Local owner. Ph. 2424.

1947 PONTIAC 8-cylinder, radio, heater, clean, excellent condition. Private party, \$890. Ph. 6239.

1951 DODGE Coronet convertible, gyromatic, radio, heater. Pried right. Phone 2884 or 5155.

1952 JAGUAR Mark VII grey sedan, Perfect condition, 11,000 miles. \$3150. Ph. 2293.

1951 BUICK Special 4-door sedan. Radio, \$2275. terms. Phone 6711 or 4253.

ANTIQUE '25 CADILLAC V8, '30 Packard, good shape. Make offer. Ph. Jana, 3547.

SLICK

Miss Morgan to Address Club Group

Announcement is made by Mrs. Walter J. Yeaton, chairman of the Literature section of the Palm Springs Woman's club, that the last meeting of this department of the club will be held at the clubhouse on March 23 at 1 p. m. at which time a delicious luncheon will be served.

The guest speaker of the day will be Miss Angela Morgan, an internationally known poet and author who has contributed extensively to American and English publications. Miss Morgan was named poet laureate in 1936 by the General Federation of Women's clubs and was chosen to read one of her poems over the body of the Unknown Soldier at Washington, D. C. She is also the first woman to be honored by invitation to appear in the historic old pulpit of Chapel Royal Savoy, London. The program promises to be one of educational and cultural inspiration and one of the most interesting offered by Mrs. Yeaton's Section. An added point of interest will be the review by Miss Morgan of some of the outstanding current books of the year.

Reservations for the luncheon will be received by Mrs. Clare Kinne at 3779.

Leonetti Ltd to Open Its Doors to Public Today

Presenting an innovation in beauty salon operation in Palm Springs, the modernistic new shop of Caroline Leonetti Ltd. opens its doors to the public today, at 122 West Arenas drive, just off Palm Canyon drive.

The different method of operation means that the shop features counsel following lines of instruction which are also used at the Leonetti school of charm, modeling and self improvement. The school is located on the second floor, while the salon is on the ground floor.

The shop is under management of Mrs. Elizabeth Beck, recently of leading salons in Miami Beach and bringing with her some 25 years' experience. Assisting her is Miss Lucille Brown, recently of La Jolla.

Mrs. S. P. Manasee Again Women's Club President

By RUTH MARTIN

In accordance with the by-laws of the Palm Springs Woman's club, the third Monday in March is set aside for its annual business meeting and election of officers for the ensuing year. At this meeting on Monday, March 16, the club unanimously re-elected Mrs. S. P. Manasee as President in recognition and appreciation of her splendid accomplishments during her first administration.

Following is the list of officers who were elected to serve on the executive board: Vice President, Mrs. Daniel H. McCauley; recording secretary, Mrs. Russell E. Denney; corresponding secretary, Mrs. Frank Ewing; treasurer, Mrs. George Gallagher; house chairman, Mrs. Clare Kinne; membership, Mrs. A. H. Renier; program chairman, Mrs. Randall Henderson; press and publicity, Mrs. Walter J. Martin; ways and means, Mrs. Kenneth Kink; tea committee, Mrs. Hal Cornelius; hospitality, Mrs. Kota L. Henderson.

Other chairmen are: Mrs. Howard Morris, year book; Mrs. T. F. Murphy and Mrs. Hilton McCabe, scholarship. After hearing reports from all chairmen, Mrs. Charles S. Henderson made an effective appeal for the Community Chest which was generously responded to by collection.

At the close of the business meeting Mrs. Randall Henderson, program chairman, introduced Mr. Ralph Johnson, one of the founders of Twin Pines Ranch, a school located in the hills near Banning, which specializes in the education and rehabilitation of "disturbed youth." A group of eight boys aged 15 to 19 accompanied Mr. Johnson and entertained the club with several well-selected vocal numbers at various intervals in Mr. Johnson's interesting delineation of the school's constructive methods. Healthful living conditions out of doors, the honor system and learning a vocation constitute the basis of this character development.

Mrs. Pat Moorten and her committee arranged a charmingly original tea table with decorations in the St. Patrick's Day motif with the same theme used on the president's desk and throughout the clubhouse. A refreshing and enjoyable tea was provided throughout the social hour by Mrs. Rex Hardy, chairman; Mrs. Austin Spencer, Mrs. Charles Johnson, Mrs. Myron B. Persons, Mrs. A. J. Netherby and Mrs. Henderson.



(Anderson Photo)

DON LOPER—Emceeding the showing of the Spring and Summer collection of Don Loper clothes at the Racquet Club Tuesday, the master designer is shown here with one of the lovely mannequins who modeled in the show.

Don Loper Show Rated as Best of His Career in City

Don Loper fans at the Don Loper style show at the Racquet club Tuesday afternoon rated his collection of Spring and Summer models as the best of his career.

Around 500 women were seated at tables, indoors and out, to watch some of the country's top models parade in some of the world's most gorgeous gowns. Reminiscent of the song, "Like a Dream Walking," each seemed more beautiful than the one preceding it.

Charles Farrell, Racquet club owner, opened the program, presenting Don Loper, Loper emceed the show poolside, while his assistant, Col. Charles Northrup took over the microphone indoors, Teddy Noell's orchestra and Pat Barber's orchestra played background music.

The sleek slim lines of the heath dress have been used by

Loper in many of his ensembles, which opened the show. "Cornwell" was an instance of this treatment. A daytime ensemble of tweed and silk linen, the coat of black and white ribbed tweed has a full sleeve and a dropped mantle. It is lined with white silk linen to match the sheath dress.

A very smart example of a Loper day suit is the "Corsair," which is of white silk linen with fitted jacket and slim skirt. For afternoon wear, the "Lancaster" is an ensemble of beige wool, with the rounded jacket trimmed in black wool.

A beautifully simple gown is the "Petrouchka," a coat dress of banker's gray fleece with three-quarter sleeves and shawl collar.

In contrast is the femininity of the cocktail and dinner gowns. The "Eugenie" is a Summer cocktail dress of antique blue peau de soie with white eyelet and organdy mantle and scarf. The "Tara" is a Summer dancing dress of white daisy-embroidered organdy with daisy-embroidered stole.

"Calahad" is a white jersey evening gown, a sheath draped with cyclamen taffeta, and worn with a flowing cloak lined in matching taffeta. This is the Damon Runyon dinner prize winner.

Like sunshine sparkling on raindrops was the excitingly beautiful "Summer Diamonds," which closed the show. Of white lace studded with rhinestones over white taffeta, it glittered fascinatingly, and is the gown which Loper designed for Irene Dunne to wear to the Coronation.

Detroit Guest
Mrs. Charles Thurwachter of Detroit is here visiting her sister, Mrs. Ernest Garland of 1199 Tamarisk road. Mrs. Thurwachter will be here until the middle of April.

Visit Mother Here
Mr. and Mrs. Bill Moore and their son Bryan of Boise, Idaho, have been visiting Mrs. Moore's mother, Mrs. Della Yates at Smoke Tree this past week.

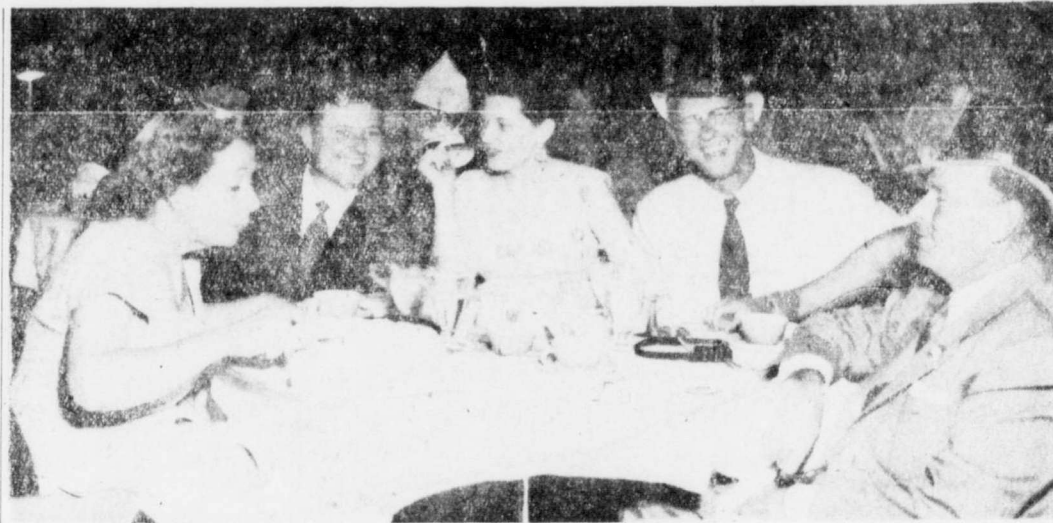
READ SUN
CLASSIFIED ADS



(Anderson photo.)

CONTRAST—Two lovely women who attracted as much attention as the models at the Don Loper style show at the Racquet Club, were brunette Andreas Leeds Howard and blonde Dorothy Gray. In observance of St. Patrick's Day, Mrs. Howard was wearing a chartreuse gown with green accessories and her cocker spaniel sported a green ribbon bow. Miss Gray was wearing a Don Loper gown, "Red Web."

6—The Desert Sun PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, March 19, 1953



ST. PATRICK'S DAY—Celebrating St. Patrick's Day at Shadow Mountain Club was this party which included, left to right, Mrs. Dudley Steele of Palm Desert; Captain and Mrs. E. L. Gruber of New Orleans; Mr. and Mrs. Jack Smith of Seattle; and Mr. Steele.

St. Patrick's Day Preview at Shadow Mountain Club

The "wearing o' the green" was much in evidence Saturday night at the gay St. Patrick's Day preview dinner party at the Shadow Mountain club in Palm Desert.

The popular Todd's trio provided the right amount of Irish melodies and ballads and were joined in lilting song by the entire room on many an occasion. Spotted in the merry throng were: Mr. and Mrs. William Addington of Los Angeles, Mr. and Mrs. Drexel Cooper of Indio and Mr. and Mrs. W. R. Anderson of Redlands, Colonel Cliff Henderson entertained a table of 12.

The Edgar Sergeants of Palm Desert, had as their guests Mr. and Mrs. Stanley Rouse of Pasadena. Mr. Rouse is credited with being the best fullback ever to play on the University of Chicago's football team.

A gay group from El Paso, Texas, was represented by Mr. J. Wylie Brown, Mrs. Helen Agnew and Mrs. Henry Clifton. Others who enjoyed the eve-

ning were: Mr. and Mrs. Tom Brown of Sherman Oaks and Palm Desert, Mr. and Mrs. Pete Pierson of Palm Desert, Mr. and Mrs. Ed Reichert of Palm Desert, Mr. and Mrs. Earle Hupp of Redlands, Mr. and Mrs. Kurt Frings of Beverly Hills and Mr. and Mrs. James M. Gilchrist of Winnepeg, Canada. (Mrs. Gilchrist is Lady Eatons' sister.) Still others were: Dr. and Mrs. R. E. Page of Vancouver and Palm Desert, Colonel and Mrs. Frank Kurtz of Riverside, Mr. Gene Roberts of Palm Desert, Mr. and Mrs. Robert Meyler of Los Angeles, Mr. and Mrs. A. Ronald Button of Rancho Mirage, Mr. and Mrs. Tommy Tomson of Pacific Palisades and many others.

CLASSIFIED ADS

READ SUN

Kiwanians to Rally at Lusby Home

Kiwanians and their ladies will gather this evening at the home of their president, Ray Lusby, at 1331 South Sunrise way, for cocktails, 7:30 to 8:30 p. m.

The group will then proceed to the Palm Springs Playhouse to see the presentation of "Peg O' My Heart," starring Helen Stenborg.

Brother to Visit

The Francis Crockers are expecting his brother, Howard Crocker Jr., to arrive from Denver next week. The visitors will headquarter at the Francis Crocker home in Riverside, but will spend some time in the Village.

At Nichols Home

Weekend guests of the Culver Nichols were Mr. and Mrs. John Negus of Balboa. Mrs. Negus is Mr. Nichols' sister, and she and her husband are just returned from an Hawaiian holiday.

Village Market



TOMATO JUICE
46-Oz. Can
4 for 1.00



FRUIT COCKTAIL
2 1-2 Can
3 for 1.00



PEACHES
2 1-2 Can
4 for 1.00



HAWAIIAN PINEAPPLE JUICE
46-Oz. Can
4 for 1.00



PEAS
No. 303 Can
6 for 1.00

Orange Juice Giant 46-oz. can 3 for \$1
Pear Halves 17-oz. can 4 for \$1
Grpft. Sections 17-oz. can 6 for \$1
Stewed Tom. 17-oz. can 6 for \$1
Pork & Beans 1-lb. can 10 for \$1
Pickles 22-oz. jar Sliced Kosher Dill 4 for \$1
Crnd. Beef Hash 1-lb. can 3 for 89c

Save on QUALITY Coffee

We pooled our purchasing power with 1400 Southern California Certified Grocers to build Los Angeles' newest, most modern roasting plant... and bring you these finer, fresher coffees at savings up to 20¢ a pound.



MEAT SPECIALS

Eicher Poultry Farm
Fresh Broiling Chicken 69¢ lb.
Young, tender — 1½-lb. average (split in two — ready to broil)
U.S. Choice Prime Rib Roast 73¢ lb.
U.S. Choice Boneless Chuck Roast 79¢ lb.
Swift's Sweet Rasher Bacon 49¢ lb.
Boiling Beef 15¢ lb.
Banquet Cheddar Cheese 49¢ lb.
CABBAGE 4¢ lb.
Coachella Valley GRAPEFRUIT 6¢ lb.
Minute Maid Frozen ORANGE JUICE 6-OZ. CAN 17c



STORE HOURS
WEEK DAYS 8:30 A.M. to 8:00 P.M.
SUNDAYS and HOLIDAYS 9:00 A.M. to 6:00 P.M.
Plenty of FREE PARKING Ph. 7932 - 9055
441 So. Palm Canyon Dr.

Grape Jelly

Kopper Kettle 29¢
Lge. 20-oz. Jar

Strawberry Pres.

Mary Ellen Large 39¢
20-oz. Jar

SHORTENING

Swiftning 69¢
3-lb. Can

MARGARINE

Tastewell Yellow 1-4s 21¢
per pound

BUTTER

Carnation Grade AA 38¢
1-2 lb. pkg.

CAKE MIXES

Swansdown White or Chocolate pkg. 29¢

GOLD MEDAL FLOUR

5-LB. 10-LB. 25-LB. 49¢ 97¢ \$2.33

Pie Crust Mix

Betty Crocker 9-oz. Pkg. 2 for 33¢

SUGAR FROSTED FLAKES

Kellogg's New Lge. Cereal Pkg. 25¢

Kraft Mustard

Salad or Horse Radish 8-oz. Jars 2 for 17¢

Tide, Dreft, Duz

Ivory Flakes, Ivory Snow 27¢ Giant 69¢

Appearing Nitely!

IN THE
Bali Bali Room

OF THE ROYAL PALMS HOTEL
The
JOE BURTON TRIO

Entertaining from Atop the Bar

Attend the Radio Broadcast from the Bali Bali

EVERY NIGHT (except Sunday) 11:30 P.M. to MIDNIGHT

Jam Session Every Sunday Afternoon 1:30 to ?